

# DELIVERING IMPACTFUL PHILANTHROPY IN THE REAL WORLD

## 行公益 結碩果

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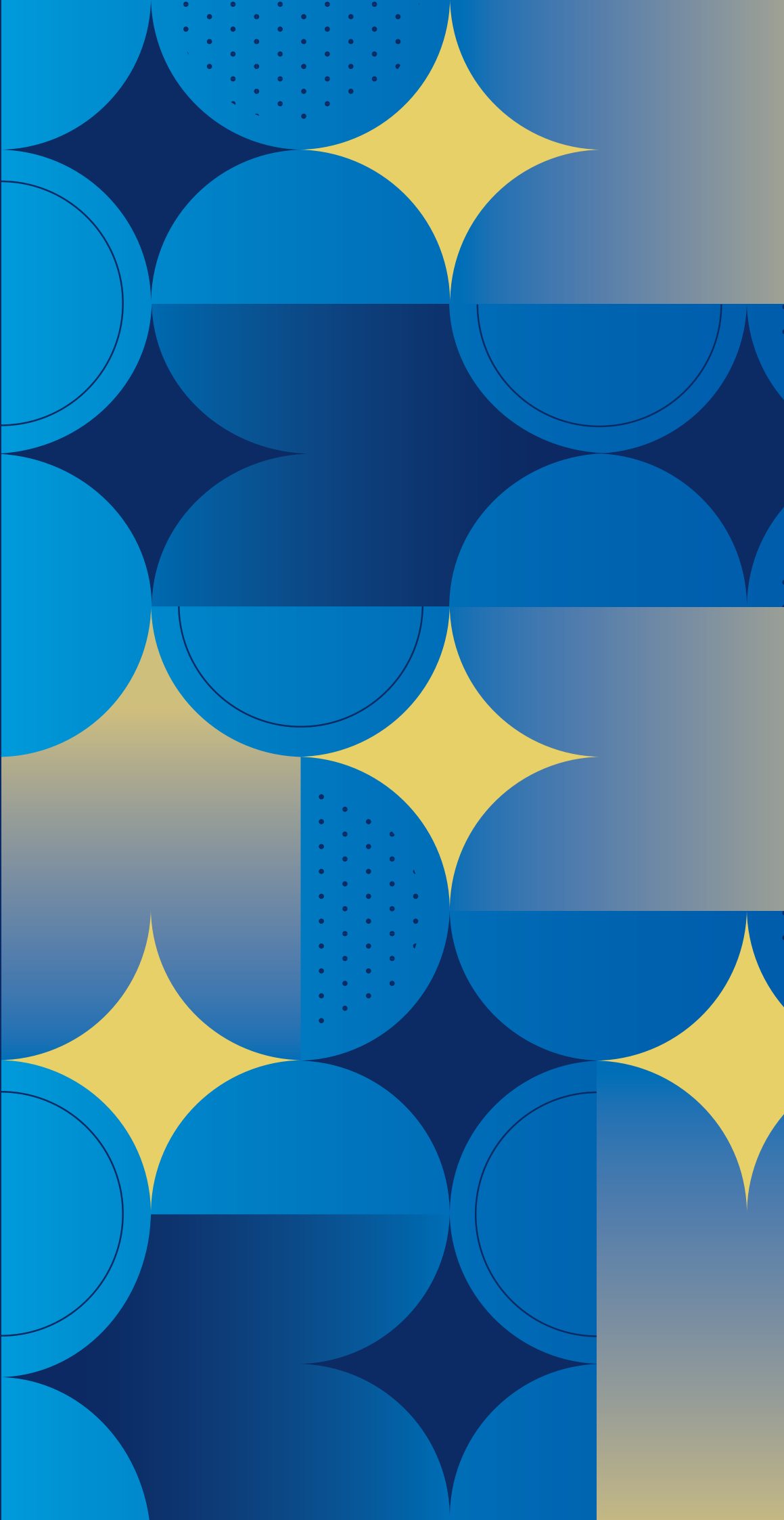
香港·西九文化區

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DELIVERING  
IMPACTFUL  
PHILANTHROPY

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# Message from the Chief Executive of The Hong Kong Special Administrative Region

## 香港特別行政區行政長官獻辭



**John KC LEE**

李家超

Chief Executive, Hong Kong Special Administrative Region  
香港特別行政區行政長官

I am pleased to welcome you to the Philanthropy for Better Cities Forum 2024 (the Forum).

Themed “Delivering Impactful Philanthropy in the Real World”, the Forum brings together philanthropists from around the world, dedicated to finding innovative solutions to pressing social issues that challenge global communities and cities.

Hong Kong has a rich tradition of giving and, with the full support of the Government, the sector thrives. There are more than 10 000 tax-exempt charities in the city. According to our latest record, total approved charitable donations allowed under profits and salaries tax in a year amounted to over HK\$14 billion. These figures highlight the impressive and much appreciated commitment by Hong Kong’s private donors to welfare and other social causes.

In fact, the development of our charity sector is closely linked to our efforts to attract global family offices and asset owners. It is heartening to see wealthy families increasingly encouraging the next generation to engage in philanthropy and planning for the succession of their wealth and charitable endeavours. Not only do they drive family offices to maximise investment returns, they also strive to positively impact society and communities.

The Policy Statement on Developing Family Office Businesses in Hong Kong issued by the Financial Services and the Treasury Bureau spells out our ambition to develop Hong Kong into a global philanthropic centre. Our vision is to provide a variety of tools and platforms for philanthropists to manage and grow their wealth while channelling their resources into the most effective and impactful social initiatives.

About 2 700 single family offices operate in Hong Kong. Of these, over half have been established by ultra-high-net-worth individuals with wealth of US\$50 million or more. We anticipate these numbers to rise as we continue our efforts to develop family office business. This growth will attract more philanthropic investments and capital to Hong Kong, bolstering our status as a global philanthropy centre.

Building on our efforts, we announced the launch of “Impact Link” (iLink), a charity project depository under the Hong Kong Academy for Wealth Legacy (HKAWL). By connecting donors and charity projects, iLink enables family offices and asset owners to make more informed decisions, ensuring that their contributions create maximum impact. To extend the impact of our philanthropic collaborations, HKAWL and The Hong Kong Jockey Club will collaborate at the Forum to bring together experienced family offices to share insights on creating impactful legacies.

My thanks to The Hong Kong Jockey Club Charities Trust for orchestrating the Philanthropy for Better Cities Forum. By harnessing our collective efforts, we will achieve meaningful outcomes through philanthropy, turning challenges into opportunities and visions into reality. I wish you all a productive conference and our visitors an enjoyable stay here in Asia’s world city.

歡迎各位出席「2024香港國際慈善論壇」。

論壇以「行公益 結碩果」為主題，匯聚世界各地的慈善家共研對策，以助解決全球不同地區所面對的迫切社會問題，一同襄善惠羣。

香港慈善事業源遠流長，在政府全力支持下一直蓬勃發展。本港獲豁免繳稅的慈善團體有逾一萬個；根據我們備存的最新資料，利得稅和新俸稅項下獲扣除的認可慈善捐款，一年合共超過140億港元，凸顯香港的私人捐贈者熱心公益，致力造福社會。

本地慈善事業的發展，與我們吸引環球家族辦公室和資產擁有人落戶香港的工作息息相關。我們樂見富裕家族愈來愈積極鼓勵下一代從事善業，並策劃家族財富及慈善工作的傳承安排。他們不僅引領家族辦公室爭取最高投資回報，還致力對社會產生積極正面的影響。

財經事務及庫務局發表的《有關香港發展家族辦公室業務的政策宣言》，表明政府銳意把香港發展為全球慈善中心。我們的願景是為慈善家提供各種工具和平台，讓他們在管理和增加財富的同時，把資源用於最具效益的社會項目。

現時約有2 700間單一家族辦公室在香港營運，其中逾半由擁有5,000萬美元或以上財富的超高資產淨值人士成立。隨着我們持續發展家族辦公室業務，這些數字料會相應上升，可吸引更多慈善投資和資金來港，鞏固香港作為全球慈善中心的地位。

此外，政府宣布香港財富傳承學院推出慈善項目資料庫「Impact Link」(iLink)，把捐贈者和慈善項目聯繫起來，讓家族辦公室和資產擁有人能夠掌握更多項目資料，作出更明智的決定，確保他們的捐獻能產生最大的影響力。為提升慈善協作成效，香港財富傳承學院與香港賽馬會合作，邀請經驗豐富的家族辦公室於論壇上分享真知灼見，探討如何妥為傳承以延續影響力。

我感謝香港賽馬會慈善信託基金悉心籌辦「香港國際慈善論壇」。只要大家同心合力，定能以善舉取得成效，將挑戰化為機遇，把願景化為現實。祝願論壇碩果豐盈，各位來賓在香港這個亞洲國際都會旅途愉快，滿載而歸。

# Message from the Chairman of The Hong Kong Jockey Club

## 香港賽馬會主席獻辭



### Michael T H LEE

利子厚

Chairman, The Hong Kong Jockey Club  
香港賽馬會主席

It is an honour to welcome nearly 100 eminent speakers and over 2,000 delegates from around the world including more than 200 local, regional and global foundations to Hong Kong's fourth Philanthropy for Better Cities Forum (PBC).

Over the next two days, our speakers will share their perspectives on the evolving nature of philanthropy in today's dynamic world. It promises to stimulate new thinking and, we hope, renew a shared vision for delivering meaningful impact.

The Hong Kong Jockey Club Charities Trust launched this forum in 2016 as the first of its kind in Asia. It serves as a key platform for thought-leaders, policymakers, non-governmental organisations and experts to exchange ideas and explore innovative ways to address complex social issues.

This year's forum will focus on real-world impact, examining measurement metrics, approaches and models that philanthropic organisations can use to deliver more impactful outcomes. It will also explore synergies between philanthropy and capital markets and give context to socio-economic and geopolitical factors to understand their influence on giving.

Philanthropy plays a crucial role in uniting societies, in keeping with the Jockey Club's purpose of acting continuously for the betterment of society. At PBC 2023, we launched the Institute of Philanthropy (IoP) as an independent "think-fund-do" tank for China and Asia to promote philanthropic thought leadership and enhance sector capabilities at local, regional and global levels.

Over its first year of operation, IoP has already teamed up with the Rockefeller Foundation to strengthen global health resilience to climate change and supported the World Health Organization to safeguard the health of migrant and displaced populations affected by climate change.

It has also entered into co-operation agreements with the National Health Commission to enhance the capabilities of health workers in every province of the Mainland and embarked on a five-year collaboration with the Palace Museum in Beijing to promote Chinese culture and nurture digital art talent. We are proud of the progress it is making and excited by the prospect of what lies ahead.

I would like to thank the Government of the Hong Kong Special Administrative Region for its continued support as well as our partners in Hong Kong and worldwide. Further, I thank all of the distinguished speakers and delegates at this forum. I hope you find the next two days inspiring and motivating.

本人謹代表香港賽馬會，歡迎大家參加第四屆香港國際慈善論壇，與將近100位著名講者，以及來自全球超過2,000名與會者，包括本地、地區和國際基金會逾200名代表，聚首一堂，集思廣益。

在一連兩日的論壇上，一眾講者會就當今不斷演變的公益慈善事業，分享他們的真知灼見。我們期望論壇能激發與會者的嶄新思維，建立共同願景，並締造實質成果。

論壇於2016年由香港賽馬會慈善信託基金創辦，是亞洲區內首個相關主題的論壇。論壇為業界領袖、政策制定者、非政府機構及專家學者提供了一個重要的平台，就著複雜的社會議題交流建議及探索創新方案。

今年的論壇將聚焦於如何透過慈善捐助得到實際成效，以及運用不同的計量指標、方式及模型標準，從而實現更具影響力的成果。論壇亦將探討公益慈善事業與資本市場可產生的協同效應，以及討論社會經濟和地緣政治因素對慈善捐助的影響。

慈善事業在凝聚社會方面扮演關鍵角色，這與馬會貫徹致力建設更美好社會的宗旨不謀而合。在2023年的論壇上，馬會宣布成立公益慈善研究院。研究院集「智、善、行」（智慧、善款、行動）於一身，以獨立營運模式，致力為國家以至全亞洲作出貢獻。研究院亦在本地、區域和全球層面推廣公益慈善的領先思維，提升業界能力。

公益慈善研究院運作的第一年，便夥拍洛克菲勒基金會（Rockefeller Foundation），以加強全球衛生健康系統對氣候變化的應變能力。同時，研究院支持世界衛生組織在保障氣候變化相關遷移人口健康方面的工作。

研究院亦與國家衛生健康委員會訂立合作文件，致力提升內地各省衛生健康人員的專業能力。此外，研究院與北京的故宮博物院開展為期五年的合作項目，推廣中華文化，孕育數碼藝術人才。我們對公益慈善研究院至今取得的進展深感自豪，並對其未來的發展前景充滿期待。

本人衷心感謝香港特別行政區政府，對香港國際慈善論壇的持續支持，並向馬會所有本地與國際合作夥伴，以及論壇一眾知名講者和與會代表，表達誠摯的謝意。祝願各位在今屆論壇中能夠得到啟迪和鼓舞。

# Message from the Chief Executive Officer of The Hong Kong Jockey Club

香港賽馬會行政總裁獻辭



## Winfried ENGELBRECHT-BRESGES

應家柏

Chief Executive Officer, The Hong Kong Jockey Club  
香港賽馬會行政總裁

A warm welcome to the Philanthropy for Better Cities Forum (PBC) 2024.

After the success of last year's forum it is a pleasure to return once again to the West Kowloon Cultural District and to welcome over 2,000 delegates and nearly 100 distinguished speakers from across the world.

Our theme this year – *Delivering Impactful Philanthropy in the Real World* – could not be more timely. With a surge in philanthropy across Asia, coupled with increased global giving, the challenge to ensure that our charitable efforts translate into real and sustainable impact has never been greater.

At The Hong Kong Jockey Club we understand this very well. For 140 years, we have been delivering positive impact across our community thanks to our unique integrated business model, through which racing and wagering generate substantial tax contributions, charity support and employment opportunities. In 2023/24 alone we contributed a record HK\$40.1 billion (US\$5.1 billion), including a record HK\$10.2 billion (US\$1.3 billion) in approved charity donations.

To broaden our impact, the Club inaugurated the Institute of Philanthropy (IoP) at last year's forum. We did so because we realised that issues such as climate change and epidemic disease can only be tackled by joining hands with partner agencies at the national, regional and global levels.

As a contribution to our discussions, we will be sharing two specially commissioned reports, namely *Examining Trust and Measurement in Asian Philanthropy*, a joint publication by IoP and McKinsey & Company, and *High Impact Philanthropy: Giving Better across Asia and the World*, produced by The Bridgespan Group. We will also share a special supplement of the *Stanford Social Innovation Review* focusing on impact measurement.

Most importantly, the forum will witness the launch of the Commission on Asian Philanthropy, co-convened by IoP and the Asia Philanthropy Congress. By deepening our understanding of Asian philanthropy, the Commission seeks to chart a course to professionalise the sector, to drive scalable and sustainable solutions, and to amplify the voice of Asia on the global stage.

I would like to thank the Government of the Hong Kong Special Administrative Region for once again offering its full support to PBC 2024. My thanks also to the Club's local and international partners. Most of all, my very best wishes to our speakers and delegates for what I am sure will be a productive two days of debate and discussion.

本人誠摯歡迎各位參加香港國際慈善論壇2024。

論壇繼去年在西九文化區成功舉辦後，今屆載譽重臨，匯聚全球超過2,000名與會代表和近100位著名講者，實在令人欣喜萬分。

論壇今年以「行公益 結碩果」為主題，可謂恰逢其時。隨著亞洲公益慈善事業蓬勃發展，以及全球慈善捐助持續增長，有關確保我們能夠將在公益慈善層面作出的努力，轉化為可持續的實際效益這一議題，變得更為迫切。

香港賽馬會對此有深切的了解。一百四十年來，馬會透過獨特的綜合營運模式，以賽馬與博彩業務所得收益，帶來重要的稅款及慈善捐款，並創造就業機會，造福社群。單在2023/24財政年度，馬會的社會貢獻便達到401億港元（約51億美元），刷新紀錄，包括創新高的102億港元（約13億美元）已審批慈善捐款。

為擴大馬會對社會的慈善貢獻，我們在去年的論壇上宣布，馬會及旗下慈善信託基金共同成立公益慈善研究院。公益慈善研究院的成立，是基於我們意識到，只有透過國家、地區以至全球層面的夥伴機構攜手合作，才能找到應對氣候變化和傳染病等議題的方案。

除了討論及演講環節外，本屆論壇亦將發表兩份特別委託專業機構編製的報告，一份是關於檢閱信託基金及亞洲公益慈善事業的衡量模式，由公益慈善研究院與麥肯錫公司（McKinsey & Company）共同出版；另一份則由The Bridgespan Group編製，內容圍繞高效益慈善：提升亞洲及全球捐贈活動的影響力。同時，論壇也將發表由《斯坦福社會創新評論》（Stanford Social Innovation Review）編製、主題聚焦於效益計量的特別副刊，以供參考。

在論壇舉行期間，公益慈善研究院與Asia Philanthropy Congress將共同啟動「亞洲公益慈善研究計劃」（Commission on Asian Philanthropy），藉此深入了解亞洲的公益慈善事業，規劃促進業界專業化發展的路徑，推動可擴展及可持續的方案，以及在國際舞台上加強傳遞亞洲的聲音。

本人衷心感謝香港特別行政區政府支持香港國際慈善論壇2024，並向馬會的本地和國際合作夥伴，以及論壇所有講者和與會代表，衷誠致謝。謹此祝願為期兩天的論壇能為大家帶來豐碩的成果。

DELIVERING  
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# Delivering Impactful Philanthropy in the Real World

The Philanthropy for Better Cities Forum (PBC) 2024 convenes against the backdrop of an evolving philanthropic landscape. Over the past few years, we have seen a significant rise in the number and diversity of actors, including corporations, investment funds and governments, seeking to contribute to social impact. Among businesses, many make intentional efforts to align their goals with societal development, leading to significant positive impacts for their communities. In finance, impact investing has gained traction, with a 63% growth in private impact investing from 2019 to 2022. Within the philanthropic landscape, we are seeing new actors emerge as economies expand and new wealth is created – particularly in Asia.

With this evolving backdrop, philanthropy can play a crucial role in pushing the right levers to ensure we are delivering impact. Our longstanding challenge has always been to ensure that our charity and effort really translate into tangible and sustainable impact. Without strong strategies and a clear understanding of what success looks like, initiatives may fail to achieve their goals or even work against broader societal improvement. Hence, as a philanthropic community, what have we learned about the science of planning, management and measurement of impact that can be deployed for the benefit of all stakeholders?

PBC 2024 will gather stakeholders from various sectors to align on a shared vision of positive impact, and explore how philanthropic organisations can define and ensure their impact through methodologies of management and measurement. The event will also explore the synergy between philanthropy and the capital markets, exchanging ideas and innovations between these sectors to create widespread impact.

The overarching theme of PBC 2024 is “**Delivering Impactful Philanthropy in the Real World**”. Through keynotes and panel discussions from leaders in various sectors, attendees will come away with thoughtful inspiration, real-world insights and cutting-edge innovations to help them better deliver impact in the real world.

2024香港國際慈善論壇（「論壇」）延續去年舉行，致力回應近年公益慈善事業的迅速發展，探討現況和展望將來。過去數年，投入公益慈善事業的企業、投資基金和政府機構等不同組織的數量和類別顯著上升，務求為社會影響作出貢獻。許多企業致力連結營運目標和社會發展，為受助社群帶來積極影響。金融方面，創效投資漸上軌道，在2019至2022年間，私人市場創效投資的增幅達到63%。在公益慈善領域，隨著經濟擴展和新型財富崛起，我們亦樂見持續有新的機構和人士投身公益慈善事業；這個趨勢在亞洲地區尤為明顯。

正因如此，我們更需好好發揮公益慈善的重要力量，推動社會影響。過往我們一直致力確保於各領域的慈善工作能轉化成實質及持久的效益。然而，缺乏嚴謹的策略思維和清晰的成效指標，相關舉措或有機會偏離目標，甚至和廣泛社會發展有所抵觸。故此，公益慈善界別需要思考如何更科學地籌劃、管理以及評估效益，為社會相關人士謀求最大福祉。

今年論壇匯聚來自世界各地各界的持份者，希望能分享願景，共同創建正面影響，並一同探索公益慈善組織如何通過管理評估的方法準則來確保效益。論壇亦將探討公益慈善事業和資本市場的協作，交流想法和創新策略，冀能為社會帶來實質而深遠的影響。

今年論壇的主題為「**行公益 結碩果**」。通過不同行業領袖的主題演講、座談演講和專題討論，我們希望與會者能彼此交流意見、借鑒真實例子，並啟發靈感創意，在現實社會切實地踐行公益並結出累累碩果。





### How can philanthropies adapt to an evolving philanthropic landscape?

公益慈善機構如何回應迅速發展的公益慈善事業？

The philanthropic community, including stakeholders from various sectors, would gather at PBC 2024 to align on a **shared vision of positive impact** in an ever-changing world.

公益慈善界別，包括來自世界各地的持份者，將匯聚論壇分享願景，為不斷轉變的世界**創建正面影響**。



Align on delivering positive impact  
共同創建正面影響

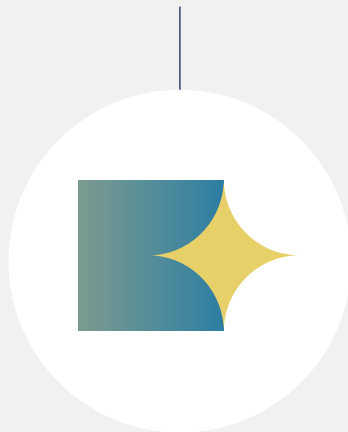


### How to ensure philanthropies align on a shared vision of impact?

如何確保公益慈善機構分享同一願景以創建正面影響？

PBC 2024 will explore how philanthropic organisations can **define and ensure their impact through methodologies of management and measurement**.

論壇將探索公益慈善組織如何**通過管理評估的方法準則來確保效益**。



Explore impact measurement methodologies  
探索效益評估準則

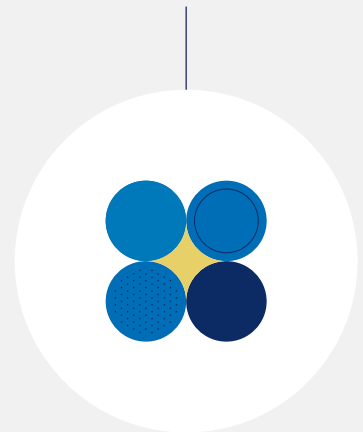


### How can philanthropies deliver positive and real impact?

公益慈善機構如何為社會帶來正面實質的影響？

PBC 2024 will also explore the synergy between the philanthropy and the capital markets, **exchanging ideas and innovations between these sectors to create widespread impact**.

論壇亦將探討公益慈善事業和資本市場的協作，**交流想法和創新策略，冀能為社會帶來實質而深遠的影響**。



Explore the synergy between philanthropy and the capital markets  
探討公益慈善事業和資本市場的協作

# The Hong Kong Jockey Club

香港賽馬會



Founded in 1884, we are a world-class horse racing club that acts continuously for the betterment of Hong Kong society. The Club's unique integrated business model generates economic and social value through racing, racecourse entertainment, sports wagering and lottery with surplus revenues channeled to the Club's Charities Trust. The Charities Trust makes a positive impact on communities all across Hong Kong and is one of the world's leading charity donors.

In 2023/24 alone we contributed a record HK\$40.1 billion (US\$5.1 billion) to the community, including HK\$10.2 billion (US\$1.3 billion) in approved charity donations.

香港賽馬會成立於1884年，是致力建設更美好社會的世界級賽馬機構。我們以獨特的綜合營運模式，透過結合賽馬及馬場娛樂、有節制體育博彩和獎券，創造經濟及社會價值，並將經營盈餘撥捐慈善信託基金。基金為香港社會謀求長遠福祉，同時是位居世界前列的慈善捐助機構。

單在2023/24財政年度，馬會的社會貢獻便達到401億港元（約51億美元），創歷史新高，當中包括102億港元（約13億美元）的已審批慈善捐款。

# The Hong Kong Jockey Club Charities Trust

## 香港賽馬會慈善信託基金

The Club can trace its long tradition of donating to charitable causes back to at least 1915, but it was in the 1950s, as Hong Kong struggled to cope with post-war reconstruction and a massive influx of immigrants, that this role became integral to its operation. In 1955, the Club formally decided to devote its surplus each year to charity and community projects, and in 1959, a separate company, the Hong Kong Jockey Club (Charities) Ltd, was formed to administer donations. In 1993, a new entity was established, The Hong Kong Jockey Club Charities Trust, to reflect the evolving nature, scale and scope of donations. The Charities Trust is one of the world's leading charity donors.

The Trust's substantial donations to the community are made possible by the Club's unique integrated business model, which comprises racing and racecourse entertainment, responsible sports wagering and lottery, a membership club, and charities and community contribution. Approximately 90% of the Club's annual operating surplus after tax is donated to the Trust, enabling it to play a significant role in the community's development.

Working with the Government, non-governmental organisations (NGOs) and community partners, the Trust is committed to improving the quality of life of the people of Hong Kong. As a philanthropic organisation in its own right, the Trust also proactively identifies and initiates projects that anticipate future community and social needs.

The Club supports the development of Hong Kong through a wide range of projects, tackling critical social issues to improve the lives of millions of Hong Kong people.

香港賽馬會早於1915年，已開始捐助社會公益，行善舉措歷史悠久。及至五十年代，香港面對戰後重建、大量移民湧入，促使馬會將慈善業務納入業務範圍。1955年，馬會正式決定將每年盈餘撥捐慈善及社區項目。1959年，馬會設立香港賽馬會(慈善)有限公司，專責管理捐款事務。鑑於有關捐款事務所涉性質、規模及範圍的發展一日千里，香港賽馬會慈善信託基金遂於1993年成立，接管馬會的慈善捐款事宜。香港賽馬會慈善信託基金目前是位居世界前列的慈善捐助機構。

香港賽馬會慈善信託基金得以大額捐款惠澤社區，全賴馬會獨特的綜合營運模式，當中結合賽馬及馬場娛樂、會員會所、有節制體育博彩及獎券，以及慈善與社區貢獻。馬會每年將大約90%的稅後經營盈餘撥捐馬會慈善信託基金，令其多年來在社區發展一直擔當重要角色。

香港賽馬會慈善信託基金致力與政府、非政府組織、慈善基金會及社區合作夥伴攜手並肩，改善港人生活質素。同時，馬會慈善信託基金主動確立及開展不同類型項目，滿足社區急切需要，並應對社會長遠發展所需。

馬會藉著各式各樣計劃，致力應對重要的社會議題，改善香港人生活，從而促進這個城市的發展。



Positive Ageing & Elderly Care  
豐盛耆年及長者服務



Youth Development & Poverty Alleviation  
青年發展及扶貧



Healthy Community  
健康社區



Talent & Sector Development  
人才及業界發展



Sports & Culture  
體育及文化



Sustainability  
可持續發展

# Institute of Philanthropy

## 公益慈善研究院

The Hong Kong Jockey Club has a rich history of giving back, particularly during the city's most challenging hours, with its first charitable donations dating from as early as 1915. For over a century, we have witnessed how philanthropy, embedded in the Club's integrated business model, has positively responded to the ever-changing social, economic and welfare needs of Hong Kong, bringing hope to the people and bettering society. In partnership with our non-governmental organisation grantees, we have learned the synergistic power of collaboration to create greater and longer-lasting impact for our beneficiaries.

This legacy has presented an exceptional opportunity for the Club to establish IoP, a "think-fund-do" tank dedicated to promoting philanthropic thought leadership at the local, regional and global levels together with its funder partners.

IoP was formally inaugurated at PBC 2023 in Hong Kong last September.

### Rooted in the East for the World

Grounded in the East, IoP acknowledges Asia's growing importance in the global philanthropic ecosystem. As the demand for philanthropic knowledge and competencies rises with economic growth and development, IoP aims to provide a convening platform for fellow foundations to promote the common good for societies everywhere.

We have earmarked a strategic grant of HK\$6.8 billion (US\$870 million) to fulfil our mission of becoming a "think-fund-do" tank for China and Asia.

香港賽馬會早於1915年開始捐助社會公益，在回饋社會方面擁有悠久歷史，多年來陪伴香港跨越不同挑戰。馬會透過其綜合營運模式，以公益慈善事業，因時制宜地積極回應社會、經濟及福利方面的需求，造福社群。

憑藉過百年的公益慈善實踐經驗及與非政府組織的緊密協作，我們見證了各界合作的協同力量，能夠創造更大且持續的正面影響。有見及此，馬會全力推動成立公益慈善研究院，透過結合「智、善、行」（智慧、善款、行動），致力鞏固夥伴合作，在地方、區域及全球層面增強公益慈善思想領導力。

公益慈善研究院於去年9月在2023香港國際慈善論壇正式宣布成立。

### 植根東方，面向國際

公益慈善研究院立足東方，堅信亞洲將在全球公益慈善中擔當更重要角色。近年亞洲經濟顯著增長，對公益慈善知識與能力需求日殷，研究院旨在為業界構建交流平台，以促進社會共同福祉。

馬會策略性撥款68億港元（8.7億美元）作為研究院的種子基金，結合「智、善、行」，為中國以至全亞洲的公益慈善事業作出貢獻。



## Vision

Working towards the betterment of societies everywhere through impactful philanthropy

## Mission

As a global “think-fund-do” tank anchored in the East, we will:

- ◆ Bridge regional and global philanthropic efforts for the greater good.
- ◆ Scale strategic and innovative solutions to address regional and global challenges.
- ◆ Accelerate the professionalisation of the philanthropic sector.

Our work will focus on:

### Connecting and Convening:

We will build a platform that brings together thought leaders, philanthropists and key stakeholders to learn and exchange philanthropic best practices; in addition we will actively engage in local, regional and global events to bridge stakeholders across different spectra and levels all round the world.

### Synthesising and Sharing:

We will bring together fellow foundations and other institutions through various means, such as joint publications and case studies, to consolidate and disseminate knowledge, as well as co-create and co-fund projects.

### Building Professional Capacities:

We will develop programmes to enhance the skills and capacities of professionals in the philanthropic and non-profit sectors. This includes strengthening the philanthropic industry, particularly in Hong Kong and other Greater Bay Area cities, by establishing industry-wide infrastructure and standards in areas like professional grant making, outcome-based funding, and impact measurement.

### Commissioning and Supporting Research:

We will collaborate with leading universities, institutes, foundations, think tanks and philanthropic stakeholders to conduct and commission research around issues pertinent to the sector.

## 願景

推動具影響力的公益慈善事業，建設更美好社會

## 使命

公益慈善研究院結合「智、善、行」，立足東方，面向國際：

- ◆ 連結區域和全球公益慈善事業，共建美好社會；
- ◆ 擴展策略性和創新的方案，應對區域和全球挑戰；
- ◆ 推動公益慈善行業專業化。

實踐研究院的使命，我們主要工作包括：

### 召集與連繫：

搭建平台，匯聚業界思想領袖、公益慈善家等主要持份者，交流和學習公益慈善領域的最佳實踐經驗，促進世界各地不同階層公益慈善持份者的連繫；

### 整合與傳播：

通過各種方式，如聯名出版、案例研究、聯合策動和捐助項目等，整合及傳播公益慈善領域的最佳實踐及影響力；

### 提升專業能力：

制定方案，提升公益慈善和非牟利機構專業人員的技巧和能力；通過各方面基礎和標準設置，例如專業撥款、成果導向捐助策略及影響力評估等，提升各地（特別是本港及其他大灣區城市）公益慈善發展的專業水平；

### 委託及開展研究：

與頂尖大學、院校、基金會、智庫和業界持份者合作，圍繞公益慈善界別共同關注的議題開展研究及委託研究。



PROGRAMME OVERVIEW

活動日程

# DAY 1 Programme

## 第一天 活動詳情

09.09.2024 Monday 星期一

Time 時間	Hong Kong Palace Museum* 香港故宮文化博物館	M+®	Freespace# 自由空間
09:00 - 09:30	Opening Ceremony 開幕典禮*		
09:30 - 10:30	<b>Keynote 主題演講 1*</b> (P.16) “East is East and West is West”: How does philanthropy differ and how can we best work together? 「東方是東方，西方是西方」：公益慈善在不同社會的差異及如何更有效地協作？		
10:30 - 11:30	<b>Plenary 座談演講 1*</b> (P.18) What is Impact? Launching a new, systematic assessment of Asian giving 何謂影響力？有系統地重新評估亞洲捐贈模式 (co-presented by Institute of Philanthropy and The Bridgespan Group 由公益慈善研究院及The Bridgespan Group合辦)		
11:30 - 11:45	Coffee Break 茶歇		
11:45 - 12:45	<b>Track 專題討論 1.1</b> (P.22) Turning Passion into Impact: Can entrepreneurship be the pathway to sustained social impact? 將熱誠化為效益：創業能否成為持續社會效益的途徑？	<b>Track 專題討論 1.2</b> (P.25) Evolution of Eastern Giving: How has Asia been giving? 東方捐贈模式進程：亞洲地區公益慈善事業如何發展及演變？	<b>Track 專題討論 1.3</b> (P.29) Nurturing the Future: What do the leaders of tomorrow need to learn today? 培育未來：明日領袖今天需要學習甚麼？
12:45 - 14:15	Lunch Break 午膳時間 <b>PBC Fellows Sharing @Lau Pak Livehouse (Freespace)</b> 香港國際慈善論壇學人分享會@留白Livehouse (自由空間)		
14:15 - 15:15	<b>Track 專題討論 2.1</b> (P.33) Building Ladders: Can we deliver social mobility at scale? 建構階梯：能否實現具規模的社會流動？	<b>Track 專題討論 2.2</b> (P.37) Media for change: Navigating the role and intersection of philanthropy, media and communications in social impact 以傳播推動演變：探索公益慈善事業、傳媒及傳播行業在社會效益的角色及交匯	<b>Track 專題討論 2.3</b> (P.40) Equality in Action: How are women in impact driving impact for women? 平等路上：具影響力女性如何推動女性影響力？ (co-presented with Bill & Melinda Gates Foundation 與比爾及梅琳達·蓋茨基金會合辦)
15:15 - 16:40	<b>Plenary 座談演講 2*</b> (P.44) Innovations for a Healthier Global South: What is the role of philanthropy in supporting global health research and interventions? 為「全球南方」的健康創新：公益慈善如何支援全球衛生研究和介入措施？ (presented by Institute of Philanthropy 由公益慈善研究院舉辦)		
16:40 - 17:00	Coffee Break 茶歇		
17:00 - 18:00	<b>Keynote 主題演講 2*</b> (P.48) The Economics of Giving: What makes us give? What stops us from giving more? 捐贈經濟學：為何捐贈？為何不捐贈更多？		

#### Remarks 備註

The keynote and plenary sessions will be conducted in-person at the venue marked in the programme overview and simultaneously live broadcast to the remaining two.

主題演講及座談演講將在活動日程上標註的場地實地舉行，同時亦會在其他兩個場地進行實時直播。

\* The Hong Kong Jockey Club Auditorium at Hong Kong Palace Museum  
香港故宮文化博物館香港賽馬會演講廳

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2024 香港國際慈善論壇日程如有更改，以大會流動應用程式，或官方網頁[www.pbcforum.hk](http://www.pbcforum.hk)最新發布資訊為準。

# DAY 2 Programme

## 第二天 活動詳情

10.09.2024 Tuesday 星期二

Time 時間	Hong Kong Palace Museum* 香港故宮文化博物館	M+®	Freespace# 自由空間
09:45 - 10:45	<b>Plenary 座談演講 3* (P.50)</b> Launch of the Commission on Asian Philanthropy 「亞洲公益慈善研究計劃」啟動 The Asian Way of Giving: Unleashing the power of Asian philanthropy for a sustainable future 亞洲捐獻之道：釋放亞洲公益慈善力量 共鑄可持續未來		
10:45 - 11:45	<b>Fireside Chat 爐邊對談* (P.55)</b> Redefining Impact in Philanthropy: Are we measuring the right things right? 重訂公益慈善的影響：我們是否正確地衡量合適指標？		
11:45 - 12:00	<b>Coffee Break 茶歇</b>		
12:00 - 13:00	<b>Track 專題討論 3.1 (P.58)</b> Fad or Future: How can impact be driven through outcomes-based instruments? 熱潮或趨勢：如何透過成果導向的工具推動影響力？	<b>Track 專題討論 3.2 (P.62)</b> Worth versus Wealth: How can family offices deliver legacy not just returns? 價值與財富：家族辦公室如何在財務回報以外實現傳承？ <i>(co-presented with Hong Kong Academy for Wealth Legacy 與香港財富傳承學院合辦)</i>	<b>Track 專題討論 3.3 (P.65)</b> Investing for Change: Are new forms of impact capital a necessity or hype? 藉投資求變：新式創效資本是必須還是不須？
13:00 - 14:30	<b>Lunch Break 午膳時間</b> <b>PBC Fellows Sharing @Lau Pak Livehouse (Freespace)</b> 香港國際慈善論壇學人分享會@留白Livehouse (自由空間)		
14:30 - 15:30	<b>Track 專題討論 4.1 (P.68)</b> Innovating Measurement: Can artificial intelligence help us avoid artificial impact? 革新衡量：人工智能可否帶來真正影響？	<b>Track 專題討論 4.2 (P.72)</b> Beyond Carbon: How do we get capital to focus on adaptation? 超越碳排：如何讓資本投資聚焦於氣候調適？	<b>Track 專題討論 4.3 (P.75)</b> "The Silver Tsunami": Can we pave the path for positive ageing? 「銀色海嘯」：能否為豐盛耆年鋪路？
15:30 - 16:30	<b>Plenary 座談演講 4# (P.79)</b> From Grant-making to Governance: How does private charity interact with public policy? 從撥款到管治：私人慈善事業如何與公共政策互動？		
16:30 - 16:45	<b>Coffee Break 茶歇</b>		
16:45 - 18:00	<b>Closing Plenary 閉幕座談演講* (P.83)</b> Motivating Project MuSE: How should we understand investing in the arts and sports? 鼓舞「樂動人生」：應如何理解對藝術和體育的投資？		
18:00 - 18:15	<b>Closing Remarks 閉幕致辭*</b>		

### Remarks 備註

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PROGRAMME



活動詳情

09:30 - 10:30

The Hong Kong Jockey Club Auditorium  
at Hong Kong Palace Museum

香港故宮文化博物館香港賽馬會演講廳

「東方是東方，西方是西方」：  
公益慈善在不同社會的差異  
及如何更有效地協作？

# “East is East and West is West”: How does philanthropy differ and how can we best work together?

Speaker 演講嘉賓  
Julia GILLARD

The surge of new philanthropic actors in the East, coupled with increased global giving and reforms within longstanding Western institutions, is reshaping the future role of philanthropy. In an increasingly connected world, we look for ways for different parts of the world to work together to maximise the impact of philanthropy. We also see the significance for this discussion to be held in Hong Kong, a city that is truly a melting pot of different cultures, and the epitome of East-meets-West.

This keynote will explore the evolving landscape of giving, highlighting cultural nuances in approaches and examining the intricate interplay between philanthropy and geopolitics, and we will discover how these dynamics are at work and shaping one another.

Moderator 主持人  
★ Laura M. CHA 史美倫

在東方世界，嶄新的慈善組織湧現、全球慈善捐贈增加，以及歷史悠久的西方機構進行改革，正重塑公益慈善事業的未來角色。世界的連繫日益緊密，我們尋求讓世界不同地方共同合作的方法，令公益慈善事業發揮最大的效益。這次討論能在東西方文化交匯的香港舉行，亦饒有意義。

這個環節將探討不斷進化的捐贈形勢、不同捐贈模式的文化差異，以及慈善與地緣政治之間錯綜複雜的關係，進而了解這些因素如何互動並互相影響。



### Julia GILLARD

Former Prime Minister of Australia; Chair, Wellcome Trust; Chair, The Global Institute for Women's Leadership  
澳洲前總理、惠康基金會主席、全球女性領導力研究所主席

Julia Gillard was the 27<sup>th</sup> Prime Minister of Australia and is the only woman to serve in that role. Since leaving office, she has dedicated her time to advocacy, governance roles, and writing.

In 2021, Julia was appointed Chair of Wellcome, a global charitable foundation based in the UK. Julia is also the founder and Chair of the Global Institute for Women's Leadership (GIWL) at King's College London and Chair of its sister Institute at the Australian National University. Julia was Chair of the Global Partnership of Education from 2014 to 2021.

Julia's memoir *My Story*, was published in 2014. Her second book, *Women and Leadership: Real Lives, Real Lessons*, coauthored by Dr Ngozi Okonjo-Iweala, explores the challenges women face in leadership. Her third book, *Not Now, Not Ever – 10 years on from the misogyny speech*, was released in 2022.

Julia Gillard是澳洲第27任總理，也是澳洲唯一一位女性總理。她卸任後，積極投身倡議、管治工作和寫作。

2021年，Julia獲總部設於英國的全球慈善基金會惠康基金會委任為主席。她亦創辦倫敦國王學院全球女性領導力研究所，並在該研究所及其澳洲國立大學的姊妹研究所擔任主席。此外，她亦在2014至2021年期間，擔任全球教育合作組織主席。

Julia在2014年出版回憶錄《My Story》；另與Dr Ngozi Okonjo-Iweala合著第二本書《Women and Leadership: Real Lives, Real Lessons》，探討女性領導者面對的挑戰，並在2022年出版第三本書《Not Now, Not Ever — 10 years on from the misogyny speech》。



### Laura M. CHA

史美倫

Trustee, Rockefeller Foundation; Former Chairman, Hong Kong Exchanges and Clearing Ltd  
洛克菲勒基金會信託委員會成員、香港交易及結算所有限公司前主席

Mrs Laura Cha is Senior Advisor to the Board of Hong Kong Exchanges and Clearing Ltd (HKEX), where she served as Chairman from April 2018 to April 2024.

She is also Chairman of HKEX's International Advisory Council and Mainland China Advisory Group.

Mrs Cha is a trustee of the Rockefeller Foundation and a director of the board of the Bretton Woods Committee.

She currently serves as an Independent Non-Executive Director of Ant Group Co. Ltd. and is a member of the Hong Kong-United States Business Council.

In addition, she is Vice Chairman of the International Advisory Council of the China Securities Regulatory Commission, a member of the Global Leadership Council of Oxford University Saïd Business School, a director of the Yale Asia Development Council, and a member of Sotheby's International Council.

史美倫女士在2018年4月至2024年4月出任香港交易及結算所有限公司主席，卸任後擔任董事會高級顧問。

她亦是香港交易所國際諮詢委員會及中國業務諮詢委員會主席。

史女士目前是洛克菲勒基金會信託委員會成員，亦是Bretton Woods Committee的董事。

她現時擔任螞蟻集團獨立董事，以及香港美國商會委員會成員。

另外，史女士為中國證券監督管理委員會國際顧問委員會副主席、牛津大學賽德商學院的全球領袖委員會成員、耶魯大學亞洲發展委員會成員，及蘇富比國際諮詢委員會成員。

10:30 - 11:30

The Hong Kong Jockey Club Auditorium  
at Hong Kong Palace Museum

香港故宮文化博物館香港賽馬會演講廳

亞洲捐贈模式  
有系統地重新評估  
何謂影響力？

# What is Impact?

## Launching a new, systematic assessment of Asian giving

co-presented by Institute of Philanthropy and The Bridgespan Group  
由公益慈善研究院及The Bridgespan Group合辦

### Speakers 演講嘉賓

Mattie BEKINK 張美玲 | Ichiro KABASAWA 樺沢一朗 |  
Jagannatha KUMAR | Benny LEE 李嘉昌 | Jennifer STOUT

Philanthropic organisations worldwide struggle with understanding their performance. Organisational and cultural differences also mean there is limited agreement across philanthropies on definitions of impact. With philanthropies increasingly striving for higher impact and catalysing other forms of capital, there is a need to put global, especially Asian giving, into perspective to ensure maximum benefit for individuals and communities in need.

This session will identify and illustrate the anchor practices of global high-impact philanthropies and how we can all learn from each other to amplify impact.

### Moderator 主持人



William FOSTER

世界各地的慈善組織均竭力去了解自身的績效表現。組織和文化差異亦意味著慈善組織對於效益的定義缺乏一致性。當慈善組織越發追求更大的效益及其他形式資本的投入，我們有必要審視亞洲以至全球的捐贈，確保有需要的個人和社群得到最適切的支援。

這個環節將提出並闡述全球高效益慈善組織的主要做法，以及我們如何透過相互學習以擴大效益。



**Mattie BEKINK**

張美玲

China Regional Director, Ford Foundation  
福特基金會地區主任及中國首席代表

Mattie Bekink is the foundation's regional director in China. Previously, she served as the China director of the Economist Intelligence Unit under The Economist Group. Mattie had her own consultancy working primarily with nonprofit and academic clients on matters related to law, institutional strategy, and communications including supporting the establishment of NYU Shanghai, working with the Law School's US-Asia Law Institute and the Business School's Center for Business and Human Rights and with the Anne Frank House on international education projects and programming. Mattie once served as executive director of the Fulbright Commission the Netherlands, the deputy country director for the American Bar Association Rule of Law Initiative China Program and worked as an associate at Skadden, Arps, Meagher & Flom LLP.

Mattie has a bachelor of arts in international relations from Stanford University and a juris doctor from the Georgetown University Law Center. She is also a graduate of the International School of Beijing.

張美玲是福特基金會地區主任及中國首席代表。加入基金會前，她是經濟學人集團旗下的經濟學人智庫中國主任。她曾擁有諮詢公司，主要與非牟利組織和學術機構合作，幫助他們處理法律、機構戰略和傳播相關的事務，包括支持籌建上海紐約大學，曾經與紐約大學法學院美亞法律研究所和商學院商業與人權中心合作，並和安妮之家合作，從事國際教育項目和規劃。張美玲曾任荷蘭富布賴特基金委員會荷蘭分會執行總監、美國律師協會法治項目中國副主任及世達律師事務所律師。

張美玲畢業於北京國際學校，擁有史丹福大學國際關係學士學位和喬治城大學法律中心法學博士學位。



**Ichiro KABASAWA**

樺沢一郎

Executive Director, The Nippon Foundation  
日本財團行政總監

Ichiro Kabasawa is Executive Director of The Nippon Foundation, based in Tokyo. Kabasawa oversees international projects that The Nippon Foundation conducts in various countries. He, as the executive producer, initiated a series of performing arts events presented across geographies, in celebration of diversity and inclusion.

Prior to joining The Nippon Foundation in 2017, Kabasawa worked for over 20 years as a journalist at Japan's public broadcaster, NHK. He started his NHK career in Okinawa, where he covered national security issues, and later was assigned to Bangkok for three years, during which he covered Southeast Asia issues including Thailand's 2006 coup and Myanmar's junta government. He was a correspondent with NHK's Washington Bureau from 2010 to 2014. As the Pentagon correspondent, he traveled to many countries with US Secretaries of Defense and Chiefs of Staff of the US Armed Forces. Following his Washington assignment, he returned to Tokyo in 2014 as a senior editor in NHK international news section.

樺沢一郎是日本財團行政總監，現駐東京，負責基金會在不同國家開展的國際項目。他亦以製作總監身份在各地發起一系列表演藝術活動，推廣多元共融。

樺沢在2017年加入日本財團之前，曾在日本放送協會（NHK）擔任記者超過20年。他在沖繩開始其記者生涯，專責報道國家安全議題；及後獲派駐曼谷三年，負責報道東南亞議題，包括泰國2006年政變及緬甸軍政府。2010至2014年，他獲派駐NHK華盛頓分社，負責報道美國國防部消息，亦曾隨美國國防部長和美軍參謀長到訪各國。他於2014年返回東京，並在NHK國際新聞組擔任高級編輯。



### Jagannatha KUMAR

Chief Executive Officer, Reliance Foundation  
Reliance Foundation 行政總裁

Mr. Jagannatha Kumar has over 35 years of experience in banking, finance, venture capital, mergers & acquisitions, public policy, and the development sector.

He has held leadership positions at Reliance Industries Ltd in finance and strategic initiatives.

Currently, he is the Chief Executive Officer of Reliance Foundation, spearheading various development initiatives.

Prior to Reliance, he worked at ICICI Ltd in areas such as banking, corporate and project finance, venture capital, policy, and strategic advisory services.

He did his bachelor's in Electronics & Communications engineering and has an MBA from the Indian Institute of Management, Bangalore.

He is also an Advanced Leadership Fellow of Harvard University.

Jagannatha Kumar在銀行、金融、創投、收購合併、公共政策及發展等領域有超過35年經驗。

他曾在Reliance Industries Ltd擔任領導層，負責金融及策略性倡議。

目前他是Reliance Foundation行政總裁，帶領多個發展計劃。

加入Reliance前，他曾在ICICI Ltd工作，涉獵範圍如銀行、企業及項目融資、創投、政策及策略性諮詢服務。

他在班加羅爾的印度管理學院取得電子與通訊工程學士學位及工商管理碩士學位。

他亦是哈佛大學高級領導計劃研究員。



### Benny LEE

李嘉昌

CEO, Tanoto Foundation  
陳江和基金會行政總裁

Benny is the Chief Executive Officer of Tanoto Foundation. The Tanoto Foundation believes in harnessing the transformative power of education to realise people's full potential and to improve lives.

Operating in Singapore, Indonesia, China and Brazil, the Foundation focuses on impact-driven programmes in early childhood education and development, basic education, development of future leaders, and medical research.

As CEO, Benny oversees the strategy development and implementation of the Foundation's global philanthropic activities, as well as fosters collaborations to amplify the impact of the Foundation.

Benny previously served 20 years in the Singapore Administrative Service. This included seven years as Principal Private Secretary to Singapore's President.

Benny started his career as an educator and spent more than a decade in the sector, including several years as an education policy maker and subsequently as a school leader.

李嘉昌是陳江和基金會行政總裁，基金會深信利用教育的變革力量，能夠幫助人們釋放潛能，改善生活。

基金會的服務範圍涵蓋新加坡、印尼、中國及巴西，主要在兒童早期教育及發展、基礎教育、未來領袖培訓及醫學研究等領域推動具影響力的項目。

作為行政總裁，李嘉昌負責監管基金會全球公益慈善活動的策略發展及執行，並促進各方合作以擴大基金會的影響力。

李嘉昌曾在新加坡行政機關服務20年，包括擔任新加坡總統首席私人秘書達7年。

工作初期，他從事教育工作，在教育界工作逾10年，負責制訂教育政策，其後晉升為學校管理層。



### Jennifer STOUT

Deputy Director, Bill & Melinda Gates Foundation  
比爾及梅琳達·蓋茨基金會副主任

Jennifer STOUT serves as a deputy director on the Philanthropic Partnerships team.

She currently leads the effort to create a marketplace of aggregated philanthropic capital funds that can facilitate major gifts to social causes.

Since joining the foundation in 2010, Jennifer has supported the launch and development of the Giving Pledge as well as the foundation's efforts to encourage philanthropy in China and India.

Prior to her tenure at the foundation, she served as a senior consultant with the management consulting firm Booz Allen Hamilton and as an analyst with Pfizer's Strategic Investments Group.

Jennifer holds a Master's degree from Harvard University and a Bachelor of Arts from Yale University.

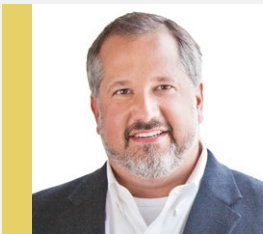
Jennifer Stout在比爾及梅琳達·蓋茨基金會公益慈善合作夥伴團隊擔任副主任。

她目前帶領創建一個匯集慈善資金的平台，幫助社會公益事業得到大額捐贈。

自2010年加入基金會以來，她致力落實及發展「捐贈承諾」（Giving Pledge），並鼓勵及推動中國和印度的慈善事業發展。

加入基金會前，她曾於管理顧問公司Booz Allen Hamilton任職資深顧問，以及在輝瑞的策略投資集團擔任分析師。

Jennifer擁有哈佛大學碩士學位和耶魯大學文學學士學位。



### William FOSTER

Managing Partner, The Bridgespan Group  
The Bridgespan Group 管理合夥人

William Foster is Bridgespan's Managing Partner and an active thought leader on philanthropy and social change.

Since joining Bridgespan in 2002, William has supported the success of some of the sector's most innovative philanthropies and high impact nonprofits.

He has a particular focus on the diligence, structuring, and supports required for philanthropic "Big Bets" and strong funding models for nonprofits.

As a leader at Bridgespan, William focuses on growing Bridgespan's team, capabilities, and culture.

Prior to joining Bridgespan, William worked at Bain & Co.

He received his BA from Harvard College and his MBA from Stanford University where he was an Arjay Miller Scholar.

William chairs the board of Phare Bio and serves on the board of Interfaith America.

William Foster是The Bridgespan Group管理合夥人，也是公益慈善事業和關注社會變化的思想領袖。

自2002年加入集團，他一直支持極有創意的慈善組織及具高效益的非牟利團體，推動其成功。

他尤其專注於大額慈善捐贈所需的驗證、結構和支援方式，並關注非牟利組織所需要的強效融資模式。

作為集團的領導者，他致力壯大集團的團隊、能力和企業文化。

加入集團前，他曾在貝恩公司任職。

他持有哈佛大學學士學位，以及史丹福大學工商管理碩士學位，更獲學校頒授「Arjay Miller學者」榮譽。

William Foster目前擔任Phare Bio董事會主席，以及Interfaith America董事會成員。

11:45 - 12:45

The Hong Kong Jockey Club Auditorium  
at Hong Kong Palace Museum

香港故宮文化博物館香港賽馬會演講廳

將熱誠化為效益：  
創業能否成為持續  
社會效益的途徑？

# Turning Passion into Impact:

## Can entrepreneurship be the pathway to sustained social impact?

featuring PBC Fellows 2024

由2024香港國際慈善論壇學人主講

**Speakers** 演講嘉賓Juliana BUSASI | Queenie MAN 文慧妍 |  
Innocent MUTANGA

Increasingly, entrepreneurs are choosing to tackle profound social challenges instead of conventional business opportunities, gaining recognition from large corporations and governments for their innovative approaches. Additionally, more youth see entrepreneurship as a viable path to addressing social issues, starting ventures early. How can we nurture and support this impact-driven entrepreneurial spirit to deliver impact at scale?

This panel will bring together dynamic voices addressing critical global issues, sharing their unique journeys, and discussing the opportunity to scale social impact through entrepreneurship.

**Moderator** 主持人

Myles NG 黃忠文

越來越多創業者選擇處理根深蒂固的社會挑戰，而非傳統地只想找尋商業機遇，他們的創新模式亦贏得大型企業和政府的認同。此外，更多年輕人將創業視為解決社會問題的可行途徑，因此青年時期創業的例子比比皆是。我們如何栽培和支持這種以社會效益為奮發目標的創業精神，令其發揮更大的影響力？

本環節將集結一些有力的聲音，分享他們如何應對全球關鍵的議題及其獨特的經歷，並討論透過創業擴大社會效益的機遇。





### Juliana BUSASI

Founder and Executive Director, Tanzania Health and Medical Education Foundation  
Tanzania Health and Medical Education 基金會創辦人及行政總監

Juliana is a medical doctor turned health tech entrepreneur.

Raised by her grandparents, Juliana witnessed her clinician grandfather come from work every evening to attend to neighbors who could not afford hospital care.

This experience inspired her to not only become a doctor but also to improve the lives of underserved communities through healthcare.

Her journey began in 2015 when she founded TAHMEF as a medical student to bridge socioeconomic gaps limiting access to quality healthcare services among Tanzanians working in informal sectors, youth, and rural poor Indigenous communities.

In response to the COVID-19 pandemic, Juliana pivoted to adopting digital technology to sustain and scale her impact, which has tripled annually and continues to grow.

TAHMEF's flagship product, AHADI, is Tanzania's first digital mental healthcare facility, addressing both access and stigma challenges with a strong focus on supporting youth.

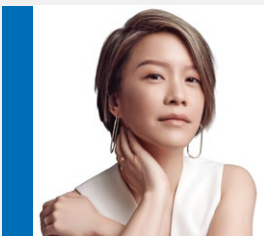
Juliana是一位從醫生轉職至醫療科技的創業家。

她由祖父母撫養成人，目睹作為臨床醫生的祖父在每晚下班後，照顧無力負擔住院費用的鄰居。這親身經歷令她立志成為醫生，也啟發她透過以醫療保健改善弱勢社群的生活。

Juliana的創業旅程始於2015年，當時仍是醫科學生的她成立Tanzania Health and Medical Education基金會(TAHMEF)，為在非正規部門工作的坦桑尼亞人、青年和農村貧困原住民消除社會經濟差距，讓他們獲得優質醫療服務。

為應對新冠疫情，Juliana將重心轉向採用數碼科技，以維持及擴大影響力，目前基金會每年錄得兩倍增長，且增長仍然持續。

TAHMEF的旗艦產品AHADI是坦桑尼亞首個針對精神健康保健的數碼工具，致力解決難以獲得服務及污名化的挑戰，並特別關注支援青年人。



### Queenie MAN

文慧妍

Founder and CEO, The Project Futurus  
The Project Futurus 創辦人及行政總裁

Queenie is the Founder & CEO of The Project Futurus, Managing Director at Forward Living. Queenie is an appointed member of The Elderly Commission HKSAR and a Board Member of AIDs Concern.

Combining her insights and experiences in both branding and elderly services, Queenie established The Project Futurus in 2019 to transform the way people perceive aging through advocacy, education, community service, and impact program design. Queenie established "Captain Softmeal" to raise awareness on dysphagia health and "Sensory Restaurant on Wheels" to deliver the joy of dining for elders with dementia.

Queenie was named "Harper's Bazaar Visionary Women Award 2023", "Prestige Women of Power 2023", "Tatler Gen.T 2022 Leaders of Tomorrow" and "Jessica Most Successful Women 2021". She holds a bachelor's degree in Business Administration from the University of Washington. She is also pursuing a Masters Degree in Dementia at the University of Stirling (UK).

文慧妍是社企The Project Futurus的創辦人及行政總裁。她也是「迎進生活」的董事總經理。她被委任為香港特別行政區政府安老事務委員會成員，以及「關懷愛滋」董事局成員。

結合品牌設計及安老服務的經驗，文慧妍於2019年成立了The Project Futurus，希望透過倡議、教育、社區服務及社會創新設計，銳意改變大眾對「老齡化」的印象。她成立了《軟餐俠》倡議有尊嚴飲食和《流動五感大茶樓™》為腦退化症人士舉辦懷舊點心活動。

Queenie曾獲獎 Harper's Bazaar Visionary Women Award 2023、Prestige Women of Power 2023、Tatler Gen.T 2022 Leaders of Tomorrow、Jessica Most Successful Women 2021。Queenie擁有華盛頓大學工商管理學士學位。她正於英國史特靈大學修讀腦退化症專科的碩士學位。



### Innocent MUTANGA

Founder and CEO, Africa Center Hong Kong  
香港非洲中心創辦人及行政總裁

Innocent Mutanga is dedicated to rebranding blackness and sharing an African perspective, particularly black consciousness in Asia.

In 2019, he launched the Africa Center Hong Kong, a social enterprise that has gained significant traction since its inception.

With over 700 programs conducted annually and impacting approximately 1,000 people in a given week, the Africa Center Hong Kong offers a diverse range of cultural exchange initiatives, including programs focused on food, arts, literature, and more.

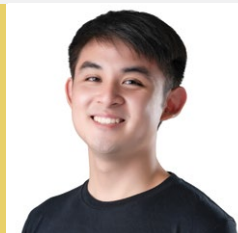
The center actively works with educational institutions, corporations, non-governmental organizations (NGOs), and individuals who are committed to fostering positive social impact in areas such as Diversity, Equity, and Inclusion (DEI), Sustainable Development Goals (SDGs), social innovation, experiential learning, and cultural exchange.

Innocent Mutanga致力重塑黑人形象，分享非洲人的思想角度，尤其是專注亞洲的黑人意識。

他於2019年成立香港非洲中心，一所自成立以來備受關注的社企。

香港非洲中心每年舉辦超過700個項目，每周影響約1,000人。中心提供各種文化交流活動，包括美食、藝術、文學等項目。

該中心積極與教育機構、企業、非政府組織及個人合作，致力於多元、公平和共融、可持續發展目標、社會創新、體驗式學習和文化交流等範疇中，帶來正面社會效益。



### Myles NG

黃忠文

Founder and CEO, HelpBridge  
HelpBridge 創辦人及行政總裁

Myles is the Founder & CEO of HelpBridge, an online business school and information sharing platform for Hong Kong's 350,000 migrant domestic workers.

A Filipino education entrepreneur, people professional, and community builder who was raised by a domestic worker in the Philippines since he was a child, Myles has equipped thousands of migrant workers with skills to transform into small business entrepreneurs.

Initially started as a college project, HelpBridge is a community-based education platform that's equipped over 2,500 migrant workers with practical skills in entrepreneurship, IT literacy, and financial planning.

Myles has worked in strategy at Fortune 500 companies like BlackRock and JP Morgan, Kalibr (the first Y Combinator startup in the Philippines), and Gobi Partners (one of Asia's largest VCs).

Myles graduated First Class Honours (Summa Cum Laude) in Economics and Anthropology at The Chinese University of Hong Kong.

黃忠文是HelpBridge創辦人及行政總裁，該平台為香港35萬名外傭提供網上商業課程及資訊分享渠道。

作為一名由家傭撫養長大的菲律賓籍教育企業家、人才專業人士和社區建設者，黃忠文協助了千名以上擁有技能的外傭創立小型企業。

HelpBridge起初是一個校內項目及以社區為本的教育平台，為逾2,500名外傭提供創業、資訊科技和財務規劃的實用技能。

黃忠文曾在多間由《財富》評選為全美最大的500家公司擔任策略相關工作，包括貝萊德及摩根大通等，亦曾於菲律賓首間Y Combinator初創企業Kalibr及亞洲其中一間最大型的創投公司Gobi Partners任職。

黃忠文擁有香港中文大學經濟學和人類學系學位，並以一級榮譽畢業。

如何發展及演變？  
亞洲地區公益慈善事業  
東方捐贈模式進程：

# Evolution of Eastern Giving: How has Asia been giving?

## Speakers 演講嘉賓

HE Mohamed Haji ALKHOORI | Charina CHAN 曾采依 |  
Guosheng DENG 鄧國勝 | Laurence LIEN 連宗誠

Giving in the East has distinctive characteristics derived from the region's unique cultures and political contexts. These typically include a stronger and more structured alignment between giving and government activities, a more fragmented giving environment, and a higher focus on issues that are central to the regional culture.

This session delves into the historical and cultural evolution of giving across the continent, examining how traditional practices have merged with modern philanthropic strategies. Panellists will discuss experiences and perspectives on the unique challenges and opportunities that define philanthropy in the region today.

## Moderator 主持人

✦ Annelotte WALSH

受著獨特的文化和政治背景影響，東方的捐贈模式特色鮮明，典型的包括捐贈行為與政府活動之間更緊密和有系統的連繫、較各自為政的捐贈環境，以及對地區文化核心議題有更高的關注度。

這個環節將深入探討亞洲的捐贈歷史和文化演變，以及傳統做法如何與現代慈善策略融合。講者將就現時地區內公益慈善事業所面對的獨特挑戰和機遇展開討論，並分享有關經驗和觀點。



### HE Mohamed Haji ALKHOORI

Director-General, Khalifa bin Zayed Al Nahyan Foundation  
Khalifa bin Zayed Al Nahyan 基金會總幹事

His Excellency Mohamed Haji AlKhoori is the Director General of the Khalifa bin Zayed Al Nahyan Foundation. He joined the Foundation at its inception in 2007.

Previously, he established the Medical Department at the Crown Prince's Court of His Highness Sheikh Khalifa bin Zayed Al Nahyan where he served as Medical Director, arranging for patients to travel overseas for treatment.

In addition to his Government involvement, His Excellency holds positions on various private sector boards in the UAE, including Chairman of Emirates Alreem Company and Al Khaznah Tannery, Vice Chairman of Emirates Driving Company, Board Member of ADCoop, and Member of UAEU Board of Trustees.

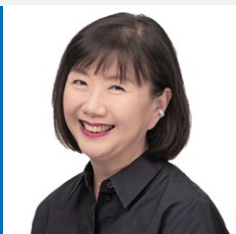
Mohamed Haji AlKhoori graduated from California State University at San Bernardino, with a major in Economics.

His Excellency Mohamed Haji AlKhoori (閣下) 是Khalifa bin Zayed Al Nahyan 基金會總幹事，於2007年基金會創立時加入。

此前，他在前總統Sheikh Khalifa bin Zayed Al Nahyan殿下政府機構——王儲法庭，設立了醫療部門並擔任醫療總監，負責安排患者前往海外接受治療。

除了參與政府事務外，他亦在阿聯酋不同私營組織的董事局擔當職位，包括Emirates Alreem Company和Al Khaznah Tannery主席、阿聯酋駕車公司副主席、ADCoop董事局成員，以及阿聯酋大學信託基金董事局成員。

他畢業於加州州立大學聖貝納迪諾分校，主修經濟。



### Charina CHAN

曾采依

Chief People Officer, Temasek Foundation  
淡馬錫基金會首席人事官

Ms Charina Chan is currently the Chief People Officer of Temasek Foundation Ltd, where she is responsible for all organizational and talent-related matters at the Foundation.

As part of the leadership, Charina plays a key role in shaping the organization and its employee demographics, as TF transforms itself to address the evolving philanthropic environment in the region.

Charina holds the position of Head of Organization, Human Resources, and Administration at Temasek Trust Ltd.

Prior to her current appointments, Charina was part of Temasek International's Organisation & People team where she led the Non-executive Talent portfolio.

In that role, she was responsible for board governance as well as the management of an extended talent network for Temasek and its portfolio companies.

Prior to that, Charina worked for Fullerton Financial Holdings, a wholly-owned subsidiary of Temasek Holdings.

Charina holds an MBA from Imperial College London and a Bachelor of Science degree from the National University of Singapore.

曾采依女士目前擔任淡馬錫基金會首席人事官，負責管理基金會有關組織及人力資源事務。

作為基金會管理層的一分子，她領導淡馬錫基金會轉型，塑造組織及員工架構，以回應區內慈善環境的變遷。

她同時擔任淡馬錫信託基金會組織與人力資源總裁。

在擔任現職前，她曾在淡馬錫國際的組織與人力資源團隊中擔當重要角色，主導了非執行人員的人才管理工作，並同時負責淡馬錫及其投資組合公司的董事會管治以及人才網絡的管理。

她曾在淡馬錫控股旗下全資擁有的富登金控任職。

她擁有倫敦帝國學院工商管理碩士學位及新加坡國立大學理學士學位。



### Guosheng DENG

鄧國勝

Professor, School of Public Policy and Management, Tsinghua University

清華大學公共管理學院教授

Professor Deng Guosheng is the Dean of Institute for 21<sup>st</sup> Century Development, director of the Research Center for Social Innovation and Rural Revitalization, and also the director of Research Center for Digital Philanthropy, Tsinghua University. He is the professor of the School of Public Policy & Management and PhD supervisor at the Tsinghua University, also holds a PhD in Law, Renmin University of China.

From 2002-2005, he had been the deputy-director of the NGO Research Center, and then became the director of the NGO Research Center during 2005-2007. He was the vice president of the Institute for Philanthropy from 2015-2020, and the associate dean of the School of Public Policy & Management, Tsinghua University during 2019-2023. Alongside Tsinghua University, he currently serves as the member of the Expert Advisory Committee, Ministry of Civil Affairs, and council member cum vice chairman of the philanthropy branch, China Association for Social Security.

His research interests include NGOs management, social organization and social governance, philanthropy, social innovation and rural revitalization, performance evaluation and capacity building. He is the co-editor of *China's Nonprofit Sector* (Transaction Publishers, 2014) and author of the book *Nonprofit Organization Evaluation* (Social Sciences Academic Press, 2001). His research articles have appeared in various journals, including *The China Journal*, *The China Quarterly*, *Voluntas*, and *The China Review*.

鄧國勝教授是清華大學21世紀發展研究院院長，亦是公共管理學院社會創新與鄉村振興研究中心主任及數字公益研究中心主任。他是清華大學公共管理學院教授、博士生導師，擁有中國人民大學法學博士學位。

他於2002-2005年擔任清華大學公共管理學院NGO研究所副所長，2005-2007年擔任NGO研究所所長，2015-2020年擔任清華大學公益慈善研究院副院長，於2019-2023年擔任清華大學公共管理學院副院長。目前兼任民政部專家諮詢委員會委員、中國社會保障學會常務理事兼慈善分會副會長等職務。

他主要從事非營利組織管理、社會組織與社會治理、公益慈善、社會創新與鄉村振興、績效評估與能力建設等研究。他合編了《China's Nonprofit Sector》，並著有《非營利組織評估》。他的研究論文曾在多份期刊發表，包括《The China Journal》、《The China Quarterly》、《Voluntas》及《The China Review》。



### Laurence LIEN

連宗誠

Chairman, Asia Philanthropy Circle

亞洲慈善協會主席

Laurence Lien is Co-Founder and Chairman of the Asia Philanthropy Circle, a membership-based platform for Asian philanthropists to exchange, learn and collaborate. Laurence is also the Chairman of Lien Foundation, which is well-regarded for its forward-thinking approach in education, eldercare and the environment. Laurence previously led the National Volunteer & Philanthropy Centre in Singapore from 2008 to 2014, and chaired the Community Foundation of Singapore from 2013 to 2019. Prior to this, Laurence served in the Singapore Government. Laurence holds degrees from Oxford University, the National University of Singapore, and Harvard University. He was also a Nominated Member of Parliament in Singapore from 2012 to 2014.

連宗誠先生是亞洲慈善協會的共同創辦人 and 主席，為亞洲地區的慈善家提供一個交流、學習和合作的會員制平台。連先生亦是連氏基金會的主席，基金會一直以具前瞻性的方針推動教育、長者護理和環境方面的發展。連先生曾於2008至2014年期間帶領新加坡全國志願服務與慈善中心，並於2013至2019年擔任新加坡社區基金會主席。在出任以上公職前，連先生曾在新加坡政府任職。連先生擁有牛津大學、新加坡國立大學和哈佛大學的學位，也是2012至2014年新加坡國會官委議員。



### Annelotte WALSH

Director of Research, Centre for Asian Philanthropy and Society  
香港亞洲公益事業研究中心研究總監

Dr Annelotte Walsh has 14+ years of experience in policy research, data analysis, and management across academia, INGOs, and nonprofit organizations in multiple countries.

Annelotte previously worked as an honorary lecturer at the University of Hong Kong and as an advocacy manager at UNICEF Australia.

She holds a PhD in Law from the University of Hong Kong and holds a master's in International Relations from the University of Groningen in the Netherlands and a master's in Peace and Conflict Studies from the University of Sydney.

Annelotte Walsh博士在政策研究、數據分析擁有超過14年經驗，同時在多個國家管理跨界別機構，包括學術界、國際非政府組織以及非牟利團體。

她曾擔任香港大學名譽講師，亦曾任澳洲聯合國兒童基金會倡議經理。

她擁有香港大學法律博士學位、荷蘭格羅寧根大學國際關係碩士學位，及悉尼大學和平與衝突研究碩士學位。

需要學習甚麼？  
明日領袖今天  
培育未來：

# Nurturing the Future: What do the leaders of tomorrow need to learn today?

## Speakers 演講嘉賓

Danah DAJANI | Wendy KOPP |  
Laura SAVAGE | Maharshi VAISHNAV

Society, technology and the workplace are rapidly transforming at a time when there are also never-before-seen challenges from climate and geopolitical changes. How can education adapt and nurture the leaders of tomorrow on whom all our futures will depend?

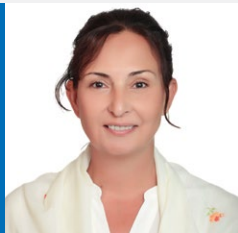
In this session we will explore how education systems need to evolve to foster a more agile and resilient generation equipped to thrive in the ever-changing landscape of the 21<sup>st</sup> century.

★ Moderator 主持人  
Nikki NG 黃敏華

隨著社會、科技和工作環境急劇轉變，氣候和地緣政治的變化也帶來前所未有的挑戰。教育制度如何適應這些變化，並培育我們可依靠的明日領袖？

在這個環節，我們將探討教育系統可以如何進化，以培養更靈活和具抗逆力的新一代，裝備他們在廿一世紀不斷變化的形勢中與時並進，日益強大。





### Danah DAJANI

Senior Vice President, Abdulla Al Ghurair Foundation for Education  
Abdulla Al Ghurair Foundation for Education 高級副總裁

Danah Dajani is currently the Senior VP of Programs and Partnerships at the Abdulla Al Ghurair Foundation for Education and oversees the Abdul Aziz Al Ghurair Refugee Education Fund.

She has over 19 years of management experience in youth development, education, learning to earning programs, and the design and management of strategic and Islamic philanthropy.

Danah also has extensive experience in building partnerships and managing relationships with a wide array of stakeholders across the MENA region.

She holds two master's degrees: one in Social Research from the University of Bath and another in Gender and Development from the University of Sussex.

Danah is a Chevening Scholar and an Eisenhower Fellow.

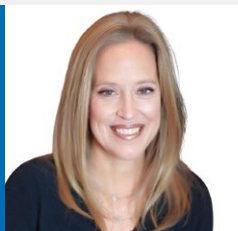
Danah Dajani是Abdulla Al Ghurair Foundation for Education項目及合作夥伴關係高級副總裁，並負責監督Abdul Aziz Al Ghurair難民教育基金。

她在青年發展、教育、「學習到工作」計劃、伊斯蘭策略性公益慈善事業設計和管理方面擁有超過19年管理經驗。

Danah擁有豐富經驗與中東和北非地區的眾多持份者，建立及管理合作夥伴關係。

她擁有巴斯大學社會研究碩士學位及薩塞克斯大學性別與發展碩士學位。

Danah是Chevening學人及Eisenhower院士。



### Wendy KOPP

CEO and Co-Founder, Teach For All  
Teach For All 行政總裁及聯合創辦人

Wendy Kopp is CEO and Co-founder of Teach For All, a global network of organizations in 62 countries working to develop collective leadership to ensure all children can fulfill their potential.

Prior to launching Teach For All in 2007, Wendy founded and led Teach For America – which has proven to be an unparalleled source of long-term leadership for expanding opportunity for children in the United States – for 24 years.

She led the development of Teach For All to be responsive to the initiative of social entrepreneurs around the world who were determined to adapt this approach in their own countries.

Wendy holds a bachelor's degree from Princeton University as well as honorary doctorate degrees from 15 universities.

She has been recognized with numerous awards including the Wise Prize for Education, the Skoll Award for Social Entrepreneurship and the Schwab Foundation's Outstanding Social Entrepreneur Award.

Wendy Kopp是Teach For All的行政總裁及聯合創辦人。Teach For All集合來自全球62個國家及地區的機構，建立集體領導力，確保所有兒童均可發揮潛能。

在2007年成立Teach For All前，Wendy Kopp創辦Teach For America，24年來一直擔當領導角色，為美國兒童帶來更多發展機會，並提供長遠及卓越的支援。

她領導Teach For All不斷發展，支援世界各地的社會企業家在其國家推動這種教育模式。

Wendy在美國普林斯頓大學取得學士學位，並獲15間大學頒授名譽博士學位。

她獲獎無數，包括世界教育創新項目獎、斯科爾社會企業家獎，及施瓦布社會企業家基金會傑出社會企業家獎。





### Laura SAVAGE

Executive Director, International Education Funders Group  
International Education Funders Group 行政總監

Laura is known for her thinking on education system change and as a weaver of ideas and connections towards better education for those who most need it.

Laura is currently Executive Director of the International Education Funders Group, the largest global network of philanthropic organisations working towards achieving SDG4.

She is also a Research Associate at the REAL Centre, University of Cambridge.

Laura was an aid founder for over 15 years, working for FCDO, AusAID and UNICEF, working particularly on the quality and use of evidence in education and placed within Ministries of Education to support coordination of aid behind government sector plans.

Laura has lived and worked in Malaysia, Bangladesh and Malawi and holds a PhD from Cambridge on the politics of aid in national education reform.

Laura對教育制度變革的見解備受推崇，她善於將概念和人脈連結，為最需要的人提供優質教育。

Laura現為International Education Funders Group的行政總監，該組織是全球最大型致力實現「可持續發展目標4（優質教育）」的慈善組織網絡。

她也是劍橋大學平等機會與學習研究中心的研究員。

另外，Laura從事援助工作逾15年，曾在英國外交、國協及發展部、澳洲國際發展署和聯合國兒童基金會工作，主力研究教育質素及應用；並曾任職於英國政府教育部，負責協調政府跨部門的援助計劃。

Laura曾在馬來西亞、孟加拉和馬拉威生活和工作，她擁有劍橋大學的博士學位，是關於國家教育改革中的援助政治。



### Maharshi VAISHNAV

Chief Executive Officer, Foundation to Educate Girls Globally  
Educate Girls Globally 基金會行政總裁

Maharshi Vaishnav is the Chief Executive Officer at Educate Girls, leading a passionate team of over 2,500 employees and over 20,000 community volunteers with a singular mission: to ensure every girl in India can realise her right to education.

As CEO of Educate Girls, Maharshi leads the exciting, bold new strategy to impact 10 million learners in India by 2035.

Previously, Maharshi steered the organisation through the challenges of COVID-19, ensuring that education reached the doorsteps of a quarter of a million learners and delivering humanitarian aid to half a million people.

He was also an integral part of the team that delivered the world's first Development Impact Bond in education, which exceeded all targets.

Before a conscious switch to the international development space, Maharshi spent nearly a decade in the private sector.

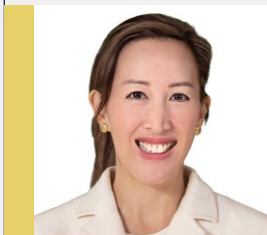
Maharshi Vaishnav是Educate Girls行政總裁，他帶領逾2,500名員工及超過20,000名社區義工的熱心團隊，共同實踐一個重要使命：確保印度所有女孩具有接受教育的機會。

作為行政總裁，Maharshi帶領Educate Girls推動一項令人振奮且大膽的計劃—在2035年前令印度1,000萬名兒童受惠。

此前，Maharshi帶領機構度過新冠疫情帶來的種種挑戰，確保25萬名兒童能夠在家學習，並向50萬人提供人道支援。

他是其中一位要員令全球首隻與教育相關發展影響力債券得以推出，其反應超出預期目標。

在投身國際發展領域前，Maharshi曾在私營機構工作近十年。

**Nikki NG**

黃敏華

Non-Executive Director and Director of Philanthropy, Sino Group

信和集團非執行董事及慈善事務董事

Nikki Ng Mien Hua is the Director of Philanthropy of Sino Group and a Non-Executive Director of Sino Land Company Limited, Tsim Sha Tsui Properties Limited and Sino Hotels (Holdings) Limited. She is a member of the Group's ESG Steering Committee, Director of Ng Teng Fong Charitable Foundation and Deputy Chairman of the Hong Kong Innovation Foundation. She is a member of the 14<sup>th</sup> Shanghai CPPCC. She is a member of the General Committee and Chairperson of the Retail & Tourism Committee of the HKGCC, member of the Personal Data (Privacy) Advisory Committee of the Privacy Commission, non-official member of the Commission on Poverty and member of its Community Care Fund, Social Innovation and Entrepreneurship Development Fund Task Force. She serves on the Hospital Governing Committee of Queen Elizabeth Hospital and its Charitable Trust. She is a trustee of Ocean Park Conservation Foundation HK, board member of Mind Hong Kong, honorary advisor of HK Mental Wellness Association, and Director of Tai Kwun Culture and Arts Company Limited, and of The Community Chest of HK.

黃敏華女士是信和集團慈善事務董事，也是信和置業有限公司、尖沙咀置業集團有限公司及信和酒店（集團）有限公司的非執行董事，亦是信和集團環境、社會及管治督導委員會成員、黃廷方慈善基金董事及香港創新基金副主席。她是第14屆中國人民政治協商會議上海市委員會委員、香港總商會理事會理事及其零售及旅遊委員會主席、個人資料（私隱）諮詢委員會委員、扶貧委員會非官方委員、關愛基金專責小組及社會創新及創業發展基金專責小組成員；亦為伊利沙伯醫院之醫院管治委員會成員及其慈善信託基金受託人，香港海洋公園保育基金受託委員會成員、香港心聆董事會成員、香港情緒健康學會榮譽顧問、大館文化藝術有限公司及香港公益金董事。

14:15 - 15:15

The Hong Kong Jockey Club Auditorium

at Hong Kong Palace Museum

香港故宮文化博物館香港賽馬會演講廳

社會流動？  
能否實現具規模的  
建構階梯：

# Building Ladders: Can we deliver social mobility at scale?

## Speakers 演講嘉賓

Jack GROWDEN | Hossain Zillur RAHMAN |  
Ramya RAJAGOPALAN | Cazadira Fediva TAMZIL

Significant gains in poverty reduction have been rightly celebrated, yet actual progress in social mobility, including wealth distribution and access to equal opportunities, has stalled. In many parts of the world, increasing disruptions such as climate change threaten to keep people trapped in poverty.

In this session, we will explore what it takes to create sustainable ladders of economic prosperity that lead to true social mobility and what is necessary to scale these efforts effectively.

## Moderator 主持人

✦ Jason YIP 葉維昌

當我們為減貧取得重大成果而欣喜的同時，社會流動的實質進展，包括財富分配和享有平等機會等依然緩慢。世界許多地方因為日益嚴重的干擾如氣候變化，威脅著人們繼續陷於貧困的窘境。

在這個環節，我們將探討如何建構經濟繁榮的可持續階梯，實現真正的社會流動，並討論有效地擴大影響規模所需的條件。



### Jack GROWDEN

Founder and Chief Executive Officer, LiteHaus International  
LiteHaus International 創辦人及行政總裁

Jack Growden is the Founder and Chief Executive Officer of LiteHaus International, an Australian NGO conquering digital inequality and making access to technology equitable.

From donating his own laptop to a school in Papua New Guinea in 2017, Jack's vision has now empowered over 250,000 students across Asia-Pacific with digital learning tools and opportunities.

Under Jack's leadership, LiteHaus International has delivered internationally acclaimed interventions against digital inequality, building over 400 computer labs and deploying 15,000 devices to schools in need across ten countries.

An award-winning philanthropist, Jack has been recognised as a leading social innovator in Asia-Pacific by Australia ASEAN Business Council.

Globally, he has been recognised on Forbes' 30 Under 30 List for Social Impact, as a One Young World Lead 2030 Challenge Winner, and by the International Telecommunications Union in multiple awards.

With LiteHaus International, Jack aims to empower one million people by 2027.

Jack Growden是LiteHaus International的創辦人及行政總裁。LiteHaus International乃澳洲非政府組織，致力克服數碼隔閡及推動使用科技的公平性。

從2017年將其手提電腦捐贈予巴布亞新畿內亞一間學校開始，Jack至今已協助亞太區超過250,000名學生獲得數碼學習工具及令他們有學習機會，貫徹他希望實踐的願景。

在Jack的帶領下，LiteHaus International設立了超過400個電腦中心，為10個國家中有需要的學校提供15,000台裝置，此等解決數碼隔閡的舉措備受國際讚譽。

Jack屢獲殊榮，並獲澳洲東協理事會肯定為亞太地區社會創新的領袖。

在國際層面，他獲福布斯列入社會企業界別的「30位30歲以下精英榜」，亦曾在世界青年峰會的Lead 2030 Challenge勝出，並多次獲得國際電信聯盟的獎項。

展望未來，Jack目標在2027年前透過LiteHaus International惠及100萬人。



### Hossain Zillur RAHMAN

Chairperson, BRAC  
BRAC 主席

Economist and social thinker, Dr Hossain Zillur Rahman is Chairperson, BRAC Governing Body and a leading policy voice in Bangladesh. He founded the Dhaka-based think-tank Power and Participation Research Centre (PPRC) and was an Advisor (cabinet minister) for education and commerce in the Caretaker Government of Bangladesh in 2008.

Earlier he helped draft the poverty reduction strategy of the government of Bangladesh (2004) and was a member of the Independent South Asian Commission on Poverty Alleviation (2003-2006).

He holds degrees in economics (Masters, Dhaka University, Bangladesh) and in political sociology (Ph.D, University of Manchester, UK).

Hossain Zillur Rahman博士是一名經濟學家及社會思想家，現任孟加拉政策倡議組織BRAC的主席。他在孟加拉首都達卡成立智庫組織Power and Participation研究中心，並在2008年擔任孟加拉看守政府教育及商務部顧問(內閣部長)。

此前，Hossain Zillur Rahman博士於2004年為孟加拉政府草擬減貧策略，並在2003至2006年期間擔任南亞扶貧獨立委員會成員。

他持有孟加拉達卡大學的經濟碩士學位，及英國曼徹斯特大學的政治社會學博士學位。



### Ramya RAJAGOPALAN

Senior Vice President – Strategic Partnerships, Piramal Foundation  
Piramal 基金會策略夥伴關係高級副總裁

Ramya heads the Partnerships Team at Piramal Foundation. She enjoys being part of the effort to build a better India through her work at the Foundation.

She finds meaning in maximizing the leverage of donor funds with Government efforts and budgets to create impact at scale.

Ramya has worked in investment banking in Singapore and London with JPMorgan in derivatives structuring across equity credit and fixed income.

In India, she started her career with ICICI and has also served National Stock Exchange, L&T Finance and Edelweiss Group in roles ranging from M&A to corporate strategy and investor relations.

She is a member of a collective that helps medium-size NGOs grow and scale pro bono, and is on the board of Swadhaar, an NPO that works on financial literacy for women through technology.

This avid fan of classical music, dance and crime fiction lives in Mumbai with her husband, daughter and the family cat that rules them all with an iron paw.

Ramya領導Piramal基金會的夥伴關係團隊，透過基金會的工作，為建立更美好的印度出一分力。

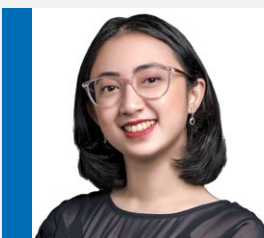
透過善用捐助資金，並配合政府的資源及預算，使資源發揮最大影響力，這些工作都為她帶來意義。

Ramya曾在新加坡及倫敦的投資銀行摩根大通工作，負責股票信貸和固定收益的衍生產品設計。

她早年在印度ICICI銀行工作，亦先後在印度國家證券交易所、L&T Finance和Edelweiss集團出任收購合併、企業策略和投資者關係等崗位。

她義務幫助中型非政府組織，協助它們發展及擴大規模。她也是非牟利組織Swadhaar的董事會成員，致力透過科技提高女性的理財知識。

Ramya熱愛古典音樂、舞蹈和犯罪小說，現與丈夫、女兒及愛貓居於孟買。



### Cazadira Fediva TAMZIL

Director of Public Policy and Youth Engagement, Pijar Foundation  
Pijar 基金會公共政策及青年參與總監

Cazadira is a public policy and international relations strategist with experience spanning across consulting, non-profits, and academia. She graduated with Distinction and Best Dissertation from the London School of Economics and Political Science (LSE), UK, and is the Valedictorian from Universitas Indonesia.

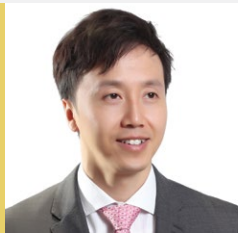
Currently, she is the Director of Public Policy and Youth Engagement at Pijar Foundation, a futurist-philanthropy. She built a high-performing team of 10 youths delivering impactful content, forums, and programs for 'collaborative governance', bridging public, private, and community sectors.

Cazadira was among McKinsey & Co.'s 60 Young Leaders for Indonesia (2015) and led 30+ youth volunteers in 10+ countries under an education movement (2019). An avid writer, Cazadira has published 4 books and 10 op-eds in reputable outlets. She guest lectures at universities on futures thinking, climate change, and public policy careers.

Cazadira是公共政策及國際關係策略專家，在諮詢、非牟利機構和學術界均擁有豐富經驗。她以優異成績和獲頒最佳論文畢業於倫敦政治經濟學院，亦是印尼大學畢業生代表。

目前，她於一向重視未來慈善發展的Pijar基金會，擔任公共政策及青年參與總監。她建立了一支由10位年青成員組成的高效團隊，在「協作治理」領域上推出具影響力的內容、論壇和計劃，成為公營、私營機構及社區之間的橋樑。

Cazadira於2015年獲麥肯錫公司選為印尼60位傑出青年領袖之一；她其後在2019年帶領來自10多個國家、逾30名青年義工參與一項教育倡議運動。Cazadira熱衷寫作，至今已出版4本書籍及在知名媒體發表10篇專欄文章。她也經常獲邀在大學擔任客座講師，分享未來思維、氣候變化和公共政策事業等議題。



### Jason YIP

葉維昌

ASEAN Director, The Social Investment Consultancy

The Social Investment Consultancy 東盟總監

Jason Yip is an award-winning social sector leader with extensive experience in humanitarian and youth development across Asia.

He has a unique combination of skills in operations, policy advocacy and business development, and works across private, public sectors and civil society.

Jason was previously a Delegate of the International Committee of the Red Cross and managed its humanitarian operations in Palestine, Afghanistan, Myanmar and other contexts affected by armed conflict.

Then he led a think-and-do tank in Hong Kong, MWYO, to drive policy discussion about youth development through community projects and social experiments.

Based in Malaysia, Jason is now the ASEAN Director of TSIC, a global social impact consultancy specializing in impact assessment and impact investment.

He also serves as the CEO of the Service Hubs, a start-up providing cost effective business solutions and services with the empowerment of AI.

葉維昌是一位屢獲殊榮的社會領袖，在人道救援工作和亞洲青年發展方面擁有豐富的經驗。

他在營運管理、政策倡議和商業發展等方面有一套獨特的技巧，且工作範圍遍及公私營機構及公民社會。

葉維昌曾代表紅十字國際委員會派駐巴勒斯坦、阿富汗、緬甸及其他武裝衝突地區，負責前線人道救援工作。

及後他擔任香港智庫MWYO青年辦公室營運總監，透過社區項目及社會實驗，推動有關青年發展的政策討論。

他現居於馬來西亞，出任國際社會效益諮詢機構The Social Investment Consultancy東盟總監，該機構擅長社會效益評估及投資。

此外，他同時擔任初創公司Service Hubs行政總裁，透過運用人工智能為市場提供具成本效益的商業方案及服務。

行業在社會效益的角色及交匯  
探索公益慈善事業、傳媒及傳播  
以傳播推動演變：

# Media for change: Navigating the role and intersection of philanthropy, media and communications in social impact

## Speakers 演講嘉賓

Stephen CHAN 陳志雲 | Jenifer MORGAN |  
Shafi MUSADDIQUE

Mass media, communication, and creative content influence all aspects of life, shaping scale, pace, and patterns across public, private, and organic spheres. The choices made by media outlets on what to cover or ignore can significantly influence the direction of philanthropy and how others perceive 'impact'. Given this potential to shape powerful narratives and influence public opinion, how can media be used as a force to drive net positive social change?

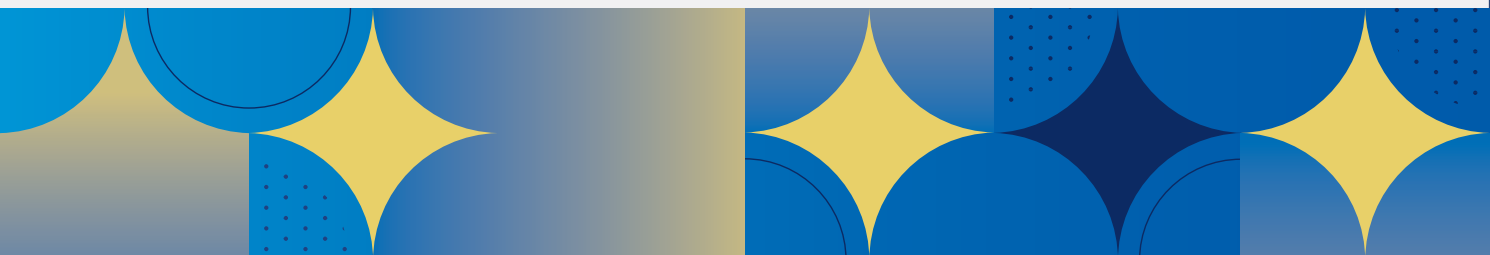
This session explores how mass media and philanthropy together can engage diverse audiences, inspire action, and amplify social outcomes.

## Moderator 主持人

✦ Bernadette TSUI 徐詠璇

大眾媒體、傳播行業和創意內容影響著生活的各個層面，塑造公共、私人和恆常領域的規模、節奏和模式。媒體機構選擇報道或忽略那些內容，均會對公益慈善事業的發展方向及大眾對「效益」的看法帶來重大影響。我們應如何借助媒體的巨大潛力，塑造強而有力的敘述以影響公眾輿論之餘，並以此成為推動正向社會變革的力量？

本環節探討大眾媒體和公益慈善事業如何共同吸引不同的受眾、啟發行動及擴大社會果效。





### Stephen CHAN

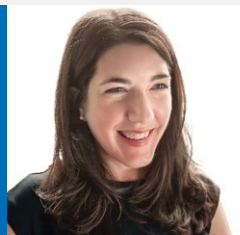
陳志雲

Chief Advisor, Hong Kong Commercial Broadcasting Company Limited

香港商業廣播有限公司首席智囊

Graduated in 1981 from Hong Kong University, Mr Chan joined the Administrative Service of the Hong Kong Government. He has served in various policy bureaus and departments, including the regulatory body of the broadcasting industry. In 1994, he later joined the largest television network of Hong Kong, Television Broadcasts Limited and was its General Manager when he left in 2012 to join Commercial Radio. Apart from being the Chief Advisor of Commercial Radio, Mr Chan undertakes media and PR consultancy work. He is also a current affairs commentator and performing artist. He started his YouTube channel in 2020. Mr Chan has been the driving force of many highly acclaimed television and radio programs and documentaries.

陳先生於1981年畢業於香港大學。隨後加入香港政府政務主任行列。他曾在多個政策局和部門任職，包括廣播業監管機構。於1994年，他加入香港最大的電視網絡「電視廣播有限公司」。於2012年離職加入商業電台時，陳先生是電視廣播有限公司的總經理。除擔任商業電台首席智囊外，陳先生亦從事媒體及公關顧問工作。他也是一位時事評論員和表演藝術家。他於2020年開設了自己的 YouTube 頻道。



### Jenifer MORGAN

Global Editions Editor, Stanford Social Innovation Review

《史丹福社會創新評論》全球版編輯

Jenifer Morgan is global editions editor at *Stanford Social Innovation Review*. Jenifer was previously senior digital editor at SSIR.

Jenifer Morgan是《史丹福社會創新評論》全球版編輯，亦曾擔任該刊電子版高級編輯。

She has more than 20 years of publishing experience and has developed award-winning publications both in print and online.

她擁有超過20年出版經驗，無論是印刷或電子版本，她製作的刊物均屢獲獎項。

Before coming to Stanford University, she was a consultant for the Redford Center, a nonprofit founded by Robert Redford.

加入史丹福大學前，她曾於羅拔烈福成立的非牟利機構Redford Center擔任顧問，並且在一個為精明的消費者而設的網上媒體Ideal Bite擔任總編輯。

Previously, she was editorial director of Ideal Bite, an online media company for conscious consumers.

她亦曾創辦《Shojo Beat》雜誌並擔任總編輯，及在《MacAddict》雜誌（現為《MacLife》）擔任總編輯。

She was also the founding managing editor of *Shojo Beat* magazine and managing editor of *MacAddict* magazine (now *MacLife*).

通過哈佛大學Center for International Development的「世界教育計劃」，她在波蘭擔任義務教師，並在西瑞航空學院考獲私人機師執照。

Jenifer was a WorldTeach volunteer in Poland through Harvard University's Center for International Development and earned a Private Pilot License from the Sierra Academy of Aeronautics.

She has a degree in English from the University of California at Santa Barbara, with studies abroad at the University of Leeds, UK.

她擁有加州大學聖塔芭芭拉分校英文學士學位，並曾到英國列斯大學留學。





### Shafi MUSADDIQUE

News Editor, Alliance Magazine  
Alliance 雜誌新聞編輯

Shafi is the news editor at Alliance Magazine, based in London.

He is also a freelance journalist for publications such as the Guardian and Al Jazeera.

Shafi has previously worked for the BBC, The Economist and CNBC International covering global affairs in a 12 year journalism career.

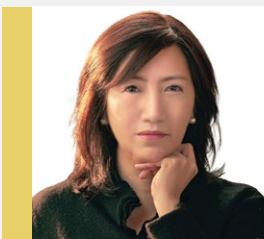
As Alliance news editor, Shafi is shifting Western-dominated narratives about philanthropy. Born in London's multicultural atmosphere, Shafi's Bangladeshi heritage means he is interested in issues such as climate change, philanthropy as a way to promote cross cultural unity, and long term visions such as how philanthropy can be effectively decolonised in Britain and the West.

Shafi是倫敦Alliance雜誌的新聞編輯。

他亦以自由記者身份為《衛報》及《半島電視台》等媒體工作。

他從事新聞工作達12年，曾於《英國廣播電視》、《經濟學人》及《CNBC International》任職，負責報導國際事務。

作為Alliance的新聞編輯，Shafi正在改變由西方主導的公益慈善事業敘述。在多元文化氛圍的倫敦出生，擁有孟加拉血統的他，對於氣候變化、慈善事業如何促進跨文化團結的議題深感興趣。此外，他亦以如何令公益慈善事業在英國和西方國家有效地去殖民化為願景。



### Bernadette TSUI

徐詠璇

Adjunct Professor, The University of Hong Kong; Writer-Producer  
香港大學客席教授、寫作/影劇製作

Professor Bernadette Tsui was previously Associate Vice-President at The University of Hong Kong overseeing Development & Alumni Affairs. Her book, "*The City with a Heart - Stories of Giving from Hong Kong and Hong Kong University*", analysed the tradition and evolving trends in a cosmopolitan city, and captured the essence of philanthropy as a power for social transformation. For her pioneering leadership, she was granted the "Asia-Pacific Distinguished Service Award" in 2018 by the Council for Advancement and Support for Education (CASE). She is now Adjunct Professor at HKU.

An arts and culture critic, and veteran columnist for the *Hong Kong Economic Journal*, with extensive experience in arts management and the media. She has a BA and an MPhil in drama from The University of Hong Kong, and studied theatre in Japan, UK, Germany and the US before starting her career as a theatre director.

She has recently launched new ventures in film and stage production.

徐詠璇，香港大學前協理副校長，主管教研發展基金及校友事務。著有《情義之都——從港大到香港的捐贈傳奇》一書，勾勒香港獨特的捐贈傳統、文化底蘊與歷史使命。2018年獲國際教育資源拓展協會頒授「亞太區傑出服務獎」，以表彰她的貢獻。

港大文學士及哲學碩士，主修戲劇，於日本、英國、德國及美國深造。曾為導演、藝術行政、傳媒及大型活動策劃。

退下大學行政後，致力電影及舞台文創，並繼續專欄寫作，捕捉時代洪流中的大都會故事。兼任港大社會科學學院客席教授。

14:15 - 15:15

The Box at Freespace

自由空間大盒

如何推動女性影響力？  
具影響力女性  
平等路上：

# Equality in Action: How are women in impact driving impact for women?

co-presented with Bill &amp; Melinda Gates Foundation

與比爾及梅琳達·蓋茨基金會合辦

## Speakers 演講嘉賓

Shagun SABARWAL | Victoria VRANA |

Xiaojing WANG 王曉晶 | Jennifer YU CHENG 鄭余雅穎

## Moderator 主持人



Theresa HWANG

While the importance of gender equality is becoming mainstream, significant gaps remain in achieving gender-equal outcomes in critical areas. It is becoming apparent that deeper and more intersectional efforts are vital to drive meaningful changes for women from different communities and backgrounds, with one way being to have women in positions to drive impact for women.

In this session, women leaders driving impactful change will share their insights and priorities in making fundamental gender shifts a reality.

雖然提倡性別平等的重要性已逐漸成為主流，但在一些關鍵範疇上，實現兩性平等仍然成效不彰。顯然，要為來自不同社區和背景的女性帶來有意義的改變，需要更深層和更多跨界別的努力，方法之一就是讓女性擔當可為女性帶來影響的職位。

在這個環節，幾位曾作出重要改革的女性領袖將分享她們在實踐兩性平等上的見解和優先次序。



### Shagun SABARWAL

Asia Regional Director, Co-Impact  
Co-Impact 亞洲區域總監

Shagun Sabarwal is Asia Regional Director at Co-Impact where she leads Co-Impact's program strategy and grant making in Asia.

Shagun is a social policy and development leader with demonstrated experience building partnerships for achieving the use of evidence in policy and supporting programs for gender equality.

Shagun is deeply passionate about creating a world full of opportunities that enable leadership of women and girls.

Shagun brings wide-ranging and deep experience of programmatic work across Asia, and has led large teams and complex partnerships, involving collaborations between nonprofits, government departments and knowledge and learning partners.

Over the years she has led a portfolio of projects to support governments in strengthening implementation systems using monitoring and evaluation, built institutions and teams, and developed and executed strategies for advancing women's leadership.

She has a doctorate in Public Health from Harvard University.

Shagun Sabarwal是Co-Impact亞洲區域總監，負責公司在亞洲的策略規劃及撥款工作。

她是一位社會政策及發展領袖，擁有建立夥伴關係的豐富經驗。她致力於理據實踐政策，並支持性別平等方面的項目。

Shagun熱衷於建立一個讓婦女能夠盡情發揮領導才能的世界。

她在亞洲各地為項目管理工作帶來廣泛及深入的經驗，領導龐大團隊及處理各種夥伴關係，當中包括非牟利組織、政府部門、知識和學習夥伴之間的合作。

多年來，Shagun帶領一系列項目，支援政府透過監測和評估措施加強執行系統，建立體制和團隊，並制訂執行策略，以提升女性領導力。

她擁有哈佛大學公共衛生博士學位。



### Victoria VRANA

CEO, GlobalGiving  
GlobalGiving 行政總裁

Victoria Vrana is a senior leader in innovation and philanthropy at the helm of GlobalGiving. Victoria joined GlobalGiving from the Bill & Melinda Gates Foundation, where she served as Deputy Director of Philanthropic Partnerships, overseeing portfolios in policy, data, and everyday giving.

Previously, Victoria held positions with Venture Philanthropy Partners, the Morino Institute, and Millennium Communications. Early in her career, she directed Network of East-West Women Online, the first online network linking women's rights activists and NGOs in post-Soviet countries with global counterparts.

Victoria studied in Germany and Hungary and has a degree in comparative literature from the University of California, Davis. She serves on the board of directors of the Washington Area Women's Foundation and the Paypal Giving Fund.

Victoria Vrana作為GlobalGiving的負責人，是創新及慈善事業界的資深領袖。加入GlobalGiving前，Victoria在比爾及梅琳達·蓋茨基金會擔任慈善合作夥伴關係副總監，負責監督政策、數據和日常捐贈。

此前，Victoria先後在Venture Philanthropy Partners、Morino Institute及Millennium Communications等機構擔任要職。在職業生涯初期，她主管Network of East-West Women Online，是首個將後蘇聯獨立國家及其他國家的女性權益倡議者和非政府組織連繫的網上平台。

Victoria曾在德國及匈牙利求學，並擁有加州大學戴維斯分校比較文學學位。她目前是Washington Area Women's Foundation及Paypal Giving Fund的董事會成員。



### Xiaojing WANG

王曉晶

General Manager of Corporate Social Responsibility, Ant Group; Secretary-General, Ant Foundation

螞蟻集團社會責任部總經理、螞蟻公益基金會秘書長

Ms. Xiaojing Wang is the General Manager of Corporate Social Responsibility at Ant Group and the Secretary-General of the Ant Foundation. Previously, she oversaw branding initiatives across multiple departments, including philanthropy and technology, as the General Manager of the Brand Department at Ant Group. Ms. Wang spearheaded the establishment of Ant Group's CSR department and developed innovative campaigns like Ant Forest. She initiated the "Wind Rider" program to support rural girls' football teams, launched the "Cyber Mulan" program to empower rural women, and the "Blue Vest" initiative to assist the elderly through digital means. Before joining Ant Group, Ms. Wang had over two decades of experience in corporate branding and social responsibility, including serving as the Director of External Affairs at P&G China.

王曉晶女士曾先後擔任螞蟻集團品牌總經理、公益和科技等多部門相關品牌負責人，籌建螞蟻社會責任部，帶領團隊策劃實施了螞蟻森林等系列創新公眾倡導的品牌行動，推動並發起了「追風計劃」鄉村校園女足支持計劃，打造支持女性發展的「數字木蘭」計劃、數字助老「藍馬甲」行動等一系列具有影響力的品牌公益項目。在加入螞蟻集團之前，王曉晶女士在全球市場有超過20年的企業品牌和社會責任實踐歷程，曾在寶潔中國有限公司擔任對外事務總監。



### Jennifer YU CHENG

鄭余雅穎

Group President and Deputy Vice Chairwoman, CTF Education Group; Founder, JYC Girls Impact Foundation;

Founder, FutureGen Girls Foundation

周大福教育集團總裁兼執行副主席、培菁女性創效基金創辦人、明日女菁基金會創辦人

Jennifer Yu Cheng is Group President and Deputy Vice Chairwoman of CTF Education Group (CTFEG), a leading integrated education group based in Hong Kong dedicated to future ready education.

Jennifer is Supervisor of Victoria Educational Organisation and a member of both the Dean's Advisory Group at Harvard Graduate School of Education and the Board of Visitors at Columbia University's Fu Foundation School of Engineering and Applied Science. Jennifer is a council member of The Hong Kong University of Science and Technology and serves in the Court of The University of Hong Kong and Lingnan University.

Jennifer is Founder of JYC Girls Impact Foundation and FutureGen Girls Foundation and is involved with New World Development's "Share for Good" platform as Director.

She holds a Master of Education from Harvard University and a Bachelor of Science from Columbia University.

鄭余雅穎(Jennifer)為周大福教育集團(CTFEG)總裁兼執行副主席，集團扎根香港，致力啟迪及裝備新生代迎接未來。

Jennifer現為維多利亞教育機構校監，同為哈佛大學教育研究院院長諮詢小組成員、哥倫比亞大學傅氏基金工程與應用科學學院董事會成員、香港科技大學校董會成員、香港大學校董會委員及嶺南大學諮議會成員。

Jennifer亦是培菁女性創效基金及明日女菁基金會的創辦人，並作為董事參與新世界發展的「Share for Good」平台。

她擁有哈佛大學教育碩士學位和哥倫比亞大學理學學士學位。



### Theresa HWANG

Deputy Director, Gender Integration, Bill & Melinda Gates Foundation  
比爾及梅琳達·蓋茨基金會性別共融副總監

Theresa Hwang leads a team that advances the foundation's gender integration efforts, which elevate the strategic importance of gender equality across the foundation's global programs.

She is responsible for identifying strategic opportunities and providing staff support to program teams so they can develop gender-intentional strategies and investments for greater impact.

Before joining the foundation, Theresa spent over a decade designing, implementing, and evaluating gender equality programs at CARE, a global humanitarian organization that works in more than 90 countries.

As senior director for gender justice, she was the global lead for gender equality programs, and formed strategic partnership with colleagues in diversity, equity, and inclusion (DEI) roles to develop organizational policies and DEI training for global staff.

She also led humanitarian response and recovery efforts in Sri Lanka for Doctors of the World USA.

Theresa has an undergraduate degree from Stanford University and an MPA from Princeton University.

Theresa Hwang 領導的團隊致力推動基金會的性別共融工作，提升基金會全球計劃中在性別平等方面的策略重要性。

她負責為項目團隊物色策略性機遇，並提供人力支援，以協助他們制訂以性別為目標的策略及爭取投資，以發揮更大影響力。

加入基金會前，Theresa 在國際人道救援組織 CARE 工作逾 10 年，負責設計、執行和評估性別平等項目。該組織工作範圍覆蓋全球超過 90 個國家。

作為爭取性別公義的高級總監，她是性別平等項目的國際主管，與負責多元共融 (DEI) 的同事建立策略性合作夥伴關係，為全球員工制訂機構政策和 DEI 培訓。

她曾帶領美國 Doctors of the World 在斯里蘭卡展開人道救援及重建工作。

Theresa 擁有史丹福大學學士學位及普林斯頓大學公共管理碩士學位。

15:15 - 16:40

The Hong Kong Jockey Club Auditorium  
at Hong Kong Palace Museum

香港故宮文化博物館香港賽馬會演講廳

為「全球南方」的健康創新：  
公益慈善如何支援  
全球衛生研究和介入措施？

# Innovations for a Healthier Global South: What is the role of philanthropy in supporting global health research and interventions?

presented by Institute of Philanthropy  
由公益慈善研究院舉辦

## Speakers 演講嘉賓

Rebecca F. GRAIS | Ilona KICKBUSCH |  
Peter PIOT | Naveen RAO | Carsten SCHICKER

Innovations in healthcare research and delivery continue to be driven by long term profit. While this has resulted in significant advances, it has also meant areas with high social impact potential but low perceived profitability are neglected. Joining philanthropy with public, university, and private research funds could change that dramatically by increasing capital and human resources for innovation and reordering priorities to achieve unimagined impact.

This session will examine how philanthropy can support research on neglected diseases while ensuring market discipline. Panellists will share examples of successful philanthropic investments in underfunded areas and discuss strategies to build a more inclusive and impactful future in healthcare innovation.

## Moderator 主持人

✦ Margaret CHAN 陳馮富珍

醫療衛生的創新研究與實踐，往往受長期利潤因素左右，這意味著一些具備高社會效益潛力但低盈利水平的領域容易被忽略。透過將公益慈善事業與公共、大學及私營研究基金聯合，有利增加創新資本和人力資源，重新安排優次，實現超乎想像的效益，大幅改變現狀。

這個環節將探討公益慈善事業如何在確保市場紀律的同時，也支持被忽略疾病的研究。講者將分享在資金不足的範疇下仍能成功引入慈善投資的個案，並討論在醫療衛生的創新領域，如何建立更加包容和更具影響力的未來。



### Rebecca F. GRAIS

Executive Director, Pasteur Network  
巴斯德研究院網絡行政總監

Rebecca F. Grais is the Executive Director of Pasteur Network. Previously, she served as the Director of Research at Epicentre, an epidemiology and research branch of Médecins Sans Frontières. Her work primarily focuses on the prevention of infectious diseases and emerging infections in low- and middle-income countries, with an emphasis on public health intervention studies and efficacy trials of new vaccines and therapeutics. She also prioritizes professional development, mentoring, and management training for underrepresented populations in scientific research to foster career advancement and healthcare innovation.

Dr Grais holds a doctorate, two master's degrees, and a bachelor's degree from Johns Hopkins University, as well as a "Habilitation à diriger des Recherches" from the Faculté de Médecine Paris Saclay, France. She has authored over 200 peer-reviewed publications and participates in numerous scientific, funding, and international organization committees and advisory groups, particularly in vaccine development and epidemiologic studies among vulnerable populations. Additionally, she is a member of the Strategic Advisory Group of Experts at the WHO.

Rebecca F. Grais是巴斯德研究院網絡的行政總監。此前，她在國際醫療人道救援組織無國界醫生的傳染病研究中心擔任總監一職。Grais博士致力研究中低收入國家的傳染病及新興傳染病的預防方法。她亦關心科學研究中備受忽略的社群，致力為相關群體提供指導、管理培訓和專業發展，助其拓展職業生涯，為醫療保健領域的創新作出貢獻。

Grais博士擁有約翰·霍普金斯大學的博士學位、兩個碩士學位及一個學士學位。她另擁有法國巴黎薩克雷大學醫學院特許任教資格。她發表了逾200篇經同儕審查的文章；亦是多個科學、資助和國際組織委員會及諮詢小組的成員，致力關注弱勢社群的疫苗開發試驗、成效和流行病學研究；她也是世衛組織免疫戰略諮詢專家組的成員。



### Ilona KICKBUSCH

Director, Digital Health Transformations LAB, University of Geneva; Chair and Founder, Global Health Center Geneva, Graduate Institute Geneva; Co-chair, Council of the World Health Summit  
日內瓦大學Digital Health Transformations LAB 總監、日內瓦國際與發展研究生院全球衛生中心主席及創辦人、世界衛生峰會委員會聯合主席

Professor Kickbusch is a leading global health expert. She has contributed to many innovations, policies and educational initiatives during her distinguished career.

Presently she is the Director of the Digital Transformations for Health LAB at the University of Geneva and co-chair of the Council of the World Health Summit.

She continues to advise the WHO and is a member of the Global Preparedness Monitoring Board.

She served as a member of the path-breaking WHO Council on the Economic of Health for All.

She is the founder and Chair of the Global Health Centre at the Graduate Institute Geneva and was the director of the Global Health Division at Yale University School of Public Health.

She was awarded the Cross of the Order of Merit of the Federal Republic of Germany (*Bundesverdienstkreuz*) and the WHO Medal for contributions to global health.

She is a political scientist with a PhD degree from the University of Konstanz.

Kickbusch教授是全球衛生專家，在其卓越的職業生涯中，於創新、政策和教育倡議上作出長足貢獻。

目前，她擔任日內瓦大學Digital Transformations for Health LAB總監，並為世界衛生峰會委員會的聯合主席。

她持續為世界衛生組織提供專業意見，同時亦為全球防範工作監測委員會的成員。

她曾擔任世衛組織全民健康經濟委員會的成員。

她是日內瓦國際與發展研究生院全球衛生中心創辦人兼主席，並曾擔任耶魯大學公共衛生學系主任。

她獲頒德意志聯邦共和國功績勳章；及獲世衛組織頒予公共衛生傑出貢獻獎，以表揚其對全球衛生的貢獻。

她亦是一名政治學家，持有德國康斯坦茨大學的博士學位。



### Peter PIOT

Professor of Global Health, London School of Hygiene & Tropical Medicine; Special Advisor to European Commission President von der Leyen on European and Global Health Security  
英國倫敦大學衛生及熱帶醫學院環球衛生學教授、歐盟委員會主席馮德萊恩歐洲及全球衛生安全特別顧問

Peter Piot MD PhD is a Belgian Professor of Global Health, and former Director of the London School of Hygiene & Tropical Medicine.

He is Special Advisor to the EC President on European and Global Health Security, and visiting professor at KU Leuven, and NUS.

He was the founding Executive Director of UNAIDS. He co-discovered Ebola virus, and led research on HIV, women's health, and infectious diseases. He worked at the Institute of Tropical Medicine, Antwerp; the University of Washington; the University of Nairobi; Imperial College London; and the Gates Foundation.

He is a member of several National Academies and was awarded a Belgian Barony, a UK knighthood, the Canada Gairdner Award, Robert Koch Gold Medal, Prince Mahidol Award, Hideyo Noguchi Africa Prize, Mandela Award for Health and Human Rights, WHO Life Achievement Award, and was a 2014 *TIME* Person of the Year. He published over 650 articles and 17 books, including *No Time to Lose*.

Peter Piot MD PhD是比利時環球衛生學教授，曾任英國倫敦大學衛生及熱帶醫學院院長。

他是歐洲聯盟委員會主席的特別顧問(歐洲和環球衛生安全問題)，以及天主教魯汶大學和新加坡國立大學的客座教授。

他曾任聯合國愛滋病規劃署的創始行政總監；是伊波拉病毒的發現者之一，並領導有關愛滋病病毒、女性健康和傳染病的研究。他曾先後在比利時安特衛普熱帶醫學研究所、華盛頓大學、奈洛比大學、倫敦帝國學院及比爾及梅琳達·蓋茨基金會工作。

他是多個國家學院的院士，獲比利時封為男爵，並獲授予英國爵級司令勳章。他獲獎無數，包括加拿大蓋爾德納獎、羅伯特·科赫金牌、泰國瑪希隆王子獎、日本野口英世非洲獎、納爾遜·曼德拉健康與人權獎，並獲選為2014年《時代》雜誌年度人物。他發表超過650篇文章及出版17本著作，包括《No Time to Lose》。



### Naveen RAO

Senior Vice President, Health Initiative, The Rockefeller Foundation  
洛克菲勒基金會健康倡議高級副總裁

Dr Naveen Rao leads the Foundation's efforts to shape the field of Climate and Health, transforming the world's health systems to be more equitable, inclusive, and resilient to climate change and improving the ability to predict, detect, and respond to climate-sensitive disease threats.

Dr Rao previously led the Foundation's COVID-19 pandemic efforts, including the Global Vaccination Initiative, which increased vaccination uptake in low and middle-income countries, as well as the Foundation's Pandemic Prevention Initiative, which strengthened global pathogen surveillance and response around the world.

Dr Rao joined The Rockefeller Foundation after a 25-year career with Merck & Co. Inc., where he most recently led Merck for Mothers, the company's 10-year, US\$500 million initiative to reduce maternal mortality around the world.

Prior to Merck, he was the Associate Director of the Department of Medicine at Beekman-Downtown Hospital and practiced Internal Medicine in New York City for 10 years.

Dr Rao is Board Certified in Internal Medicine and is a Fellow of the American College of Physicians.

Naveen Rao醫生帶領洛克菲勒基金會塑造氣候與健康的領域，使各地公共衛生系統變得更公平、包容和能適應氣候變化，並提升預測、檢測及反應能力，以應對氣候敏感疾病的威脅。

Rao醫生此前領導基金會進行新冠病毒抗疫工作，包括提升「全球疫苗接種計劃」在中至低收入國家的接種率，以及基金會的防疫計劃，加強世界各地對全球病原體的監測和應變工作。

他加入洛克菲勒基金會之前，曾在默沙東藥廠工作了25年，最近期的一項計劃便是由他牽頭的「默沙東母親關懷計劃」。該計劃為期10年，斥資5億美元，目標為降低全球孕婦的死亡率。

此前，他曾擔任Beekman-Downtown醫院內科副主任，在紐約市從事了10年內科醫學的工作。

Rao醫生獲得內科醫學委員會認證，亦是美國內科醫學院院士。





### Carsten SCHICKER

Chief Executive Officer, World Health Summit  
世界衛生峰會行政總裁

Carsten is the CEO of the World Health Summit, the premier international platform for global health.

Since 2009, the World Health Summit has been bringing together stakeholders from all sectors worldwide to shape the agenda for a healthier future and well-being for all.

In his previous role, Carsten served as Chief Strategy Officer at Bauer Media Group, a family-owned company operating in 11 countries with over 15,000 employees and a legacy spanning 140 years.

His leadership fueled the group's evolution from a publishing powerhouse to a diversified multi-business entity.

With an extensive background in strategy and finance, Carsten held key management positions at Bertelsmann, a global media, services, and education conglomerate operating in nearly 50 countries.

A lawyer and journalist by training, Carsten began his career journey as a management consultant at McKinsey & Company.

Carsten是世界衛生峰會行政總裁，峰會乃推動全球衛生工作的重要國際平台。

自2009年，世界衛生峰會聚集來自世界各地不同界別的持份者，共同制訂議程，為所有人創造更健康的未來和福祉。

此前，Carsten在Bauer Media Group擔任首席策略官，該媒體集團由家族持有，擁有逾140年歷史，業務遍佈11個國家，員工超過15,000人。

在他的領導下，集團由出版界龍頭逐漸發展成涵蓋多元化業務。

Carsten擁有豐富的策略及金融經驗，曾在貝塔斯曼擔任高級管理人員，該公司在全球接近50個國家經營媒體、服務和教育業務。

Carsten曾接受律師及記者訓練，職業生涯初期在麥肯錫擔任管理顧問。



### Margaret CHAN

陳馮富珍

Founding Dean, Vanke School of Public Health, Tsinghua University; Emeritus Director General, World Health Organization  
清華大學萬科公共衛生與健康學院創始院長、世界衛生組織榮譽總幹事

Dr Margaret Chan, joined the Hong Kong Department of Health in 1978, where her career in public health began.

In 1994, Dr Chan was appointed Director of Health of Hong Kong, the first woman to hold that position. In her nine-year tenure as director, she introduced new initiatives to improve communicable disease surveillance and response, enhance training for public health professionals, and establish better local and international collaboration. She effectively managed outbreaks of avian influenza and of severe acute respiratory syndrome (SARS).

In 2003, Dr Chan joined WHO as Director of the Department for Protection of the Human Environment. In September 2005, she was named Assistant Director-General for Communicable Diseases. Dr Chan was elected to the post of Director-General on 9 November 2006. The Assembly appointed Dr Chan for a second five-year term at its sixty-fifth session in May 2012. Dr Chan's last term ended on 30 June 2017.

On 2 April 2020, Dr Chan was appointed as Founding Dean of Vanke School of Public Health, Tsinghua University, China.

陳馮富珍博士於1978年加入香港衛生署，開啟了她在公共衛生領域的職業生涯。

1994年，陳博士被任命為香港衛生署署長，成為首位擔任該職位的女性。在擔任署長的9年中，她提出了新的倡議，以改善傳染病監測和應對，加強公共衛生專業人員培訓，拓展國內外合作。她有效地處理了禽流感和SARS的爆發。

2003年，陳馮富珍博士加入世衛組織，擔任環境保護司司長。2005年9月，她獲任命為主管傳染病的助理總幹事。2006年11月9日，她當選為總幹事。2012年5月，第六十五屆世界衛生大會任命其連任總幹事，任期五年；她的第二任期於2017年6月30日結束。

2020年4月2日，陳馮富珍博士獲任命為中國清華大學萬科公共衛生學院創始院長。

17:00 - 18:00

The Hong Kong Jockey Club Auditorium  
at Hong Kong Palace Museum

香港故宮文化博物館香港賽馬會演講廳

為何不捐贈更多？  
為何捐贈？  
捐贈經濟學：

# The Economics of Giving:

## What makes us give? What stops us from giving more?

Speaker 演講嘉賓  
Michael SPENCE

Philanthropy is an emerging force in the global economy, and we have seen growing sentiment and commitment towards giving to the community, even among the most conservative businesses and individuals. However, it is impossible to ignore the philosophy behind giving as a way of resource redistribution, and economic approaches and strategies do have an impact on how philanthropy is delivered and received. Can understanding the economics of giving help us foster more generous societies?

In this session, we will break down the factors that influence philanthropic behaviour, examining what people gain when they give and how we can tap into these motivations to encourage us to give with real and sustainable impact.

✦ Moderator 主持人  
Stephen CHEUNG 張仁良

公益慈善事業是全球經濟中的新興力量。即使對於較傳統保守的企業和個別人士來說，他們對捐贈和回饋社會的意願也逐漸增強。然而，我們不能忽視捐贈背後的理念乃資源再分配的方式，以及經濟模式和策略對公益慈善事業的傳遞和接收的實質影響。那麼，認清捐贈的經濟學，能否促使社會更加慷慨樂助？

在這個環節，我們將會拆解影響慈善行為的因素，探討人們捐贈所得到的收獲，以及如何配合這些動機鼓勵捐贈，從而實現真正且可持續的效益。



### Michael SPENCE

2001 Nobel Laureate in Economics; Philip H Knight Professor and Dean Emeritus, Stanford Business School; Senior Fellow Hoover Institution, Stanford University  
2001年諾貝爾經濟學獎得主、史丹福大學商學研究院菲爾·奈特管理學榮休教授、史丹福大學胡佛研究所高級研究員

Michael Spence is the Philip H. Knight Professor Emeritus of Management in the Graduate School of Business at Stanford University, a Senior Fellow of the Hoover Institution at Stanford, and a Distinguished Visiting Fellow of the Council on Foreign Relations. He is an Adjunct Professor at Bocconi University in Milan, and an Honorary Fellow of Magdalen College, Oxford University.

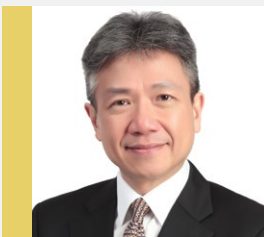
In 2001, he received the Nobel Prize in Economic Sciences for his work in the field of information economics.

He is a Senior Advisor to Jasper Ridge Partners and a Senior Advisor to General Atlantic Partners, and chairs GA's Global Growth Institute. He chairs the Advisory Board of the Asia Global Institute and was the Chairman of The Independent Commission on Growth and Development (2006-2010). He is a member of the Advisory Council of the Luohan Academy in Hangzhou. He served as Dean of the Stanford Business School from 1990 to 1999 and Dean of the Faculty of Arts and Sciences at Harvard University from 1984 to 1990. He was awarded the John Kenneth Galbraith Prize for excellence in teaching and the John Bates Clark Medal, awarded to American economists under age 40 for a "significant contribution to economic thought and knowledge."

Michael Spence是史丹福大學商學研究院菲爾·奈特管理學榮休教授、史丹福大學胡佛研究所高級研究員，以及美國外交關係協會的傑出訪問學者。他亦是米蘭博科尼大學的客座教授，及牛津大學莫德林學院的榮譽院士。

他於2001年獲頒諾貝爾經濟學獎，以表揚他在資訊經濟學領域的卓越成就。

他目前擔任Jasper Ridge Partners的高級顧問，並擔任泛大西洋投資集團的高級顧問及其全球增長研究所主席。他是亞洲環球研究所諮詢委員會主席，並在2006至2010年間擔任增長與發展獨立委員會主席。他亦是杭州羅漢堂學術委員會成員。他在1990至1999年間出任史丹福大學商學院院長；並於1984至1990年間擔任哈佛大學文理學院院長。他先後獲頒約翰·加爾布雷斯獎及約翰·貝茨·克拉克獎章，前者表揚其卓越教學工作；後者則嘉許40歲以下的美國經濟學家對經濟學思想與知識的重大貢獻。



### Stephen CHEUNG

張仁良

Voting Member, The Hong Kong Jockey Club; Vice-Chairman, CMB Wing Lung Bank; Former President, The Education University of Hong Kong  
香港賽馬會遴選會員、香港招商永隆銀行副董事長、香港教育大學前校長

Professor Cheung was President of The Education University of Hong Kong from 2013 to 2023. He was Dean and Chair Professor of Finance at the Business School of Hong Kong Baptist University.

He is Vice-Chairman of CMB Wing Lung Bank.

Cheung is Chairman of the Transport Advisory Committee. He was a member of the 13<sup>th</sup> National Committee of the Chinese People's Political Consultative Conference, the Chairman of the Social Innovation and Entrepreneurship Development Fund Task Force, the Hong Kong Committee for Pacific Economic Cooperation, the Consultation Panel of the West Kowloon Cultural District Authority and was also Member of the Commission on Poverty, the Exchange Fund Advisory Committee of the Hong Kong Monetary Authority and Part-time Member of the Central Policy Unit.

張仁良教授於2013至2023年擔任香港教育大學校長。曾任香港浸會大學工商管理學院院長及金融學講座教授。

張教授現為香港招商永隆銀行副董事長。

張教授曾出任社會創新及創業發展基金專責小組主席、太平洋經濟合作香港委員會主席、西九文化區管理局諮詢會主席、扶貧委員會成員、香港金融管理局外匯基金諮詢委員會成員，以及中央政策組非全職顧問、第十三屆中國全國政協委員。現為交通諮詢委員會主席。

09:45 - 10:45

The Hong Kong Jockey Club Auditorium  
at Hong Kong Palace Museum

香港故宮文化博物館香港賽馬會演講廳

「亞洲公益慈善研究計劃」啟動  
**亞洲捐獻之道：**  
 釋放亞洲公益慈善力量  
 共鑄可持續未來

Launch of the Commission on Asian Philanthropy

# The Asian Way of Giving:

## Unleashing the power of Asian philanthropy for a sustainable future

**Speakers** 演講嘉賓

HH Princess Nouf bint Muhammad ALSAUD |  
 Ichiro KABASAWA 樺沢一郎 | Gabriel LEUNG 梁卓偉 |  
 Haryo MOJOPAHIT | Aditya NATRAJ | Beili SHEN 沈蓓莉

With the rapid rise of wealth and the growing demand for impactful philanthropy both domestically and regionally in Asia, the global philanthropic landscape is poised for reshaping. As the region that is home to 60% of the world's population and the driving force behind these changes, Asia holds the key to unlocking this transformative shift. To harness the full potential of philanthropy in Asia, it is crucial to thoroughly understand the diverse and dynamic socio-economic contexts and their influence on giving, as well as the potential impact it can generate.

Join us as we launch the Commission on Asian Philanthropy, a pioneering initiative designed to leverage the distinct strengths of Asian philanthropy. By embracing the rich diversity of Asian philanthropy, our aim is to unlock the full potential of the region and to discover how these unique approaches across Asia can come together in shaping a sustainable future. Esteemed speakers will explore emerging trends, opportunities, and pathways to further the professionalisation of Asian philanthropy, paving the way for enduring action and transformative change. Together, let's uncover the unparalleled value that the Commission seeks to bring to Asia's dynamic and evolving philanthropic landscape.

**Moderators** 主持人

Warren ANG 洪偉龍 |  
 Naina SUBBERWAL BATRA

隨著亞洲區內財富的快速增長，以及對具效益的公益慈善的需求日益增加，全球慈善格局將會重塑。作為擁有全球六成人口的區域及變革的主要驅動力，亞洲是革新轉變的關鍵。要充分發揮亞洲公益慈善事業的潛力，深入瞭解其複雜多變的社會經濟環境及其對慈善捐贈行為及效益的影響實在至關重要。

「亞洲公益慈善研究計劃」旨在發揮亞洲公益慈善事業的獨特優勢，通過融合亞洲公益慈善事業的多元性，挖掘區內潛力，探討各地的獨特模式如何配合，共同塑造可持續未來。嘉賓講者將討論亞洲公益慈善事業的新趨勢、機遇和推動專業化的途徑，為長遠的行動和變革奠定基礎。讓我們共同見證「亞洲公益慈善研究計劃」將為亞洲蓬勃發展的公益慈善事業帶來的獨特價值。



### HH Princess Nouf bint Muhammad ALSAUD

CEO, King Khalid Foundation  
哈利德國王基金會行政總裁

Leading the King Khalid Foundation (KKF) as its CEO, Her Highness has been a member of KKF's Board of Trustees since 1996. She heads KKF's delegations as an organization with Special Consultative Status at the UN ECOSOC and a non-business participant at the UN Global Compact. Princess Nouf is a founding member of the Global South Impact Community (GSIC), and leads KKF's engagements with the Foundations20 Platform (F20), Arab Foundations Forum (AFF), and the OECD NetFWD Network. Princess Nouf served as a Steering Committee Troika member of the Japanese & Italian C20 Engagement Groups with the G20 in 2019 and 2021, and was the Chair of the C20 during the Saudi G20 presidency in 2020. Princess Nouf is a longstanding philanthropist and a strong supporter of the Saudi civil society. Princess Nouf serves as the Chairperson of the Saudi ADHD Society, a board member at the Saudi Family Council, and Vice Chairperson of Ezawah Society for Women Legal Aid. She has been a generous supporter of various Saudi non-profits, including Saut: Voice of Down Syndrome Society, Alnahda Society for Women, and Mawaddah Society for Families.

Princess Nouf has graduated from the University of Phoenix with a degree in Business Management.

HH Princess Nouf (殿下) 自1996年起擔任哈利德國王基金會董事會成員，乃現任行政總裁，領導基金會運作。她帶領基金會成員代表以特別諮詢地位出席聯合國經濟暨社會理事會，及以非企業成員參加聯合國全球契約組織。Princess Nouf是Global South Impact Community的創會成員，帶領基金會參與Foundations20 Platform、亞拉伯基金會論壇和經濟合作及發展組織 NetFWD網絡。於2019及2021年，她是二十國集團中日本及意大利的C20參與小組三人領導小組成員，亦於2020年沙特阿拉伯擔任二十國集團輪值主席國期間，主持C20參與小組。Princess Nouf是一位資深的公益慈善家，同時也是沙特阿拉伯民間社會的強大支持者。她現任沙特阿拉伯專注不足/過度活躍症協會主席、沙特阿拉伯家庭事務委員會董事會成員，以及Ezoah Society for Women Legal Aid副主席。她亦是沙特阿拉伯許多非牟利團體的慷慨支持者，包括 Saut: Voice of Down Syndrome Society、Alnahda Society for Women和Mawaddah Society for Families。

Princess Nouf 畢業於鳳凰城大學，並取得商業管理學位。



### Ichiro KABASAWA

樺沢 一朗  
Executive Director, The Nippon Foundation  
日本財團行政總監

Ichiro Kabasawa is Executive Director of The Nippon Foundation, based in Tokyo. Kabasawa oversees international projects that The Nippon Foundation conducts in various countries. He, as the executive producer, initiated a series of performing arts events presented across geographies, in celebration of diversity and inclusion.

Prior to joining The Nippon Foundation in 2017, Kabasawa worked for over 20 years as a journalist at Japan's public broadcaster, NHK. He started his NHK career in Okinawa, where he covered national security issues, and later was assigned to Bangkok for three years, during which he covered Southeast Asia issues including Thailand's 2006 coup and Myanmar's junta government. He was a correspondent with NHK's Washington Bureau from 2010 to 2014. As the Pentagon correspondent, he traveled to many countries with US Secretaries of Defense and Chiefs of Staff of the US Armed Forces. Following his Washington assignment, he returned to Tokyo in 2014 as a senior editor in NHK international news section.

樺沢一朗是日本財團行政總監，現駐東京，負責基金會在不同國家開展的國際項目。他亦以製作總監身份在各地發起一系列表演藝術活動，推廣多元共融。

樺沢在2017年加入日本財團之前，曾在日本放送協會（NHK）擔任記者超過20年。他在沖繩開始其記者生涯，專責報道國家安全議題；及後獲派駐曼谷三年，負責報道東南亞議題，包括泰國2006年政變及緬甸軍政府。2010至2014年，他獲派駐NHK華盛頓分社，負責報道美國國防部消息，亦曾隨美國國防部長和美軍參謀長到訪各國。他於2014年返回東京，並在NHK國際新聞組擔任高級編輯。



### Gabriel LEUNG

梁卓偉

Executive Director, Charities and Community, The Hong Kong Jockey Club  
香港賽馬會慈善及社區事務執行總監

Gabriel Leung is known for his commitment to improving human capabilities, nurturing impactful innovation and building strong institutions. He is Executive Director (Charities and Community) of The Hong Kong Jockey Club overseeing its Charities Trust, while serving as a governor of The Wellcome Trust – both of which are amongst the largest and most impactful philanthropies globally. Gabriel also serves as a Director of Institute of Philanthropy, a “think-fund-do” tank dedicated to promoting philanthropic thought leadership.

Gabriel’s career has straddled academe, public service and philanthropy. From 2013 to 2022, he was the longest-serving Dean of Medicine and inaugural Helen and Francis Zimmern Professor in Population Health at the University of Hong Kong (HKU). Formerly, he was Hong Kong’s first Under Secretary for Food and Health and fifth Director of the Chief Executive’s Office in government.

梁卓偉博士在致力推動人民機會及能力、促進科研創新及構建實力平台等方面貢獻良多。他現任香港賽馬會慈善及社區事務執行總監，負責馬會慈善信託基金等事務，並同時兼任惠康基金會理事，兩者皆為全球最大及最具影響力的慈善團體。梁博士亦擔任公益慈善研究院創院董事，研究院集「智、善、行」（智慧、善款、行動）於一身，致力推廣公益慈善的前緣思維。

梁博士的職業生涯橫跨學術科研、公共服務及公益慈善。他曾任香港大學醫學院歷來任期最長的院長（2013年-2022年），並獲頒授首任施玉榮伉儷基金講座教授席。於效力香港特別行政區政府期間，他先後擔任香港特區食物及衛生局副局長及行政長官辦公室主任。



### Haryo MOJOPAHIT

Managing Director, IDEAS Dompot Dhuafa Republika  
IDEAS Dompot Dhuafa Republika 董事總經理

Haryo Mojopahit is a philanthropy enthusiast and Managing Director of IDEAS-Dompot Dhuafa Republika Foundation. Dompot Dhuafa Republika Foundation is a leading Islamic philanthropy organization in Indonesia. The organization has founded some associations, such as Southeast Asia Humanitarian Committee, World Zakat Forum, and Humanitarian Forum Indonesia.

Prior to his current appointment, Haryo had managed education and disaster management initiatives and programs in Dompot Dhuafa Republika. He also was an Executive Director of Dompot Dhuafa United States of America.

Haryo holds MS in Curriculum and Instruction from Texas A&M University-Corpus Christi and MS in Non-Profit Management from Eastern University, both in the USA. He also holds Master of Humanities in Islamic History (Magister Humaniora) from Syarif Hidayatullah-State Islamic University-Jakarta, Indonesia.

Haryo writes several books and articles about Islamic Philanthropy, Indonesian History, and Islamic Movements.

Haryo Mojopahit是一位熱心的公益慈善家，現為IDEAS-Dompot Dhuafa Republika基金會董事總經理。Dompot Dhuafa Republika基金會是印尼的先導伊斯蘭慈善組織。基金會創辦了多個團體，包括Southeast Asia Humanitarian Committee、世界Zakat論壇及Humanitarian Forum Indonesia。

擔任此職位前，Haryo在Dompot Dhuafa Republika負責管理教育及災難管理相關的舉措及服務。他亦是美國Dompot Dhuafa的行政總監。

Haryo持有美國德州農工大學柯伯斯克里斯提分校課程與教學學系理學碩士，及美國東方大學非盈利管理理學碩士。他亦擁有印尼雅加達Syarif Hidayatullah國立伊斯蘭大學伊斯蘭歷史人文碩士。

Haryo曾撰寫關於伊斯蘭公益慈善、印尼歷史及伊斯蘭運動的書籍和文章。



### Aditya NATRAJ

Chief Executive Officer, Piramal Foundation  
Piramal 基金會行政總裁

Aditya Natraj is CEO of Piramal Foundation. A chartered accountant, with a master's in economics and MBA from INSEAD, Aditya started his career with KPMG for 5 years and then joined a start-up internet company in Europe for 2 years. For the last 20+ years, he has worked in the Development sector – first with Pratham in Gujarat for 5 years and the Piramal Foundation for the last 15+ years. Aditya is an Ashoka Fellow, an Echoing Green Fellow and an Aspen India Fellow.

Aditya serves on the governing board of Quality Council of India, Akanksha Foundation and BridgeSpan India. He was awarded the Times Now Amazing Indian award in Education, and was previously Founder Director of Kaivalya Education Foundation and Piramal School of Leadership.

Aditya Natraj是Piramal基金會的行政總裁。他是特許會計師，擁有歐洲工商管理學院（INSEAD）經濟學碩士及工商管理碩士。他最初先在畢馬威（KPMG）任職五年，然後加入歐洲一家初創互聯網公司工作兩年。過去20多年間，Aditya一直專注於開發的領域，在印度西部古吉拉特（Gujarat）的Pratham工作5年後，投身Piramal基金會迄今超過15年。他是Ashoka院士、Echoing Green院士和Aspen India院士。

Aditya亦是印度品質委員會、Akanksha 基金會和BridgeSpan India理事會成員；曾獲媒體Times Now頒發Amazing Indian教育獎，並曾擔任Kaivalya教育基金會和Piramal領袖學校的創始董事。



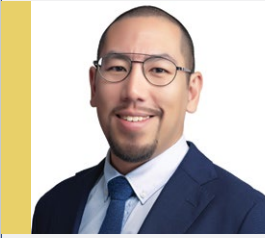
### Beili SHEN

沈蓓莉

Vice Chairperson, China Soong Ching Ling Foundation  
中國宋慶齡基金會副主席

Mme. Shen Beili, born in Shanghai in 1963. Worked in International Department of the CPC Central Committee, the Embassy of the People's Republic of China in the United Kingdom, Commissioner's Office of the Ministry of Foreign Affairs of the PRC in the Macao SAR. December 2022, vice-chairperson of China Soong Ching Ling Foundation (CSCLF).

沈蓓莉，女，1963年出生於上海。先後在中共中央對外聯絡部、中國駐英國大使館、外交部駐澳門特別行政區特派員公署任職。2022年12月起任中國宋慶齡基金會副主席。



### Warren ANG

洪偉龍

Founder and CEO, Voyage

明丘創辦人及行政總裁

Warren is the Founder and CEO of Voyage, where he and his team manage a long-term portfolio of initiatives that target impact at scale via systems change in specific issue areas across Asia.

Their largest initiatives impact millions of beneficiaries per year, and their active portfolios have shaped >800M USD in strategic grants in Asia across philanthropic sector building, poverty alleviation, youth and education, mobility and livelihoods, disability inclusion, aging and mental health.

Prior to founding Voyage, Warren was a strategy consultant in both private and public sectors and held executive positions across NGOs and philanthropic funds.

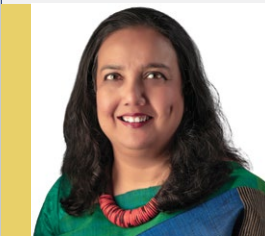
He holds an MBA with Distinction from INSEAD and is a member of the Judging Panel for the Yidan Prize for Education Development, and a member of the Global Executive Group and Investment Committee of Global Development Incubator.

洪偉龍是明丘的創辦人及行政總裁，透過管理多個長期舉措及項目，旨在亞洲特定的議題上作出系統化改變，以達至大規模的影響力。

明丘最大型的項目每年讓數百萬人受惠，其正在管理的組合超過8億美元資金，在亞洲推行策略慈善的工作，涵蓋產業發展、扶貧、青年與教育、人口流動與生計、傷健共融、老化和精神健康等範疇。

創立明丘前，洪偉龍在私營及公共機構擔任策略顧問，並曾在非政府組織及公益慈善基金擔任行政職位。

洪偉龍以優異成績獲得歐洲工商管理學院工商管理碩士學位，亦是一丹獎教育發展獎評審委員，以及Global Executive Group和Global Development Incubator投資委員會成員。



### Naina SUBBERWAL BATRA

CEO, AVPN

亞洲公益創投網絡行政總裁

Naina Subberwal Batra is the CEO of AVPN, the largest regional social investment network that aims to increase the flow of financial, human and intellectual capital for impact. Naina's leadership since 2013 has nurtured the AVPN community, growing the membership base by more than four times and elevating the organisation into a truly regional force for good. Under her direction, AVPN has grown from focusing only on venture philanthropy to supporting the entire ecosystem of social investors, from catalytic philanthropists to impact investors and corporate CSR professionals.

Naina is Board Member of the Menzies Foundation, the Global Resilient Cities Network and Trustee at Bridge Institute. Naina was a fellow at The Bellagio Center Residency Program in 2022 and was featured on the list of Asia's Most Influential by *Tatler Asia* in 2021. She was awarded by CSRWorks as one of Asia's Top Sustainability Superwomen in 2019.

Naina Subberwal Batra是亞洲公益創投網絡(AVPN)的行政總裁。AVPN是亞洲區最龐大的公益創投網絡，旨在增加金融、人才和知識資本的流動，以發揮影響力。自2013年起，Naina帶領AVPN會員人數增加逾四倍，使AVPN在亞洲區提升為真正的慈善力量。在她的領導下，AVPN由以往專注公益創投事業，發展成足以支援各種社會投資者的生態系統，包括催化式慈善家、創效投資者和企業社會責任專業人員等。

Naina亦是Menzies基金會和全球韌性城市網絡的董事會成員，以及Bridge Institute的董事。Naina在2022年曾參與洛克菲勒基金會的Bellagio Center Residency Program；她亦在2021年入選時尚生活雜誌《Tatler Asia》的「亞洲最具影響力人士」名單，並在2019年獲CSRWorks選為「亞洲頂尖永續超級女性」。



10:45 - 11:45

The Hong Kong Jockey Club Auditorium

at Hong Kong Palace Museum

香港故宮文化博物館香港賽馬會演講廳

重訂公益慈善的影響：  
我們是否  
正確地衡量合適指標？

# Redefining Impact in Philanthropy:

## Are we measuring the right things right?

Speakers 演講嘉賓

Christopher J.L. MURRAY | Jason SAUL



Moderator 主持人

Henry TIMMS

The current times demand innovation. With technology and other societal changes happening at an accelerating pace, institutions that do not innovate risk being stuck in old indicators of success that are increasingly distant from true impact. So how can data analytics be deployed within institutional complexities to keep up with evolving landscapes and refinements of what constitutes impact?

In this session, experts will share their insights on what things should be measured to capture real progress and achieve meaningful outcomes.

現今年代講求創新。隨著科技急速發展和社會加劇變化，因循的機構仍在沿用舊有的成功指標，只會距離真正的效益越來越遠。那麼，如何在機構複雜的環境中利用數據分析，跟上不斷變化的形勢，並逐步完善評估效益的方法？

在這個環節，專家將分享評估的元素，以掌握真正的進展及獲取具意義的成果。





### Christopher J.L. MURRAY

Institute Director, Institute for Health Metrics and Evaluation  
健康數據評估中心主任

Dr Christopher J.L. Murray is Director of the Institute for Health Metrics and Evaluation (IHME) and Professor and Chair of the Department of Health Metrics Sciences at the University of Washington.

His career has focused on improving population health worldwide through better evidence. As a physician and health economist, his work has led to the development of innovative methods to strengthen health measurement, analyze the performance of health systems, understand the drivers of health, and produce forecasts of the future state of health.

He has led critical analyses during the COVID-19 pandemic to understand its impact on health systems and the population as a whole, and the effectiveness of policy interventions to mitigate it. He also leads the Global Burden of Disease (GBD) collaboration, a systematic effort to quantify the comparative magnitude of health loss due to diseases, injuries, and risk factors by age, sex, and geography over time.

Christopher J.L. Murray 醫生是美國華盛頓大學健康數據評估中心主任，同時擔任該校健康科學中心教授和系主任。

因著醫生和健康經濟學家的雙重身分，他在職業生涯裡致力透過更佳數據促進人類健康，並發展創新的方法，加強釐定健康指標、分析醫療系統績效、了解如何推動健康，及預測未來人類健康狀況。

他在新冠疫情期间提出重要分析，以了解疫情對醫療系統及整體人口的影響，以及政策介入能否有效緩和疫情。此外，他引領「全球疾病負擔」研究合作項目，有系統地量化疾病、傷害和由年齡、性別、地理環境等風險因素所造成的長遠健康損失及影響。



### Jason SAUL

Founder, Impact Genome; Executive Director, Center for Impact Sciences, Harris School of Public Policy, University of Chicago  
Impact Genome 創辦人、芝加哥大學哈里斯公共政策學院影響力科學中心行政總監

Jason Saul is one of the world's leading experts on measuring social impact. He is the Executive Director of the Center for Impact Sciences at the University of Chicago's Harris School of Public Policy.

Jason is also the founder and Executive Chairman of Mission Holdings, the parent company to Mission Measurement, the Impact Genome, and OutcomesX.

For over 25 years, Jason has been a pioneer in the field of social change, developing new methods to standardize, verify, and price social impacts.

Jason is an award-winning author of books on measurement and social strategy, including *Benchmarking for Nonprofits*, *Social Innovation, Inc.* and *The End of Fundraising*.

Jason was awarded the Harry S. Truman Scholarship for leadership and public service, has been recognized by *Bloomberg/Businessweek* as one of the Nation's 25 Most Promising Social Entrepreneurs and included by *Crain's Chicago Business* as a "40 under 40" business leader.

Jason holds a J.D. from the University of Virginia School of Law, an M.P.P. from the John F. Kennedy School of Government at Harvard University, and a B.A. in Government and French Literature from Cornell University.

Jason Saul 是世界頂尖的評估社會效益的專家之一，目前任職芝加哥大學哈里斯公共政策學院影響力科學中心行政總監。

他同時是 Mission Holdings 的創辦人兼執行主席，旗下公司包括 Mission Measurement、Impact Genome 及 OutcomesX。

25 年來，Jason 一直是社會變遷領域的先驅者，致力開發新方法，將社會效益標準化，並為其驗證及評估價值。

Jason 編寫有關評估社會效益及社會策略的著作屢獲殊榮，包括《Benchmarking for Nonprofits》、《Social Innovation, Inc.》和《The End of Fundraising》。

Jason 曾獲頒杜魯門獎學金，表揚其在領袖及公共服務方面的成就；並獲《彭博商業周刊》選為美國 25 位最有前途社會企業家之一，以及被《科恩芝加哥商報》評為「40 歲以下的 40 位」商界領袖之一。

Jason 擁有維珍尼亞大學法律博士學位、哈佛大學甘迺迪公共行政學院公共政策碩士學位，以及康奈爾大學政府與法國文學學士學位。



## Henry TIMMS

Chief Executive Officer, Brunswick Group  
博然思維行政總裁

Henry Timms is Chief Executive Officer of Brunswick Group, the world's leading critical issues advisory firm.

Henry has a proven track-record leading and transforming major organizations, as well as advising CEOs and Boards on the complex issues emerging today.

He is a bestselling author, and his work on the impact of social media and artificial intelligence has featured in *Harvard Business Review*.

His book “*New Power*” was named as a Book of the Year by Bloomberg, Fortune, FT and CNBC.

Before joining Brunswick, Henry served as the President and Chief Executive Officer of Lincoln Center for the Performing Arts.

Over five years, he transformed the Lincoln Center, both commercially and creatively, with the 65-year-old organization named one of *Fast Company's* Most Innovative Companies.

He is the creator and co-founder of “Giving Tuesday”. Designed as a philanthropic counterpoint to Black Friday.

Henry Timms是博然思維行政總裁，博然思維乃全球領先的諮詢公司，在關鍵議題上提供專業的意見。

Henry在領導及帶領大型機構轉型方面往績卓著，並擅長就當前複雜議題向行政總裁及董事會提供意見。

他是一位暢銷作家，其有關社交媒體及人工智能影響的文章曾刊登在《哈佛商業評論》。

他的著作《新力量》獲《彭博》、《財富》、《金融時報》和《CNBC》評選為「年度最佳書籍」。

加入博然思維前，Henry曾擔任林肯表演藝術中心（林肯中心）的主席兼行政總裁。

在5年間他將林肯中心轉型，大大提升其商業性及創意，令這所擁有65年歷史的表演藝術中心獲《Fast Company》評選為最創新的公司之一。

他發起慈善活動「慈善星期二」，亦是其共同創辦人，概念與「黑色星期五」類似。

12:00 - 13:00

The Hong Kong Jockey Club Auditorium  
at Hong Kong Palace Museum

香港故宮文化博物館香港賽馬會演講廳

熱潮或趨勢：  
如何透過成果導向的  
工具推動影響力？

# Fad or Future:

## How can impact be driven through outcomes-based instruments?

### Speakers 演講嘉賓

Maxime CHENG 鄭佩雯 | Kelly FITZSIMMONS |

Aditi MALHOTRA | Abha THORAT-SHAH

Ensuring that the funder pays only when impact is verified can unlock more conservative forms of public and private sector capital to fund the development of innovative and impactful solutions. But while the potential for growth seems strong, funders have been slower than expected to adopt this outcomes-based financing approach.

In this session, our panellists will discuss whether outcome-based instruments are ready to take off as the sector matures.

### Moderator 主持人

◆ Vera MICHALCHIK

捐助者在確保項目的效益後才進行支付，有助吸引更多公共及私營界別較保守的資本，以資助開發創新和具影響力的方案。儘管成果導向的集資方法增長潛力看似龐大，但捐助者採用此模式的速度卻較預期緩慢。

在這個環節，講者將討論成果導向的工具，是否已隨著相關行業漸趨成熟而準備就緒。



**Maxime CHENG**  
鄭佩雯

Lead Insights & Innovations, Roots of Impact  
Roots of Impact 見解和創新主管

Maxime Cheng is the Lead of Insights & Innovations at Roots of Impact.

Previously, as the Lead of Impact Intelligence & Education, Maxime designed and implemented multiple educational programs that have supported over 300 impact enterprises globally to prepare for Impact-Linked Finance (ILF).

She is also the program director of Biniyog Briddhi, a nation-wide impact investing ecosystem building program funded by the Embassy of Switzerland in Bangladesh, closing 16 ILF transactions and advised the NAB on the Bangladesh Impact Investing Strategy and Action Plan.

In her current role, Maxime leverages her extensive market experience to develop tools that enable more players to join the Impact-Linked Finance market, thus advancing the practice.

Maxime has served on several investment committees and technical assistance advisory boards. She holds a master's degree in Public Policy from the Hertie School, where she specialized in impact measurement and evaluation.

鄭佩雯是Roots of Impact見解和創新主管。

此前，她曾擔任影響力情報和教育主管，期間設計並推行多個教育計劃，支援全球逾300間企業預備發展「社會影響力掛鉤融資」項目。

她亦是Biniyog Briddhi的項目總監。Biniyog Briddhi是一個建立全國創效投資生態系統的項目，由瑞士駐孟加拉大使館資助，現已完成16個「社會影響力掛鉤融資」項目。她同時為國家顧問委員會就孟加拉創效投資策略及行動計劃提供意見。

鄭佩雯利用其豐富的市場經驗，在現職開發工具，讓更多參與者加入「社會影響力掛鉤融資」市場，推動實踐。

Maxime擔任多個投資委員會和技術諮詢委員會的委員。她擁有德國柏林Hertie School公共政策碩士學位，主修影響力衡量及評估。



**Kelly FITZSIMMONS**

Founder and CEO, Project Evident  
Project Evident 創辦人及行政總裁

Kelly Fitzsimmons is the Founder & CEO of Project Evident, a nonprofit that harnesses the power of evidence for greater impact. Kelly founded Project Evident in 2017 to make data and evidence work in favor of practitioners and those they serve.

A frequent speaker and writer, Kelly recently co-edited *Next Generation Evidence: Strategies for More Equitable Social Impact* (Brookings Institution Press) and co-authored "*Inspiring Action: Identifying the Social Sector AI Opportunity Gap*."

Prior to Project Evident, Kelly served as Chief Program and Strategy Officer at the Edna McConnell Clark Foundation and co-founded Leadwell Partners and New Profit Inc. Kelly is a Leap Community Ambassador and a member of Results for America's Invest in What Works Federal Standard of Excellence Advisory Committee and EDSAFE AI Alliance's Steering Committee.

A graduate of McGill University in Montreal, Kelly holds an MBA from Boston University.

Kelly Fitzsimmons乃非牟利組織 Project Evident 創辦人及行政總裁，組織善於利用實證的力量發揮更大的影響力。Kelly在2017年成立 Project Evident，透過數據及實證令業界的從業員及其服務對象受惠。

Kelly經常擔任講者，亦是一位作家，最近合編了《Next Generation Evidence: Strategies for More Equitable Social Impact》（布魯金斯學會出版社），及合著了《Inspiring Action: Identifying the Social Sector AI Opportunity Gap》。

在成立Project Evident前，Kelly曾任克拉克基金會首席計劃及策略官，且是Leadwell Partners and New Profit Inc的聯合創辦人。Kelly乃Leap Community大使，也是Results for America的Invest in What Works Federal Standard of Excellence諮詢委員會以及EDSAFE AI Alliance督導委員會的成員。

她畢業於蒙特利爾麥基爾大學，並擁有波士頓大學工商管理碩士學位。



### Aditi MALHOTRA

Chief Impact Officer, Yayasan Hasanah  
哈桑娜基金會首席影響官

As Chief Impact Officer at Yayasan Hasanah, Aditi leads the social impact practice and is responsible for shaping the measurement and knowledge capabilities for the organization and its partners.

With extensive experience working across geographies including India, Australia, and Southeast Asia, Aditi brings a deep understanding of grassroots-level development needs to her roles.

She has held several key positions at the UNDP; is an ardent gender justice advocate and remains invested in exploring how organisations can keep their ears to the ground and learn to deliver equitable, effective, and transformational social change programmes.

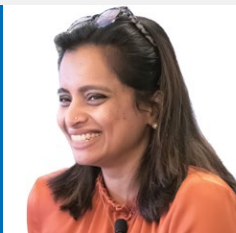
Aditi holds an MPhil in Gender and Evaluation and a Master's in Social Work from the Tata Institute of Social Sciences. She was also Echenberg Human Rights Fellow at McGill University.

Aditi為哈桑娜基金會的首席影響官，領導基金會實踐社會影響力，並負責為基金會及其合作夥伴建立量度及吸收知識的能力。

Aditi曾在世界多個地方工作，包括印度、澳洲和東南亞，對基層發展的需求有深入透徹的見解，並將這些經驗應用於崗位上。

她曾在聯合國開發計劃署擔任多個要職，亦熱衷提倡性別正義，並一直致力探索慈善組織如何持續聆聽基層的聲音，從而推動公平、有效和具轉化力的社會變革項目。

她擁有塔塔社會科學研究院性別和評估哲學碩士及社會工作碩士，亦是麥基爾大學Echenberg人權院士。



### Abha THORAT-SHAH

Member, British Asian Trust Social Finance Committee, British Asian Trust  
British Asian Trust 社會金融委員會成員

Abha Thorat-Shah is a member of the British Asian Trust Social Finance committee. She was Executive Director, Social Finance at the British Asian Trust until June 2024, and a founding member of the organisation.

In this role, Abha leads the Trust's award-winning work in social finance that catalyses innovative finance approaches to support development challenges in South Asia.

She brings deep experience in international development and innovative finance to her work and is globally recognised as a leading practitioner and thought leader in the field.

Abha was a visiting Fellow of Practice at the Blavatnik School of Government, University of Oxford, is a member of the Asian Impact Leaders Network by AVPN, and serves on the Board of Trustees at the London Stock Exchange Foundation.

Prior to the British Asian Trust, Abha was the Chief Operating Officer at the UK India Business Council.

She holds a BA in Political Science from the University of Mumbai and a BA Hons in Social and Political Sciences from Cambridge University.

Abha Thorat-Shah是British Asian Trust社會金融委員會成員。直至2024年6月，她一直擔任British Asian Trust社會金融執行董事，亦是機構的創始成員。

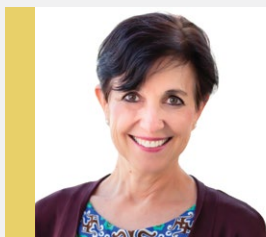
Abha帶領British Asian Trust進行有關社會金融的項目，推動以創新金融方案支持南亞應對發展上的挑戰，而此項目曾獲殊榮。

她在國際發展及創新金融方面擁有豐富經驗，是備受國際認可的知名社會金融家和思想領袖。

Abha是牛津大學布拉瓦尼克政治學院的訪問研究員、亞洲公益創投網絡所組織的Asian Impact Leaders Network成員，以及倫敦證券交易所基金會董事會成員。

加入British Asian Trust前，Abha曾擔任英印商業委員會的首席營運總監。

她擁有孟買大學政治學學士學位，以及劍橋大學社會與政治學榮譽學士學位。



### Vera MICHALCHIK

Director, Philanthropy Research and Education, and Senior Research Scholar, Stanford Center on Philanthropy and Civil Society

史丹福大學慈善與公民社會研究中心慈善研究與教育總監及高級研究學者

Vera Michalchik leads Effective Philanthropy Learning Initiative (EPLI)'s research on philanthropy and the development of programs and materials for donors, advisors, and others wanting to advance insight and practice in giving for social good.

Vera has spent her career in the non-profit and public sectors, applying a research-plus-practice lens to processes, relationships, and the evaluation of outcomes—particularly concerned with the methods for studying the impact of social change initiatives.

She brings to her role extensive experience in social science research, putting relevant findings to use in her previous positions at SRI International, the Gordon and Betty Moore Foundation, UC Irvine's Department of Informatics, and Stanford's Center for Teaching and Learning.

She holds a PhD from Stanford, EdM from Harvard, and BA from UC Berkeley—her studies all focused on research methods, learning, media, and cultural norms.

Vera Michalchik帶領Effective Philanthropy Learning Initiative的慈善研究工作，並為捐助者、顧問和其他熱心人士發展項目及提供資訊，以推動和實踐為社會公益的慈善理念。

Vera過去在非牟利和公營機構工作，以研究與實踐並重的視野探討流程、關係和評估成果，特別關注如何研究社會改變措施帶來的影響。

她將自己豐富的社會科學研究經驗，以及相關研究成果，應用在其不同工作崗位上，包括SRI International、戈登與貝蒂·摩爾基金會、加州大學爾灣分校資訊學系，以及史丹福大學教學與學習中心。

她擁有史丹福大學博士學位、哈佛大學教育碩士學位，以及加州大學柏克萊分校的文學士學位，過去集中探討研究方法、學習、媒體和文化規範。

12:00 - 13:00

Grand Stair at M+

M+大台階

價值與財富：  
家族辦公室如何在財務  
回報以外實現傳承？

# Worth versus Wealth: How can family offices deliver legacy not just returns?

co-presented with Hong Kong Academy for Wealth Legacy  
與香港財富傳承學院合辦

## Speakers 演講嘉賓

Rebecca EU | Wouter KNEEPKENS | Jack SELBY

Family offices, both established and emerging, are increasingly recognising the need to align their investment with their values. Such capital also has the potential to be more flexible and risk-taking than larger institutional funding. Yet to date, there has been limited engagement of family offices in impact financing.

In this session, we will explore how family offices can change this and position themselves to create an impactful legacy from wealth.

## Moderator 主持人

◆ Angel CHIA 賈安霽

不論是知名或新興的家族辦公室，都越來越意識到其投資須與價值觀一致。它們的資本亦有可能比規模較大的機構投資者更具彈性和有較高的風險承受能力。然而，家族辦公室參與創效融資至今仍未普及。

在這個環節，我們將探討家族辦公室如何改變這狀況和定位，以自身的財富締造具影響力的傳承。





### Rebecca EU

Founder, Mei's Own  
Mei's Own 創辦人

Rebecca Eu is the Founder of Mei's Own. She started social enterprise Mei's Own after moving to the Philippines and working with underprivileged children and survivors of sex trafficking.

Working with weavers and artisans from different communities, she was able to use her platform to sell their designs and support these industries. In return, the social enterprise was able to provide laptops and tablets to hundreds of students, allowing them to return to school.

Eu graduated in Fashion Media and Industries from LASALLE College of the Arts, where she conceptualized Mei's Own.

Rebecca Eu是Mei's Own的創辦人。她在移居菲律賓後創立了該社企，與基層家庭兒童和性販運倖存者共事。

她與不同社區的編織者和工匠合作，在其社企平台銷售他們的設計成品，支持這些行業。透過銷售收益，Mei's Own能夠為數以百計的失學兒童提供筆記型電腦和平板電腦，讓他們可以重返校園。

Eu於LASALLE College of the Arts時裝媒體及產業系畢業，在學期間開始構思Mei's Own。



### Wouter KNEEPKENS

Partner, Blauwpark Partners  
Blauwpark Partners 合夥人

Wouter is a founding partner at Blauwpark Partners, a Singapore-based 'single family office for multiple families'.

After completing three master's degrees in finance, he started his career as an investment banker, before transitioning into an activist hedge fund and completing a brief stint in private equity afterwards.

During and post his INSEAD MBA, which he completed with distinction, he founded a number of tech startups and started angel investing. While the startups largely floundered, he had a lot of success as an angel, making notable seed-stage investments in Coinbase, Instacart and Gitlab.

In 2019, Wouter founded Blauwpark Partners, an off-shoot of the Blauwpark single-family office he had been leading since 2011.

He has been responsible for the firm's strategic asset allocation for the last 13 years, investing across all asset classes in an endowment style strategy.

Next to a significant allocation to liquid equities, Wouter oversees a portfolio with c. 60% exposure to private markets. With his team, he allocates to around 20 private markets funds, the bulk of which in private equity, annually – in a global mandate.

Blauwpark Partners holds a CMS licence in Singapore and now serves three dozen families, who co-invest with the original core family.

Wouter是Blauwpark Partners的創始合夥人。總部位於新加坡的Blauwpark Partners乃為多個家族提供服務的單一家族辦公室。

在完成三個金融碩士學位後，他開展其投資銀行家的職業生涯，及後轉至一家積極投資對沖基金，並在私募基金工作了一段時間。

他在歐洲工商管理學院以優異成績完成工商管理碩士課程，攻讀期間乃至畢業後，成立了多間科技初創公司，並開始進行天使投資。雖然大部份初創公司最終未能成功，但作為天使投資者他十分成功，在Coinbase、Instacart和Gitlab種子階段的投資均獲利甚豐。

Wouter自2011年起領導單一家族辦公室Blauwpark，至2019年成立分支機構Blauwpark Partners。

過去13年，他負責管理公司的策略資產配置，以資助形式投資不同資產類別。

除了對流動股票的重要配置外，他亦負責管理一個約有六成投資於私人市場的投資組合。他與團隊每年將資金分配於全球約20個私人市場基金，其中大部分屬私募基金。

Blauwpark Partners在新加坡持有資本市場服務牌照，目前服務36個家族，與最初的核心家族作聯合投資。



### Jack SELBY

Managing Director, Thiel Capital; Managing Partner, AZ-VC  
Thiel Capital 董事總經理、AZ-VC 管理合夥人

John R. Selby (Jack) is a technology and finance entrepreneur. His primary role is as Managing Director at Peter Thiel's family office, Thiel Capital, based in Los Angeles. Jack also founded and manages AZ-VC, the largest venture capital fund in Arizona.

As a "PayPal Mafia" member, Jack co-founded, along with Peter, Clarium Capital Management, a macro hedge fund after selling PayPal to eBay in October 2002.

At PayPal, Jack joined as an original employee and later served as a Corporate Officer/Senior Vice President, overseeing the company's international and corporate operations. As an active technology investor and advisor, Jack's involvements include notable companies such as SpaceX, Palantir, Affirm and many more.

Jack received a Bachelor of Arts in Economics from Hamilton College. He currently serves as both a Charter Trustee and member of the Investment Committee for the college's endowment.

Jack is a resident of Paradise Valley, Arizona, Teton Village, WY, and Dubai, UAE.

John R. Selby (Jack) 是科技和金融企業家。他目前在洛杉磯Peter Thiel家族辦公室Thiel Capital擔任董事總經理。Jack亦創立並管理亞利桑那州最大的創投基金AZ-VC。

作為「PayPal幫」的一員，在2002年10月PayPal出售予eBay後，Jack與Peter共同創立宏觀對沖基金Clarium Capital Management。

Jack是PayPal的第一代員工，及後晉升至企業主管/高級副總裁，負責公司的國際和企業營運。Jack是活躍的科技投資者及顧問，參與的公司包括知名的SpaceX、Palantir、Affirm等。

Jack擁有漢密爾頓學院經濟學學士學位，目前擔任學院的特許信託人和投資委員會成員。

他現於亞利桑那州Paradise Valley、懷俄明州Teton Village和阿聯酋杜拜居住。



### Angel CHIA

賈安霽

Executive Director, Hong Kong Academy for Wealth Legacy  
香港財富傳承學院行政總監

Angel Chia is the Executive Director of the Hong Kong Academy for Wealth Legacy, a pioneering institute dedicated to invigorating a vibrant ecosystem for family offices worldwide and strengthening Hong Kong as a leading global family office hub.

Prior to joining the Academy, Angel was the Chair of the Family Office Association Hong Kong.

Angel has accumulated 20+ years of experience in the financial industry, ranging from equity sales & trading to asset & wealth management in Taipei, New York, Hong Kong and Singapore. Angel spent the last decade as a serial entrepreneur. She set up the Singapore subsidiary for Shenwan Hongyuan and later managed the Chinese firm's offshore asset management business in Hong Kong and Singapore. She then set up SingAlliance (Hong Kong) as CEO and was Chief Strategy Officer of Fountainhead Partners. Angel also founded NexGenerator, a family office accelerator that mentors Family Next-Gens.

Angel holds a Bachelor of Commerce degree from the University of Toronto and an MBA from the University of Chicago Booth School of Business. She is also an Adjunct Associate Professor at the Institute of Global Asset Management, National Sun-Yat-Sen University in Taiwan.

賈女士是香港財富傳承學院的行政總監。學院致力為環球家族辦公室構建一個蓬勃的生態圈，締造香港成為領先國際的家族辦公室樞紐。

在加入學院之前，賈女士曾擔任香港家族辦公室協會的主席。

賈女士在證券交易、資產管理等金融行業累積超過20年的工作經驗，並曾在台北、紐約、香港和新加坡等地任職。她過去曾為申萬宏源設立新加坡子公司，兼任管理該公司在香港和新加坡的離岸資產管理業務。隨後，她成立了SingAlliance（香港），擔任新加坡外部資產管理公司的行政總裁，並擔任Fountainhead Partners的首席策略總監。賈女士還創立了NexGenerator，一個專注於家族辦公室的發展平台，致力於培養家族下一代。

賈女士擁有多倫多大學的商業學士學位和芝加哥大學布斯商學院的工商管理碩士學位。她也是台灣國立中山大學國際金融學院的客座副教授。

是 新 藉  
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# Investing for Change: Are new forms of impact capital a necessity or hype?

## Speakers 演講嘉賓

Mehvesh Mumtaz AHMED | Shahira AHMED BAZARI |  
En LEE

◆ Moderator 主持人  
Robert ROSEN

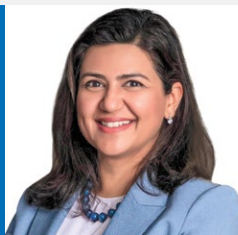
As the impact investing industry matures, increasing tension has emerged over how tightly impact is defined, measured and communicated. With more players from the private, public, and non-profit sectors entering the scene, there has been an influx of drastically different approaches and priorities, based on a diverse mix of ideas, experiences and skillsets.

In this session, our panellists will discuss how a considered and thoughtful deployment of resources and capital can create a net social benefit and lead to a seismic shift in societal dynamics.

隨著創效投資行業漸趨成熟，在如何嚴格定義、評估和宣傳其效益方面，逐步出現矛盾。當越來越多私營、公共和非牟利界別的組織投入此行業，因著不同的理念、經驗和技能，大量截然不同的模式和優先事項亦相繼湧現。

在這個環節，講者將討論當資源和資金經過深思熟慮的調配後，如何創造社會淨效益，並引起社會動態的巨大改變。





### Mehvesh Mumtaz AHMED

Vice President of Social Impact, Rosewood Hotel Group; Board Director, Rosewood Foundation  
瑰麗酒店集團社會公益副總裁、瑰麗慈善基金董事

Mehvesh Mumtaz Ahmed is Vice President and Global Head of Social Impact for Rosewood Hotel Group. Her mandate includes leading, developing, and executing a global strategy to help achieve the Group's vision of creating a future where people and place enrich one another.

She also leads Rosewood Impacts, a groupwide roadmap for empowering people across the Group's ecosystem and embedding a sustainability approach that puts circular hospitality at the core of business operations.

Mehvesh has extensive experience across the private, public and social sectors. Prior to Rosewood, she was leading strategy and thought leadership in sustainability, philanthropy and impact investment across 18 Asian economies. She has also worked for the New York City government under Mayor Bloomberg, the World Bank and the United Nations.

Mehvesh received her education at Princeton University and the London School of Economics.

She continues to engage with business leaders and policymakers to escalate system change.

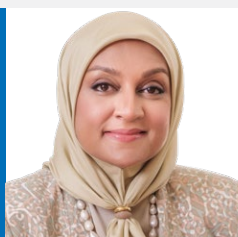
Mehvesh Mumtaz Ahmed is 瑰麗酒店集團社會公益副總裁及全球主管。她的職責包括領導、制定和執行集團的全球策略，以幫助實現集團願景，創建人類和環境互生共贏的未來。

她同時領導集團「瑰麗一心」計劃，在集團規劃中鼓勵大家自主承擔，並以可持續發展方式，將「再循環款待」作為業務營運的核心。

她在私營、公共和社會領域均有豐富經驗。加入瑰麗酒店集團前，她為18個亞洲經濟體就可持續發展、慈善事業及影響力投資等提供策略指導及獨到見解。她在布隆伯格擔任市長期間為紐約市政府服務，並曾在世界銀行和聯合國工作。

她曾就讀普林斯頓大學和倫敦政治經濟學院。

她持續與商界領袖和政策制定者聯繫，以加快推動系統改革。



### Shahira AHMED BAZARI

Immediate Past Managing Director, Yayasan Hasanah  
哈桑娜基金會前任董事總經理

Dato' Shahira Ahmed Bazari rejoined Khazanah Nasional Berhad, Malaysia's sovereign wealth fund, in July 2024, following her tenure as the founding Managing Director of Yayasan Hasanah from 2015 to 2024.

Previously, she was with Khazanah from 2006 to 2015, where her last role was as Director in the Managing Director's Office, overseeing Strategic Communications and Corporate Responsibility.

Dato' Shahira brings over 25 years of expertise as a strategic advisor in sustainability and ESG, venture philanthropy, social financing, stakeholder engagement, public-private partnerships, and strategic communications.

She holds trustee and board positions in various Malaysian organisations and contributes to global philanthropic networks and national councils.

Dato' Shahira holds a Bachelor of Arts in Mass Communication from the International Islamic University Malaysia and a Master of Arts in Public Communication from American University, Washington D.C.

Dato' Shahira Ahmed Bazari於2015至2024年擔任哈桑娜基金會董事總經理，任期屆滿後在2024年7月重返國家主權財富基金馬來西亞國庫控股公司。

此前，她於2006至2015年在馬來西亞國庫控股公司工作，當時任職董事總經理辦公室總監，負責監督策略傳訊和企業責任。

Shahira在可持續發展、環境、社會及管治、公益創投、社會融資、持份者溝通、公私營協作及策略傳訊方面，擁有超過25年的策略顧問專業知識。

她在馬來西亞多個組織中擔任信託人和董事會成員，為全球慈善網絡和國家委員會作出貢獻。

Shahira擁有馬來西亞國際伊斯蘭大學大眾傳播學士學位，以及美國華盛頓大眾傳播碩士學位。



### En LEE

Managing Director, Head of Sustainable and Impact Investments Asia, LGT  
LGT 董事總經理及亞洲可持續和影響力投資主管

En Lee is Managing Director, Head of Sustainable and Impact Investments in Asia at LGT, an international banking and asset management group with over USD 360 billion in assets under management. He leads and manages the regional impact investment portfolio in Southeast Asia and China.

En was a Partner and is currently a Senior Advisor of Lightrock, a global private equity impact investment firm initiated by LGT. He was appointed to the Board of Directors of LGT Bank (Singapore) and LGT's Global Sustainability Board.

A recognized industry leader, En has served on the World Economic Forum ESG Advisory Group, Asia Investor Group on Climate Change, and the Monetary Authority of Singapore Sustainable Finance Steering Committee.

He currently serves on the Executive Committee of the Singapore Sustainable Finance Association and the Boards of UN Global Compact Singapore, AVPN, and the Singapore Venture & Private Capital Association (SVCA) where he co-chairs the ESG Committee.

En graduated from the Advanced Management Program at Harvard Business School and is a CAIA charter holder. He was named an inaugural Sustainable Finance Fellow by The Institute of Banking & Finance Singapore and is a Finance Leaders Fellow of the Aspen Institute.

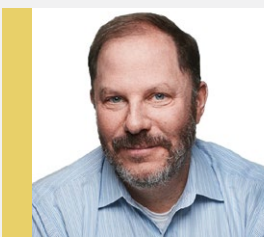
En Lee是LGT董事總經理及亞洲可持續和影響力投資主管。LGT為國際銀行及資產管理集團，管理資產總值超過3,600億美元。他領導及管理東南亞地區和中國的創效投資組合。

En曾任LGT旗下全球私募基金創效投資公司Lightrock的合夥人，現擔任其高級顧問。他亦曾獲委任為LGT銀行（新加坡）LGT全球可持續發展委員會的董事會成員。

En乃業界知名領袖，曾加入世界經濟論壇環境、社會和管治（ESG）顧問小組、亞洲投資者氣候變化聯盟，以及新加坡金融管理局可持續金融指導委員會。

他目前擔任新加坡可持續金融協會執行委員會及多個機構的董事會的成員，包括聯合國全球契約組織新加坡、亞洲公益創投網絡，及新加坡風險投資與私人資本協會（SVCA），並同時擔任SVCA ESG委員會的聯合主席。

En於哈佛商學院修畢高級管理課程，並持有特許另類投資分析師資格。他獲新加坡銀行與金融研究院選為首屆可持續金融院士，亦為美國亞斯平學院金融領袖院士。



### Robert ROSEN

Immediate Past Director, Philanthropic Partnerships, Bill & Melinda Gates Foundation  
比爾及梅琳達·蓋茨基金會前任慈善夥伴關係總監

Robert Rosen served as Director Philanthropic Partnerships for the Bill & Melinda Gates Foundation until July 2024. Guided by the belief that every life has equal value, the Gates Foundation works to help all people lead healthy, productive lives. In his latest role, Rosen leads a team that oversees the foundation's relationship with philanthropists and charitable organizations across the globe.

Before joining the foundation in 2007, Rosen served as senior director of the Corporate Finance Practice of the Corporate Executive Board, the international business strategy and research firm.

Previously he served as political director for Senator Edward M. Kennedy, and in the White House as assistant to the president and director of Advance for President Clinton.

Rosen earned his J.D. from Cornell Law School and his Bachelor of Arts from the University of Vermont.

Robert Rosen一直擔任比爾及梅琳達·蓋茨基金會的慈善夥伴關係總監至2024年7月。蓋茨基金會秉持「所有生命價值平等」的信念，致力幫助所有人過健康豐盛的生活。他任內領導團隊與全球各地慈善家及慈善機構建立聯繫。

在2007年加入基金會前，他曾任國際商業策略和研究公司Corporate Executive Board的企業金融部高級總監。

此前，他曾任美國參議員愛德華·甘迺迪的政治總監，並於克林頓總統任內擔任白宮總統辦公室總統助理和發展部總監。

他擁有美國康奈爾大學法學院法學博士學位，及佛蒙特大學文學士學位。

14:30 - 15:30

The Hong Kong Jockey Club Auditorium  
at Hong Kong Palace Museum

香港故宮文化博物館香港賽馬會演講廳

革新衡量：  
人工智能可否帶來  
真正影響？

# Innovating Measurement:

## Can artificial intelligence help us avoid artificial impact?

### Speakers 演講嘉賓

Sevda KILICALP | Milos MARICIC | Niko MOESGAARD |  
Felecia WEBB

Artificial intelligence (AI) – with its incredible sense-making capability over large data sets – is one of several technologies disrupting the usual cost versus accuracy compromise of measuring impact. Impact-making could be supercharged through the adoption of both analytical and generative AI. But aside from the benefits of efficiency and scale, technology brings its own challenges and biases.

Our panelists will share their perspectives on how to make good use of AI in philanthropy and maximise the potential of this new opportunity, while avoiding common pitfalls.

### Moderator 主持人



Chris MALONE

人工智能在處理大數據時擁有出色的意義建構能力，而衡量效率一般需要在成本與準確性之間作出取捨，人工智能科技則能打破這個常規。採用分析型和生成式人工智能，無疑可極大地增強效益，但在提升效率和規模之外，科技同時也有自身的挑戰和局限。

講者將分享公益慈善事業如何充分利用人工智能，在發揮其潛能的同時，也避免跌入常見的陷阱。



### Sevda KILICALP

Head of Research & Learning, Philanthropy Europe Association (Philea)  
歐洲慈善協會研究與學習主管

Sevda started her professional journey in a philanthropy development organisation (TUSEV) two decades ago.

Following this, she spent a year in Italy to do youth work. Upon her return to Türkiye, she managed advocacy and capacity building projects in a women's organisation.

She then went to Bologna to pursue a master's study in philanthropic studies. Later, she worked in the representative office of the Diakonie Katastrophenhilfe for West-Central Asia and managed its grant portfolio.

In 2011, she returned to TUSEV, as the director of social investment to strengthen the culture of giving in Türkiye.

She co-founded a consultancy company called Solution Space.

She pursued a doctoral degree in philanthropic studies at the Indiana University. She joined the EFC in 2019 to manage its networks, and global exchange programmes.

She currently runs two connected teams (research and peer learning) at Philea.

Sevda在20年前投身慈善發展組織土耳其第三部門基金會，開展其事業。

其後一年，她在意大利從事青少年工作。返回土耳其後，她加入一個婦女組織，負責倡議及能力提升項目。

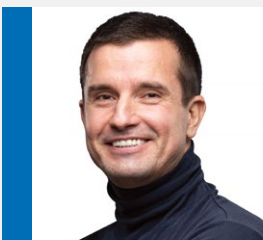
及後，她前往博洛尼亞攻讀慈善研究碩士，並在德國人道救援組織迪阿科尼的西中亞代表辦公室工作，負責管理組織的慈善項目。

2011年，她重返土耳其第三部門基金會，擔任社會投資部總監，致力加強土耳其的捐贈文化。

Sevda是顧問公司Solution Space的創辦人之一。

Sevda在印第安納大學取得慈善研究博士學位。她在2019年加入歐洲基金會中心，負責管理該機構的合作網絡及國際交流計劃。

她現時在歐洲慈善協會營運兩個相關部門：研究及同儕學習。



### Milos MARICIC

Founder, Altruist League  
Altruist League 創辦人

Milos Maricic is an expert at the intersection of philanthropy, finance, and AI.

As the founder of the Altruist League, a Geneva-based global philanthropy consultancy, he pioneered the use of AI in investments sourcing, funds distribution, and portfolio management.

His books include *Fixing Philanthropy* (2021) and the *Routledge Handbook of AI and Philanthropy* (exp 2024).

He is a guest lecturer at the University of Geneva and has spoken at major events, advocating for systemic philanthropy and for supporting grassroots, citizen-led organizations.

Milos Maricic是慈善、金融和人工智能跨範疇的專家。

Maricic乃總部位於日內瓦的環球慈善顧問機構Altruist League之創辦人，他率先利用人工智能技術募集投資、調配資金及管理投資組合。

其著作包括《Fixing Philanthropy》(2021年)及《Routledge Handbook on AI & Philanthropy》(預計今年出版)。

Maricic是日內瓦大學的客座講師，曾在各大活動發表演講，倡議將公益慈善事業系統化，並支持基層人士和公民主導的慈善組織。



### Niko MOESGAARD

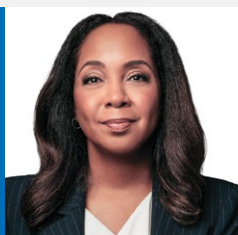
Managing Partner, Impact Intelligence  
Impact Intelligence 執行合夥人

Serving as Managing Partner and Co-Founder at Impact Intelligence, he brings extensive experience from high-profile roles in global markets. Formerly, he held senior positions at Hempel and Titan Wind Energy, with additional roles as China advisor and impact investor for The Danish Sovereign Investment Fund for Developing Countries.

Based in Asia Pacific since 2006, he possesses deep knowledge of infrastructure and development projects. With over 20 years of data-driven market research, he specializes in inclusive, ethical, and sustainable data practices, including Natural Language Processing techniques. As an AI practitioner, he actively engages in trend analysis, research, and advisory roles. He holds degrees from Copenhagen Business School, INSEAD, and China Europe International Business School (CEIBS) and chairs the Shanghai Chapter of the Danish Management Society.

Niko Moesgaard是Impact Intelligence的執行合夥人兼共同創辦人，為公司引入豐富卓越的國際經驗。他曾在海虹老人牌及天順風能擔任要職；同時亦在丹麥發展中國家投資基金會擔任中國顧問及影響力投資者。他自2006年起駐亞太區，在基建和發展項目上有豐富經驗。

他擁有超過20年的數據驅動市場研究經驗，熟悉共融、道德、可持續數據分析等範疇，包括自然語言處理技術。作為人工智能從業者，Niko積極進行趨勢分析和研究工作，並擔當顧問角色。他擁有哥本哈根商學院、歐洲工商管理學院和中歐國際工商學院的學位，並擔任丹麥管理協會上海分會主席。



### Felecia WEBB

Chief Strategy Officer, Philanthropy and Partnerships, Partnership on AI  
Partnership on AI 慈善與合作首席策略官

Felecia Webb is Chief Strategy Officer, Philanthropy and Partnerships at Partnership on AI, where she leads partner engagement to amplify the organization's impact advancing positive outcomes of artificial intelligence (AI) technologies to benefit people and society.

Felecia is a social impact strategist and advocate for equity who utilizes data-driven approaches as a changemaker, and has worked across diverse policy areas, including technology, social justice, arts and culture, health and human services, and workforce development.

She created and implemented comprehensive public-private initiatives to improve life outcomes for underrepresented populations.

Felecia started her career in the creative design industry where she contributed to corporate social responsibility, philanthropy, community relations, volunteerism, cause-marketing, and design thinking with Fortune 500 companies including Ralph Lauren Corporation.

Felecia has a master's in public policy from New York University and serves on various boards and committees in the nonprofit and public sector.

Felecia Webb是Partnership on AI的慈善與合作首席策略官，負責管理合作夥伴的關係，擴大組織影響力，並利用人工智能技術提升成效，造福人類和社會。

Felecia是一位社會影響策略家和平等倡議者，善於運用數據驅動方式進行變革，並涉獵不同政策範疇，包括科技、社會公義、藝術與文化、衛生及公共服務以及人才發展。

她設計及實施全面公私營合作計劃，以改善弱勢社群的生活質素。

Felecia早年從事創意設計，曾於《財富》世界500強企業如時裝品牌Ralph Lauren，在企業社會責任、慈善公益事業、社區關係、義工服務、推廣行善和設計思維等方面作出貢獻。

Felecia擁有紐約大學公共政策碩士學位，並擔任多個非牟利和公營機構的董事會及委員會成員。





**Chris MALONE**

Partner, Dalberg Advisors  
Dalberg Advisors 合夥人

Chris Malone is a partner at Dalberg and a global expert in education technology.

He leads Dalberg's business development in Southeast Asia and has a background as the global head of economic development at BCG, where he worked with key economic institutions in Abu Dhabi.

Previously, Chris was the managing partner of the Monitor Group in the Middle East, serving public and private sector clients in the UAE, including major government agencies in Abu Dhabi.

Over the past three years, Chris has led Dalberg's global K-12 education initiatives with Google, driving the digital transformation of 20 schools across 10 countries and implementing Google's advanced AI tools in school systems.

He has also contributed to government policy on technology adoption, including AI. Chris has been instrumental in Dalberg's work with the Hong Kong education system, strategizing AI adoption across the entire system.

In addition to his advisory role in education policy, Chris is a board member of Fulbright University Vietnam (FUV), the leading US-government sponsored liberal arts university in the country.

As a founding team member of FUV, he helped transition it from an economic teaching program to a comprehensive liberal arts university.

Chris Malone是Dalberg Advisors合夥人，亦是教育科技國際專家。

他曾任波士頓顧問公司經濟發展環球主管，與阿布扎比主要經濟機構合作，憑此經驗，他帶領Dalberg拓展東南亞業務。

Chris曾是Monitor Group中東地區管理合夥人，為阿聯酋公私營機構客戶提供服務，其中包括阿布扎比的主要政府機構。

過去三年，Chris帶領Dalberg與Google攜手進行全球K-12教育計劃，在10個國家中的20所學校推動數碼轉型，將Google先進的人工智能工具引進學校系統。

他亦協助政府落實採用人工智能等科技的政策。Chris在Dalberg與香港教育界的合作項目中擔當重要角色，為整個教育系統引入人工智能策略方針。

除了在教育政策方面擔任顧問外，他亦是傳布萊特越南大學理事會成員，該校由美國政府資助，乃國內首屈一指的博雅教育大學。

作為創校成員之一，他協助大學由主要教授經濟課程，發展至一所綜合博雅教育大學。

14:30 - 15:30

Grand Stair at M+

M+大台階

氣候調適？  
如何讓資本投資聚焦於  
超越碳排：

# Beyond Carbon: How do we get capital to focus on adaptation?

## Speakers 演講嘉賓

Ash ENRICI | Hongpeng LEI 雷紅鵬 | Hao XU 許浩

## Moderator 主持人



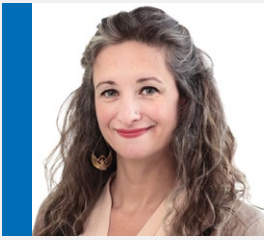
Gaurav GUPTA

In the urgent need to address climate change, efforts in the past decade have centered on reducing carbon emissions. However, the impacts of climate change are already with us and overwhelmingly falling on those most vulnerable. As the attention begins to shift towards strengthening resilience, leaders in the public, private and non-profit sectors are prioritising the conservation of ecosystems and communities as well as the repair of loss and damage.

In this session, our experts will discuss what needs to change in climate funding to ensure we are also adapting to a changing climate.

氣候變化問題迫在眉睫，過去十年，大家將重點放在致力減少碳排放。然而，氣候變化已對我們造成影響，對弱勢群體的影響尤甚。隨著大家開始將注意力轉移到加強生態恢復力，公共、私營和非牟利界別的領袖正優先考慮保護生態系統和社區，以及盡力修復損失和損害。

在這個環節，專家將討論氣候融資需要作出的改變，以確保我們能適應不斷變化的氣候。



### Ash ENRICI

Assistant Professor and McKinney Family Fellow, Environmental Resilience and Philanthropy, Indiana University Lilly Family School of Philanthropy

印第安納大學禮來家族慈善學院助理教授、麥金尼家族環境韌性及慈善事業研究院士

Ash Enrici is a professor at the IU Lilly Family School of Philanthropy and a McKinney Family Fellow of Environmental Resilience and Philanthropy.

Her research focuses on how equity impacts effectiveness in ocean conservation and coastal climate resilience, with particular emphasis on the role of donors in these areas. She examines philanthropic foundations' influence on conservation agendas and strategies for enhancing climate resilience.

Dr Enrici's work investigates the dynamics between philanthropic donors and conservation outcomes, exploring how funding approaches shape environmental initiatives. Her studies on donor influence on resilience and the roles of philanthropic foundations in environmental governance contribute to a deeper understanding of the complex relationships in conservation and climate philanthropy.

Originally from Chicago, Ash holds a PhD in Geographical Sciences from the University of Maryland. She is a mother of two and a certified freediving instructor, combining her professional expertise with personal interests in ocean exploration and environmental stewardship.

Ash Enrici在印第安納大學禮來家族慈善學院擔任助理教授，亦是麥金尼家族環境韌性及慈善事業研究院士。

她的研究主要探討公平性如何影響海洋保育和沿海氣候韌性的果效，特別強調捐助者在有關領域的角色。她亦研究慈善基金會對保育議程之影響和有關加強氣候韌性的策略。

Enrici博士的工作旨在探討慈善捐助者和保育成果之間的關係，並探索不同資助方式如何決定環境倡議。她針對捐助者對氣候韌性的影響，以及慈善基金會在環境治理中的角色進行研究，深入剖析保育及氣候慈善事業間的複雜關係。

Ash在芝加哥長大，於馬里蘭大學取得地理科學博士學位。她是兩子之母，也是持牌自由潛水教練，充分融合其專業知識及對海洋探索和環境管理的熱情。



### Hongpeng LEI

雷紅鵬

Global Director, Climate, Children's Investment Fund Foundation  
兒童投資基金會全球氣候主任

Hongpeng leads the Children's Investment Fund Foundation (CIFF)'s global portfolio on cities, transport, air quality, and cooling, and oversees CIFF's regional strategy and implementation in East and Southeast Asia, including China as CIFF's China Chief Representative, working on energy transition, climate finance, cities and transport, air quality, land use, and China's roles in global climate actions.

Hongpeng's career spans government, think tank, NGOs and philanthropies. He was Director of China Energy Program for World Resources Institute (WRI), and led WWF China's climate and energy team. He also worked on green buildings in the government.

Hongpeng sits on the boards of Energy Foundation China and C40 and chairs the Steering Committee of Southeast Asia Energy Transition Partnership. His current advisory roles include Special Advisor of China Council for International Cooperation on Environment and Development, China Strategy and Development Committee of the WRI, and China Advisory Committee of African Climate Foundation.

雷紅鵬領導兒童投資基金會在可持續城市、低碳交通、空氣質量改善和綠色製冷領域的全球戰略和項目，同時負責機構在東亞和東南亞的全面工作並兼任基金會的中國首席代表，領域包括能源轉型、氣候金融與碳市場、可持續城市、低碳交通、空氣質量改善、土地利用，以及中國在全球氣候和環境治理、氣候策略傳播的角色。

雷紅鵬曾在政府、智庫、非政府組織和慈善機構工作。他曾任世界資源研究所中國辦公室的能源項目主任，以及世界自然基金會中國辦公室氣候與能源項目負責人。他也曾在政府推動建築節能和綠色建築。

雷紅鵬是能源基金會（中國）、C40董事會董事，及東南亞能源轉型夥伴關係指導委員會主席。他也擔任中國環境與發展國際合作委員會特邀顧問、世界資源研究所中國戰略與發展委員會委員，及非洲氣候基金會中國顧問委員會委員。



### Hao XU

許浩

Vice President, Sustainable Social Value, Tencent

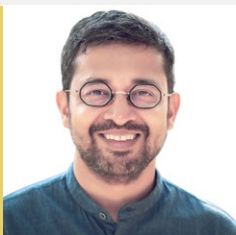
騰訊可持續社會價值副總裁

Hao Xu is currently working with Tencent as its Vice President, Sustainable Social Value (SSV). Hao leads Tencent's overall carbon neutrality strategy and its newly founded carbon neutrality lab in SSV, focusing on areas such as driving Tencent's carbon neutrality agenda, exploring digital enabled emission reduction solutions, supporting low carbon technologies and promoting sustainable lifestyle among consumers.

Prior to Tencent, Hao was a partner of McKinsey & Co, leading its sustainability practice in Greater China, South East Asia and India. He also worked with public institutions such as the World Economic Forum and the UK government. Hao obtained his undergraduate degree from School of the Environment, Nanjing University, and also holds an MSc in Environmental Engineering from University of Nottingham, and a PhD in Civil Engineering from University of Sheffield.

許浩是騰訊可持續社會價值副總裁，負責騰訊公司的整體碳中和戰略和碳中和實驗室，專注於騰訊自身的碳中和路徑規劃與實施、數字碳中和解決方案、低碳技術支持孵化和低碳生活方式推動等方面的工作。

加入騰訊之前，許浩是麥肯錫公司負責大中華區、東南亞和印度區域可持續發展業務的主要合夥人之一，曾在世界經濟論壇、英國政府等公共機構工作。許浩本科畢業於南京大學環境學院，亦持有諾丁漢大學環境工程碩士和謝菲爾德大學土木工程博士學位。



### Gaurav GUPTA

Global Managing Partner & Director, Dalberg Advisors

Dalberg Advisors 環球管理合夥人兼總監

Gaurav is the Global Managing Partner of Dalberg Advisors, overseeing global operations and setting strategic direction. Previously, he was the Regional Director for Asia Pacific and led Dalberg's Impact Measurement and Climate & Energy practices.

He founded Dalberg's first Asia Pacific office in Mumbai in 2009, expanding to seven offices and over 160 staff by 2022.

Gaurav advises institutions on impact measurement and scaling, with experience in energy access, financial inclusion, education, and inclusive business strategies. Gaurav has founded several social enterprises, including an eco-tourism lodge, an organic cotton fashion business, a sustainability-focused travel portal, and an organic tea and wildlife estate.

He is also an experienced impact investor, having supported multiple enterprises in the climate and sustainability space. He also serves on the Board of Educate Girls, a leading Indian NGO focused on girls' education and empowerment. Before Dalberg, Gaurav was a Project Leader with the Boston Consulting Group in Sydney and London.

He holds an undergraduate degree in Philosophy, Politics, and Economics from Oxford University and a postgraduate degree in Development Economics from Yale University. He was a Fairfax scholar at the United World College of Hong Kong.

Gaurav是Dalberg Advisors環球管理合夥人，負責監督機構的全球營運及制定策略性方向。此前，他曾任機構的亞太區區域總監，主理Dalberg的影響力評估及氣候與能源業務。

他於2009年在孟買成立Dalberg首個亞太區辦事處，至2022年已將規模擴展到7個辦事處及超過160名員工。

Gaurav在獲取能源、普及金融、教育和兼容性企業策略方面擁有豐富經驗，為機構提供影響力評估及擴展方面等建議。他創立了多間社會企業，包括生態旅遊住宿、有機棉時裝業務、可持續發展旅遊網上平台、有機茶及野生動物保護區。

他是一位資深的影響力投資者，曾協助多間從事氣候和可持續發展業務的企業。Gaurav是Educate Girls的董事會成員，該組織是致力於女童教育和賦權的非政府組織，在印度擁有領導地位。加入Dalberg前，他在波士頓諮詢公司悉尼及倫敦分部擔任項目主管。

Gaurav持有牛津大學哲學、政治和經濟學學士學位，並獲耶魯大學頒授發展經濟研究生學位。他亦曾是香港李寶椿聯合世界書院Fairfax學者。

能否為  
「銀色海嘯」  
豐盛耆年  
鋪路？

# “The Silver Tsunami”: Can we pave the path for positive ageing?

## Speakers 演講嘉賓

Peng DU 杜鵬 | Shusmita RASHID | Hock Lin SNG 孫福霖 |  
Chris SUN Yuk-han 孫玉菡

As life expectancy increases and birth rates decline, societies are grappling with the challenges of a growing elderly population. By strategically directing resources and fostering innovation, philanthropic organisations can help ensure a dignified and fulfilling life for older adults while strengthening the fabric of our communities.

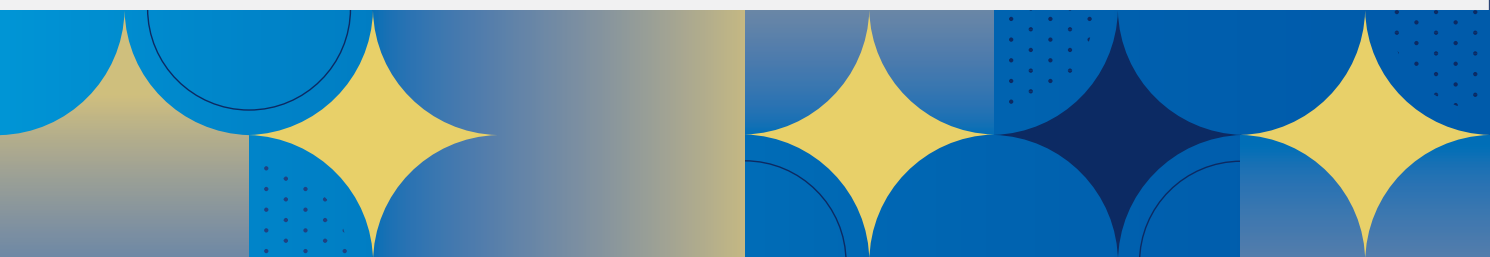
In this session, we will explore how cities and communities can be transformed to adapt to an ageing population and create unique opportunities and strengths.

## Moderator 主持人

◆ Josephine LEE Yuk-chi 李玉芝

隨著平均預期壽命上升和出生率下降，社會正努力應付長者人口不斷增加的挑戰。透過有策略地分配資源和促進創新，慈善組織幫助確保長者能過上有尊嚴且充實的生活，加強我們社區的基本結構。

在這個環節，我們將探討城市和社區該如何變革，以適應人口老化，並創造獨特的機遇和優勢。





### Peng DU

杜鵬

Dean, School of Population and Health, and Director of Institute of Gerontology, Renmin University of China

中國人民大學人口與健康學院院長及老年學研究所所長

Prof Du Peng is director and professor of the Institute of Gerontology, former vice-president of Renmin University of China; vice-president, China Gerontology and Geriatrics Society; vice president of China Population Association.

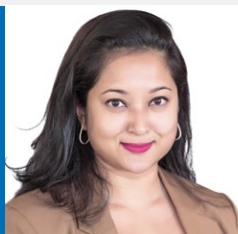
He has been the board member of HelpAge International (2008-2016) and board member of United Nations International Institute on Ageing (since 2008), he served as the chair of International Association of Gerontology and Geriatrics Asia/Oceania Region from 2009 to 2013.

His research interests are population ageing and ageing policies. His publications include *The Process of Population Ageing in China*, *The Value of Older Persons, Who will support the Older Persons*, *Ageing Issues and Policies in EU Countries, Disabled Persons and Their Social Protection in Rural China*, *China's Population in the 21st Century*, *China's 20 Years in Ageing Society: Achievements, Challenges and Prospects*, etc.

杜鵬教授是中國人民大學老年學研究所所長兼教授，並曾任該校副校長。他亦是中國老年學和老年醫學學會副會長及中國人口學會副會長。

在2008至2016年期間，他是HelpAge International的董事會成員；自2008年起，他出任聯合國國際老齡問題研究所董事會成員；在2009至2013年期間，他則擔任國際老年學與老年醫學學會亞洲大洋洲地區主席。

杜鵬主要研究方向為人口老化及相關政策。其著作包括《中國人口老齡化過程研究》、《老年價值論》、《中國誰來養老》、《歐盟國家的老齡問題與老齡政策》、《中國農村殘疾人及其社會保障研究》、《新世紀的中國人口》、《中國老齡化社會20年：成就·挑戰與展望》等。



### Shusmita RASHID

Director, Knowledge Mobilization and Strategic Relations, Centre for Aging + Brain Health Innovation and Baycrest Academy for Research and Education

加拿大老齡化+腦健康創新中心及灣巒研究教育學院知識流動和策略關係總監

Shusmita Rashid is an experienced healthcare leader and communicator, skilled at fostering partnerships, guiding organizations through strategic planning and execution, securing funding, and training teams in research and innovation implementation to achieve health and social impact.

As Director of Knowledge Mobilization and Strategic Relations at the Centre for Aging + Brain Health Innovation and the Baycrest Academy for Research and Education, Shusmita supports the development and scale of innovative solutions while ensuring they are co-designed to meet diverse needs.

Shusmita consults on several large-scale health service research projects and delivered WHO-supported global training workshops.

She serves as an Implementation Science Expert for the Bill & Melinda Gates Foundation, ensuring projects are well-designed, evidence-based, and effectively communicated.

She is dedicated to influencing policy change as Board Director, International Federation on Ageing.

Shusmita expedites the adoption of research and innovation to drive meaningful impact for individuals and communities worldwide.

Shusmita Rashid是醫療保健界的領袖及傳訊專家，經驗豐富，擅長建立夥伴關係、為機構提供策略規劃及執行相關的指引、籌集資金，以及培訓團隊進行研究及創新，以實現健康及社會影響。

作為加拿大老齡化+腦健康創新中心及灣巒研究教育學院知識流動和策略關係總監，Shusmita支援創新方案的發展和規模化，並確保方案設計可滿足各方需求。

Shusmita亦為多個大型醫療服務研究計劃提供諮詢服務，並主持獲世界衛生組織支持的國際培訓工作坊。

她在比爾及梅琳達·蓋茨基金會擔任執行科學專家，確保項目設計周詳，具實證基礎，及訊息得以有效地傳達。

她為國際安老聯會董事會董事，致力推動政策改革。

Shusmita倡議進行研究及創新，致力為全球人類和社群帶來有意義的影響。



### Hock Lin SNG

孫福霖

Chief, Silver Generation Office, Agency for Integrated Care  
護聯中心關愛樂齡辦事處署長

Sng Hock Lin is the Chief of Silver Generation Office, the outreach arm of the Agency for Integrated Care in Singapore that focuses on senior engagement. The agency has a dedicated pool of trained volunteers that learn about senior needs and support them to continue living actively in the community. A leading advocate for active living and successful ageing, Hock Lin holds a PHD in Gerontology from the Singapore University of Social Sciences and his area of interests include active ageing, citizen-centric services, leadership and organisation transformation. In his role, Hock Lin is also driving volunteerism as a national cause to empower seniors to take charge of their own well-being, inspiring community care efforts across the country to ensure their seniors live well and age gracefully.

孫福霖是新加坡關愛樂齡辦事處的署長。關愛樂齡辦事處是新加坡護聯中心的外展部門，屬下的義工團隊負責家訪年長人民，鼓勵他們保持活躍的樂齡生活，也從中了解他們的需求。孫福霖也積極推動志願服務作為一項全民事業，提升全國的社區護理服務效能，提供年長人民掌控自己的健康狀態的能力，確保年長人民有良好的生活品質跟晚年生活。孫福霖擁有新加坡社科大學的老年學博士學位。他的興趣領域涵蓋活躍樂齡、以市民為中心的服務、領導能力發展和組織轉型。



### Chris SUN Yuk-han

孫玉菡

Secretary for Labour and Welfare, The Hong Kong Special Administrative Region Government  
香港特別行政區政府勞工及福利局局長

Mr Sun was appointed as the Secretary for Labour and Welfare on 1 July 2022.

Mr Sun joined the Administrative Service in 1994 and rose to the rank of Administrative Officer Staff Grade A in 2022. He has served in various bureaux and departments, including the former Finance Branch, the former Constitutional Affairs Bureau, the former Finance Bureau, the Home Affairs Department, the former Home Affairs Bureau, the Civil Service Bureau and the former Food and Health Bureau.

He was appointed as Deputy Secretary for Food and Health (Health) in 2011, Head (Healthcare Planning and Development Office) in 2012, Deputy Secretary for Financial Services and the Treasury (Financial Services) in 2017, and the Commissioner for Labour in 2020.

孫玉菡先生於2022年7月1日獲任命為勞工及福利局局長。

孫先生於1994年加入政務職系，2022年晉升為首長級甲級政務官。他曾在多個決策局及部門服務，包括前財政科、前政制事務局、前庫務局、民政事務總署、前民政事務局、公務員事務局及前食物及衛生局。

他於2011年出任食物及衛生局副秘書長(衛生)，2012年出任醫療規劃及發展統籌處處長，2017年出任財經事務及庫務局副秘書長(財經事務)，以及2020年12月出任勞工處處長。

**Josephine LEE Yuk-chi**

李玉芝

Chief Executive Officer, St. James' Settlement

聖雅各福群會總幹事

Ms Josephine Lee Yuk-chi received her Bachelor of Social Sciences (Social Work) and Master of Social Sciences in Social Work from The Chinese University of Hong Kong and The University of Hong Kong respectively. Besides, she also holds an EMBA degree from The Hong Kong University of Science and Technology. Ms Lee is currently the Chief Executive Officer of St. James' Settlement.

Ms Lee is a passionate social innovator and promotes social innovation in action. She is actively involved in developing social services and social enterprises. She is currently a Member of the Commission on Poverty and its Social Innovation and Entrepreneurship Development Fund Task Force, a Member of the Assessment Panel of the Innovation and Technology Fund for Better Living of Innovation and Technology Commission, a Council Member of the Hong Kong General Chamber of Social Enterprises and an External Advisor of the social work training of tertiary institutions.

李玉芝女士分別於香港中文大學及香港大學獲頒授社會工作學士及碩士，並完成香港科技大學EMBA中英雙語課程；現職聖雅各福群會總幹事。

李女士熱衷於社會創新，並積極促進其實踐。此外，李女士亦在不同崗位推動社會服務及社會企業的發展，包括扶貧委員會委員、社會創新及創業發展基金專責小組委員、創科生活基金評審委員會委員、香港社企總會理事及專上學院社工培訓的校外顧問等。



如何與公共政策互動？  
私人慈善事業  
從撥款到管治：

# From Grant-making to Governance:

## How does private charity interact with public policy?

### Speakers 演講嘉賓

Agnes BINAGWAHO | Heidi LARSON |  
Bernhard SCHWARTLÄNDER 施賀德 | Brieuc VAN DAMME |  
Suwit WIBULPOLPRASERT

◆ Moderator 主持人  
Patrick NIP 聶德權

Governments and philanthropists may differ on positioning, organisation and the nature of their funds, but they share one major commonality – to act for overall societal good. For many years, the expectation has been that charities fill public service gaps and complement public policy. However, as philanthropies have grown and innovated in the ways they access and deploy their capital, they have also encountered wider opportunities to influence public institutions and shape policies. How can the dynamics between key players in the public and private arenas create lasting impact to the community at-large, especially the vulnerable groups?

In this session, we will explore how philanthropy and government engage with each other and synergise to enact better governance and tackle critical issues in society.

儘管政府和慈善機構的定位、組織架構和性質各有不同，但他們都擁有一個主要共通點，便是希望建設更美好的社會。多年以來，不少人期望慈善機構能填補公共服務的缺口和完善公共政策。然而，隨著公益慈善事業在獲取和配置資金的方式上不斷發展和革新，它們能影響公共機構和政策的空間亦隨之擴大。公共和私營界別關鍵持份者的互動，如何對整個社區，特別是弱勢社群，帶來持久的效益？

在這個環節，我們將探討公益慈善機構和政府如何攜手合作，以更有效的協同管治方式，解決社會的重要議題。



### Agnes BINAGWAHO

Former Minister of Health, Government of Rwanda; Senior Lecturer on Global Health and Social Medicine, Harvard Medical School

盧旺達政府前衛生部長、哈佛大學醫學院全球衛生與社會醫學系高級講師

Professor Agnes Binagwaho, MD, M(Ped), PHD is the retired Vice Chancellor and co-founder of the University of Global Health Equity (UGHE) in Rwanda. She is a Rwandan paediatrician who returned to Rwanda in 1996, two years after the 1994 Genocide Against the Tutsi. Previously, she has served the Rwandan health sector in high-level government positions, first as the Executive Secretary of Rwanda's National AIDS Control Commission, then as Permanent Secretary of the Ministry of Health, and lastly as Minister of Health.

She is a Professor of Pediatrics at UGHE, a Senior Lecturer in the Department of Global Health and Social Medicine at Harvard Medical School, and an Adjunct Clinical Professor of Pediatrics at Dartmouth's Geisel School of Medicine.

She is a member of multiple editorial, advisory and directors' boards, including the Think20, the Rockefeller Foundation, the African Europe Foundation and the African Union Commission on African COVID-19 Response.

Professor Binagwaho is a member of the U.S. National Academy of Medicine and the World Academy of Sciences and a fellow of the African Academy of Sciences. She is an Emerson Elder and has published over 250 peer-reviewed articles and was named among the 100 Most Influential African Women for 2020 and 2021.

Agnes Binagwaho 教授，醫學博士、兒科碩士、博士，是盧旺達全球健康公平大學 (UGHE) 的退休副校長和聯合創辦人。她在 1996 年 (即盧旺達種族大屠殺發生兩年後) 回到盧旺達擔任兒科醫生。此前，她曾在盧旺達政府衛生部擔任要職，先後出任盧旺達國家愛滋病控制委員會執行秘書、衛生部常務秘書，及後成為衛生部長。

她目前是 UGHE 兒科教授、哈佛大學醫學院全球衛生與社會醫學系高級講師、Dartmouth's Geisel School of Medicine 兒科客座臨床教授。

她亦是多個編輯委員會、顧問委員會及董事會成員，包括 20 國智庫、洛克菲勒基金會、非洲歐洲基金會，以及非洲聯盟委員會應對非洲 COVID-19 疫情專責小組。

Binagwaho 教授是美國國家醫學院和世界科學院成員，以及非洲科學院研究員。她亦是 Emerson Elder，曾發表超過 250 篇同儕評審文章，並在 2020 及 2021 年獲評為 100 名最具影響力的非洲女性。



### Heidi LARSON

Director, The Vaccine Confidence Project, and Professor of Anthropology, Risk and Decision Science, London School of Hygiene & Tropical Medicine; Clinical Professor, Institute for Health Metrics & Evaluation, University of Washington, Seattle  
倫敦衛生與熱帶醫學院人類學與風險決策學科教授及疫苗信心計劃召集人、華盛頓大學健康數據評估中心臨床教授

Prof Larson's research focuses on managing risk and building public trust and cooperation in the context of pandemics and other crises.

In 2021, Prof Larson founded and now serves as Chair of the Global Listening Project to investigate ecosystems of trust and public experiences and trust relations to inform societal preparedness for future crises.

Prof Larson previously led vaccine strategy and communication for UNICEF's Global immunization programme and served on the WHO SAGE Working Group on vaccine hesitancy.

She is author of *STUCK: How Vaccine Rumors Start – and Why They Don't Go Away*.

In 2021 she was named by BBC as one of the 100 most influential women in the world and was awarded the 2021 Edinburgh Medal.

Larson 教授的研究聚焦於在大流行病及其他危機爆發時的風險管理，以及如何建立公眾信任與合作。

Larson 教授在 2021 年成立 Global Listening Project，現擔任主席。該計劃探索信任、公眾體驗和建立信任關係的生態系統，為社會面對日後危機作好準備。

此前，Larson 教授曾主導聯合國兒童基金會全球免疫接種計劃的疫苗策略及通訊工作，並在世界衛生組織免疫策略諮詢專家工作小組中，協助解決疫苗猶豫問題。

她亦是《STUCK: How Vaccine Rumors Start — and Why They Don't Go Away》的作者。

2021 年她獲英國廣播公司評選為全球百大最具影響力女性，同年獲頒 Edinburgh Medal。



### Bernhard SCHWARTLÄNDER

施賀德

Global Health Envoy, German Ministry of Foreign Affairs; Former Chef de Cabinet of Dr Tedros Adhanom Ghebreyesus, Director General of the World Health Organization  
德國駐北京大使館外交部全球衛生特使、曾任世界衛生組織總幹事譚德塞博士辦公室主任

Dr Schwartländer worked previously as Assistant Director General and Chef de Cabinet at the WHO, as well as the WHO Representative in China. He is a medical doctor and holds a doctorate in medical epidemiology. He received his education and professional training in Germany and the US at the Centers for Disease Control and Prevention.

Prior to these assignments, Dr Schwartländer held a number of senior international positions including the Director of Evidence, Policy, and Innovation at UNAIDS, Director for Performance Evaluation and Policy at the Global Fund (GFATM); and the Director of WHO's HIV Department. In 2000, Dr Schwartländer undertook a special assignment at the World Bank to perform economic analyses on the cost and impact of the HIV/AIDS epidemic and the responses to it. Prior to joining the United Nations, Dr Schwartländer was the Director of the national AIDS program in Germany and the Director of the Division of Infectious Disease Epidemiology at the Robert Koch-Institute in Berlin, the German Centers for Disease Control.

Dr Schwartländer has published widely in scientific journals and books and taught applied epidemiology and Health Diplomacy in Berlin. He brings extensive experience in development policies as well as infectious disease epidemiology and programming at global and country levels.

施賀德博士曾擔任世界衛生組織（世衛）多個職位，包括助理總幹事、辦公廳主任及世衛駐中國代表。他是一位醫生，並擁有醫學流行病學博士學位。他在德國和美國疾病控制與預防中心完成其教育和專業培訓。

在擔任這些職務之前，施賀德博士曾在多個國際機構擔任高級職務，包括聯合國愛滋病規劃署的評估和戰略信息主任、全球基金（全球對抗愛滋病、肺結核和瘧疾基金會）的績效評估與政策負責人，以及世界衛生組織愛滋病部門主管。2000年，施賀德博士受世界銀行的特別委托開展了一項經濟學分析，觀察愛滋病毒/愛滋病的流行及應對措施的成本和效果。在加入聯合國之前，施賀德博士曾擔任德國國家愛滋病項目的主任，以及柏林羅伯特·科赫研究所（德國聯邦衛生部的中央生物醫學和傳染病研究及參考實驗室）傳染病流行病學主任。

施賀德博士發表了大量科研文章及專著，並曾在柏林教授應用流行病學及健康外交。在全球和國家層面，他都擁有政策開發和傳染病流行病學及項目規劃的豐富經驗。



### Brieuc VAN DAMME

CEO, King Baudouin Foundation  
博杜安國王基金會行政總裁

Since 1 May 2022, Brieuc Van Damme is the CEO of the King Baudouin Foundation (KBF).

He holds a Master's Degree in Economics (KU Leuven and College of Europe) and teaches health economics at the University of Brussels. Previously, he taught at the École Nationale d'Administration de Kinshasa, DR Congo. He is also the author of the book "The Grey Gold" (2010) and various reports, opinions and articles in scientific papers.

Brieuc Van Damme was co-founder and president of the Friday Group, a think tank of talented young Belgians, supported by the KBF. From 2011 to 2020, he was successively Health Advisor to the Deputy Prime Minister, Deputy Chief of Staff to the Minister for Social Affairs and Public Health, and COVID-19 Advisor to the Prime Minister. During a Norwegian break from 2017 to 2020, Brieuc Van Damme founded a boutique consulting firm which manages a portfolio of international clients.

From December 2020 to January 2022, he was Director General of the Belgian public health insurance administration. Brieuc is a board member of Myriad USA (NY), Philea (Brussels) and Give2Asia (San Francisco).

Brieuc Van Damme自2022年5月起擔任博杜安國王基金會行政總裁。

他擁有比利時魯汶大學及歐洲學院經濟學碩士學位，並在布魯塞爾自由大學教授健康經濟學。在此之前，他曾在剛果民主共和國金沙薩國立行政學院任教。他在2010年出版著作《The Grey Gold》，並在科學論文中撰寫各種報告、觀點和文章。

Brieuc Van Damme是Friday Group的聯合創辦人兼總裁，該機構是由比利時一群才華橫溢的年輕人組成的智庫，並獲博杜安國王基金會的支持。在2011至2020年期間，他先後擔任副首相健康顧問、社會事務和公共衛生部長副幕僚長，以及首相的新冠肺炎顧問。他在2017至2020年暫居挪威期間，創立了一間諮詢公司，為一系列國際客戶提供服務。

2020年12月至2022年1月期間，他擔任比利時公共健康保險行政總監。Brieuc是紐約Myriad USA、布魯塞爾Philea及三藩市Give2Asia的董事會成員。



### Suwit WIBULPOLPRASERT

Senior Adviser on Global Health, Ministry of Public Health, Thailand; Vice Chair, International Health Policy Foundation (IHPF) and Health Intervention and Technology Assessment Program Foundation (HITAF); Executive Board Member, World Health Organization

泰國公共衛生部全球衛生高級顧問、IHPF 及 HITAF 副主席、世界衛生組織執行委員會成員

Dr Suwit Wibulpolprasert, a public health specialist and policy advocate at national and global levels, has over three decades of experience spanning from grassroots to high-level policy work.

He has served in various roles including as a senior advisor to the Ministry of Public Health in Global Health and as a Board Member of organizations such as the National Health Security Office, the National Nanotechnology Center, the Chair of the Committee for Yothi Health Innovation District Development, the Board Member of National Science and Technology Development Agency, and Chair of the Subcommittee for Development of the National List of Essential Medicines.

Dr Suwit is also the Vice Chair of the International Health Policy Foundation and the Health Intervention and Technology Assessment Program Foundation.

Dr Suwit always reiterates the importance of the real actions “no research without action, no action without research” and believes that the R&D would help our society to be more equitable, inclusive and fair.

Dr Suwit Wibulpolprasert 乃衛生專家，亦是國家及國際級政策倡議者，擁有超過三十年經驗，服務層面橫跨基層至高級政策工作。

他曾擔任不同職務，包括泰國公共衛生部全球衛生高級顧問，及國家健康安全署、泰國國家納米技術中心等董事會成員；他亦是 Yothi Health Innovation District Development 委員會主席、泰國國家科技發展署董事會成員、國家基本藥物目錄發展小組委員會主席。

Dr Suwit 亦是 IHPF 和 HITAF 副主席。

Dr Suwit 經常強調實際行動的重要性，認為「沒有行動就沒有研究，沒有研究就沒有行動」，並相信研發工作可以令社會變得更公平、包容和公正。



### Patrick NIP

聶德權

Voting Member, The Hong Kong Jockey Club; Former Secretary for the Civil Service, The Hong Kong Special Administrative Region Government

香港賽馬會遴選會員、香港特別行政區政府公務員事務局前局長

Mr Nip is currently an Adjunct Professor of the Department of Politics and Public Administration of The University of Hong Kong; an Honorary Professor of Faculty of Social Science of The Chinese University of Hong Kong; an Independent Non-Executive Director of Hang Seng Bank (China) Limited and the Vice Chairman of World Vision China. Mr Nip is also the Convenor of the Advisory Committee of the “Jockey Club Carer Space” for supporting elderly’s caregivers.

Mr Nip joined the Administrative Service of the Hong Kong government in August 1986. Since then, he has served in various bureaux and departments. He was a Principal Official of the fifth-term Hong Kong Special Administrative Region Government from July 2017 to June 2022. He was the Secretary for Constitutional and Mainland Affairs from July 2017 to April 2020 and the Secretary for the Civil Service from April 2020 to June 2022.

Mr Nip received a Bachelor of Social Sciences degree from The University of Hong Kong and a Master in Public Administration degree from the Harvard Kennedy School. He has also studied public administration at the Oxford University and attended national studies courses at the Chinese Academy of Governance.

聶德權現時為香港大學政治與公共行政學系客席教授、香港中文大學社會科學院榮譽教授、恒生銀行(中國)獨立董事、宣明會中國董事會副主席。他亦是「賽馬會護老導航照顧者支援計劃」諮詢委員會召集人。

聶德權於1986年8月加入香港政府政務職系。他是第五屆香港特別行政區政府主要官員；於2017年7月至2020年4月出任政制及內地事務局局長，於2020年4月至2022年6月出任公務員事務局局長。

聶德權獲香港大學社會科學學士學位及美國哈佛大學甘迺迪政府學院公共行政碩士學位。他亦曾於英國牛津大學和中國國家行政學院進修。

16:45 - 18:00

The Hong Kong Jockey Club Auditorium  
at Hong Kong Palace Museum

香港故宮文化博物館香港賽馬會演講廳

對藝術和體育的投資？  
應如何理解  
鼓舞「樂動人生」：

# Motivating Project MuSE: How should we understand investing in the arts and sports?

## Speakers 演講嘉賓

Dustin Lance BLACK | Tom DALEY |  
Vincent Chak-yiu HO 何澤堯 | Ruby YANG 楊紫燁

## Moderator 主持人

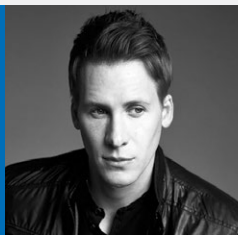
◆ Trisha LEAHY 李翠莎

It is widely recognised that sports and the arts can be transformative by promoting whole-person development, mental well-being, a sense of belonging, and more. Yet the full extent of their impact on broader society is not well-understood. What impact does investing in sports and the arts have on societies and cultures? How do these industries themselves give back?

In this session, speakers will present their personal experiences to explore why investing in arts and sports yields a high Social Return on Investment.

許多人普遍認為體育和藝術通過促進全人發展、心理健康、歸屬感等，可帶來變革性作用。然而，我們還未透徹地了解它們可以為廣泛社會帶來的效益。體育和藝術投資對社會和文化有何效益？這些產業又如何回饋社會？

這個環節將透過嘉賓的個人經驗分享，探討投資藝術和體育能收穫可觀之社會投資回報的原因。



## Dustin Lance BLACK

2009 Oscar Winner (Best Original Screenplay); American Screenwriter, Director, and Producer  
2009年奧斯卡最佳原著劇本創作獎得主、美籍編劇、導演及監製

A native Texan raised in a devout LDS home, Dustin Lance Black is now an Academy Award winning filmmaker, writer, LGBTQ+ activist, husband, and father of two.

He won the Academy Award and two WGA Awards for his screenplay for *Milk*, the film about activist Harvey Milk which starred Sean Penn.

In 2018, Black received the Valentine Davies Award from the Writers Guild of America for his body of work.

Black was a founding board member of the American Foundation for Equal Rights (AFER), which successfully led the federal cases for marriage equality in California and Virginia, putting an end to California's discriminatory Proposition 8.

In 2022, Black created, executive produced, wrote, and directed the Emmy, Golden Globe, and Critics Choice nominated limited series "*Under the Banner of Heaven*" for FX and HULU based on the bestselling book by Jon Krakauer, starring Andrew Garfield.

Black's best-selling, award-winning memoir "*Mama's Boy*" was released in 2019. Produced by Amblin TV and Playtone, acclaimed filmmaker Laurent Bouzereau adapted Black's book into a feature documentary for HBO.

Black also wrote the Academy Award nominated 2023 film *Rustin*, a biopic about the esteemed civil rights organizer Bayard Rustin, and Black is currently directing the feature documentary *Rock Out* with Live Nation and Bill Gerber producing.

An honors graduate of UCLA's School of Film and Television, Black began his career as an art director before moving into directing documentaries and commercials.

Black has taught screenwriting at UCLA, Emerson, Bowling Green, USC, and has lectured at universities including Oxford, Cambridge, Harvard, and Penn.

He has appeared regularly on the BBC, MSNBC, and CNN as a political commentator and has been repeatedly named one of the 50 most powerful LGBTQ+ people in the United States.

Dustin Lance Black是土生土長的德州人，在虔誠的耶穌基督後期聖徒教會家庭長大。他是贏得奧斯卡的電影製作人，亦是一位作家、LGBTQ+倡議者、丈夫及兩子之父。

他憑藉電影《夏菲米克的時代》，獲得奧斯卡和兩個美國編劇工會獎項。電影由辛潘主演，講述同志平權活躍人士夏菲米克的事跡。

2018年，Black憑藉其作品獲美國編劇工會頒發 Valentine Davies Award。

Black亦是American Foundation for Equal Rights的創會董事會成員，該會領頭提出聯邦案件，成功為加州和維珍尼亞州爭取婚姻平權，令帶有歧視成份的加州8號提案失效。

2022年，Black為FX和Hulu頻道創作、監製、編劇和導演原創劇集《天堂的旗幟下》，該劇改編自Jon Krakauer的暢銷書，由安德魯加菲主演，並獲艾美獎、金球獎和影評人選擇大獎提名。

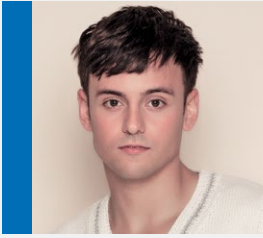
Black於2019年出版的暢銷回憶錄《Mama's Boy》屢獲殊榮。該書由著名電影製作人Laurent Bouzereau改編成HBO紀錄片，並由Amblin TV和Playtone聯合製作。

Black也是2023年奧斯卡提名電影《魯斯汀：民運推手》的編劇，一部有關備受敬仰的民權領袖Bayard Rustin的傳記片。目前Black正夥拍Live Nation為紀錄片《Rock Out》執導，Bill Gerber則擔任製片。

Black畢業於加州大學洛杉磯分校電影和電視學院，畢業後從事藝術總監工作，之後轉型執導紀錄片和商業電影。

他在加州大學洛杉磯分校、愛默生學院、美國鮑林格林州立大學、南加州大學教授編劇，並在牛津大學、劍橋大學、哈佛大學和賓夕法尼亞大學等多間大學授課。

他經常以政治評論員身份在英國廣播公司、MSNBC和有線電視新聞網亮相，並多次被評為美國50位最有影響力的LGBTQ+人士。



## Tom DALEY

Gold Medal-winning Olympic Diver  
奧運跳水金牌得主

Tom Daley is the world's biggest name in diving and one of Great Britain's most successful sportspeople of all time.

Becoming European Champion by winning his first diving gold at the age of 13, the youngest person to ever do so, Tom Daley went on to win five Olympic medals across five Olympics, representing Team GB at the 2008, 2012, 2016, 2020 and most recently the 2024 Paris Games.

An Olympic gold medalist and a multi-World Champion, Tom Daley is a household name and national treasure with global appeal outside of just his sport.

When Tom won his first gold at Tokyo 2020, images of him knitting poolside circulated the globe, with his dedicated knitting Instagram account, @Madewithlovebytomdaley gaining a million followers overnight.

Dubbed the 'Tom Daley effect', by The Guardian, all eyes were on what he would knit at Paris 2024 as he brings a whole new audience to the craft.

An LGBTQ+ activist, Tom has used his platform to propel the conversation around LGBTQ+ rights.

From fundraising initiatives for LGBTQ+ charities to wearing Pride badges as he stepped onto the podium in countries where it's illegal to be gay, the Commonwealth Games in 2022 saw Tom appeal to the Commonwealth Heads of Governments to better their LGBTQ+ laws as he marched in the opening ceremony carrying a Progress Pride Flag.

A multi-Sunday Times best-selling author, founder of knitting brand bytomdaley.com, three-time BBC Young Sports Personality of the Year winner and an OBE recipient, Tom Daley lives in LA with his husband Dustin Lance Black and their sons Robbie and Phoenix.

Tom Daley是世界數一數二的跳水運動員，也是英國史上最成功運動員之一。

他13歲時在歐洲錦標賽贏得人生首面跳水金牌，成為最年輕的金牌得主。自此之後，Tom Daley五度代表英國出戰奧運，包括2008、2012、2016、2020及最近的2024年巴黎奧運，一共收穫五面獎牌。

作為奧運金牌得主及多次世界冠軍，Tom Daley已成為家傳戶曉的名字，就算在他所擅長的運動項目以外亦備受全球矚目，堪稱英國國寶。

Tom在2020年東京奧運贏得首面奧運金牌，當時他在場邊編織的相片在全球廣傳，令其專門分享編織的Instagram帳戶@Madewithlovebytomdaley一夜間新增百萬追蹤者。

就Tom Daley為編織工藝帶來一批全新觀眾，英國《衛報》稱之為「Tom Daley效應」。大眾的目光亦聚焦於他在2024年巴黎奧運會上編織甚麼作品。

作為LGBTQ+倡議者，Tom善用他的平台，推動社會對LGBTQ+權益的討論。在同性戀被視為違法的國家，他走上頒獎台時會佩戴彩虹襟章，為LGBTQ+慈善機構籌款；甚至在2022年英聯邦運動會開幕典禮上高舉象徵LGBTQ+的旗幟，呼籲英聯邦各國政府改善LGBTQ+相關法律條文。

他的著作多次榮登《星期日泰晤士報》暢銷書榜，亦是針織品牌bytomdaley.com創辦人，三度成為英國廣播公司年度青年體壇風雲人物，並獲頒大英帝國官佐勳章。他與丈夫Dustin Lance Black及兒子Robbie和Phoenix現居洛杉磯。



### Vincent Chak-yiu HO

何澤堯

2023 LONGINES International Jockeys' Champion; Jockey, The Hong Kong Jockey Club

2023年浪琴國際騎師錦標賽冠軍、香港賽馬會騎師

The 2023 LONGINES International Jockeys Championship winner, Vincent Ho, is one of the top homegrown jockeys as a Hong Kong Jockey Club Apprentice Jockeys' School graduate.

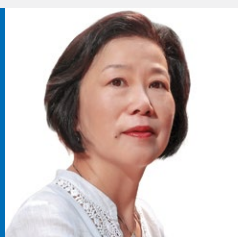
Ho made a solid start to his Hong Kong career in his first season in 2009/10, including a hat-trick of wins on only his fourth race day. He sealed the 2010/11 Champion Apprentice title and reached the graduation benchmark on October 1, 2012.

Since the 2020/21 season, he has bagged five Group 1 titles with Golden Sixty and Loves Only You. Ho enjoyed his best season to date in 2022/23 with a career-high of 96 wins. That season, he also became the second homegrown jockey in history to ride 500 winners in Hong Kong.

浪琴國際騎師錦標賽2023冠軍何澤堯是本地最傑出騎師之一，也是香港賽馬會見習騎師學校畢業生。

何澤堯於2009/2010年度首季出賽，瞬即取佳績，包括在港僅第四個賽馬日上陣即取得三捷。2010/2011年度馬季，他榮膺冠軍見習騎師，並在2012年10月1日成為正式騎師。

何澤堯於2020/2021年度馬季夥拍應屆香港馬王「金鎗六十」和日本佳駒「唯獨愛你」合共攻下五項一級賽。其後他於2022/2023年度馬季取得從騎以來最佳成績，共勝出九十六場頭馬，創下個人單季新高，並成為繼告東尼後第二位在港累積五百場頭馬的本地培育騎師。



### Ruby YANG

楊紫燁

2007 Oscar Winner (Documentary Short Subject); Director, Journalism and Media Studies Centre, The University of Hong Kong

2007年奧斯卡最佳紀錄短片獎得主、香港大學新聞及傳媒中心總監

Academy Award-winning filmmaker Ruby Yang was born in Hong Kong and has spent the past 35 years of her career working in the USA, Beijing, and Hong Kong. Her work in both documentary and dramatic films has earned her the 2007 Oscar for Best Documentary Short Subject, Academy Award and Emmy nominations, as well as numerous international awards such as the Alfred I. duPont-Columbia Journalism Award, FilmAid Asia's Humanitarian Award, and the Global Health Council Media Award.

She started at The University of Hong Kong in 2013 as the Hung Leung Hau Ling Distinguished Fellow in Humanities at the Journalism and Media Studies Centre (JMSC). As a filmmaker and teacher, Ruby has inspired students from Hong Kong and beyond, elevating the art of storytelling both in journalism and filmmaking.

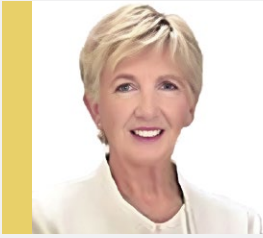
She became the director of the JMSC on 1 July 2024.

於香港出生的電影工作者楊紫燁曾獲奧斯卡金像獎，過去35年曾於美國、北京及香港工作。她執導的作品曾獲2007年第79屆奧斯卡最佳紀錄短片獎、多項奧斯卡金像獎提名、艾美獎提名和國際獎項，如Alfred I. duPont-Columbia Journalism Award、FilmAid Asia's Humanitarian Award和Global Health Council Media Award。

楊紫燁在2013年加入香港大學新聞及傳媒研究中心，並擔任「孔梁巧玲傑出人文學者」，從事紀錄片拍攝與教學，指導並培育新一代的紀錄片工作者。

她於2024年7月1日起出任香港大學新聞及傳媒中心總監。





**Trisha LEAHY**

李翠莎

Member, Project MuSE Advisory Committee, The Hong Kong Jockey Club; Former Chief Executive, Hong Kong Sports Institute

「賽馬會樂動人生計劃」諮詢委員會成員、香港體育學院前院長

Dr Trisha Leahy was Chief Executive of the Hong Kong Sports Institute, the HKSAR Government's designated organisation delivering Hong Kong's elite sports system, from 2008 until retirement at the end of 2023.

She is an internationally-recognised leader, known for expertise in best-practice governance, women's leadership, and integrity in sport.

She is a Member of the Court of the Hong Kong Polytechnic University, an Advisory Committee Member of the Hong Kong Jockey Club's Project MuSE, and Asia Rugby.

She has served as a Board member of many NGO's; professional bodies; the school and University sector; elite sports sector, as well as public statutory and advisory bodies both in Hong Kong and internationally, including serving on expert committees of the International Olympic Committee, and UNICEF on integrity and safeguarding initiatives.

The HKSAR Government awarded her the Bronze Bauhinia Star (BBS) in 2014 and the Silver Bauhinia Star (SBS) in 2020.

李翠莎博士自2008年起擔任香港體育學院院長，直至2023年底退休。香港體育學院是協助香港特別行政區政府執行精英體育培訓系統的指定機構。

李博士在機構管治、女性領導、體壇誠信等方面貢獻甚豐，備受國際認可。

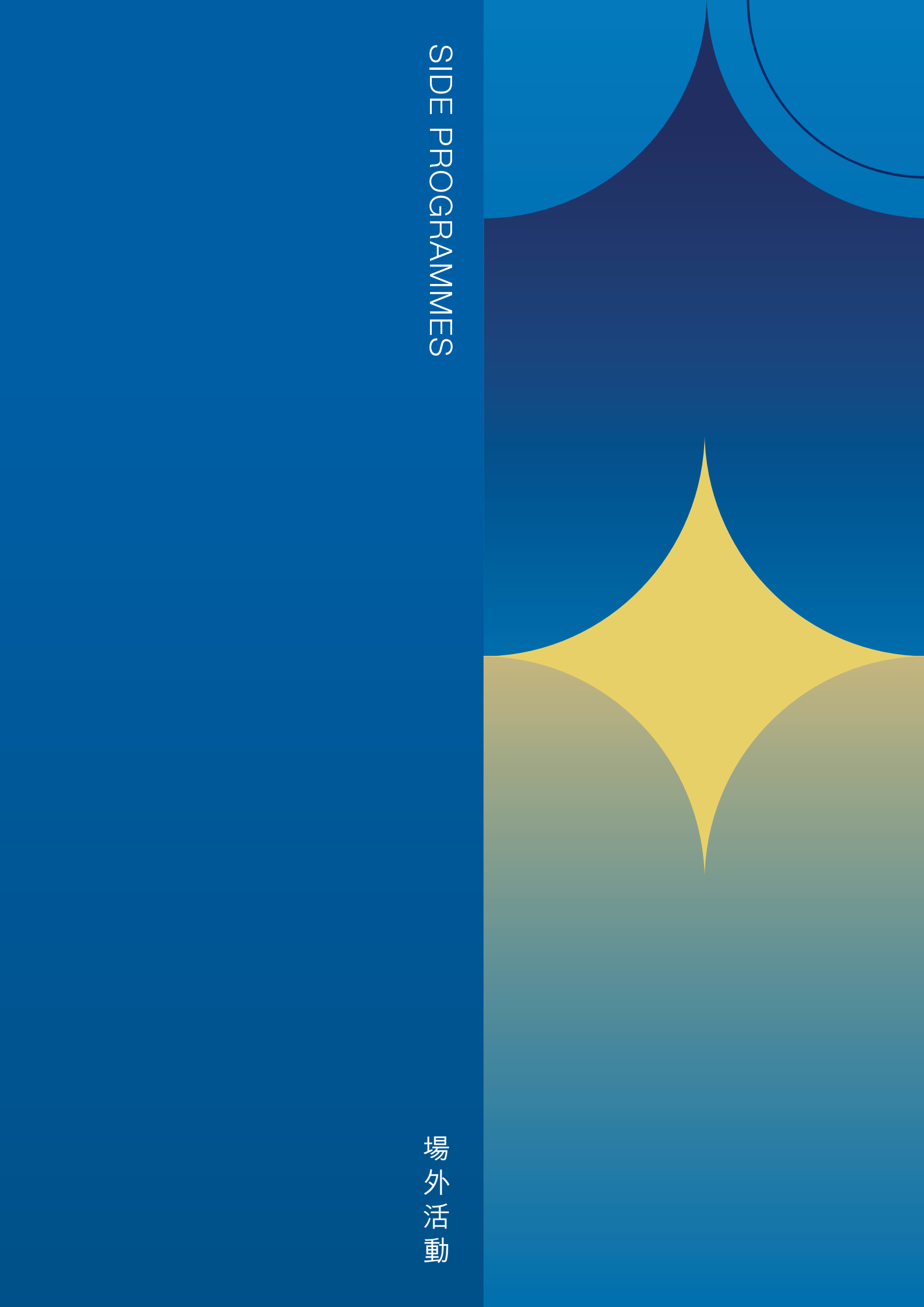
她目前為香港理工大學顧問委員會成員，亦為「賽馬會樂動人生計劃」及亞洲橄欖球總會諮詢委員會成員。

她曾為多個非政府組織、專業團體、學校及大學、精英運動界，乃至香港本地及國際的法定及諮詢組織擔任董事會成員，包括擔任國際奧林匹克委員會及聯合國兒童基金會專家委員會成員，積極推動誠信及保護特定群體安全等倡議。

她於2014年獲香港特別行政區政府頒授銅紫荊星章，及後在2020年獲頒銀紫荊星章。

SIDE PROGRAMMES

場外活動



We extend our heartfelt appreciation to our Community Partners for graciously hosting a series of side programmes during PBC 2024. These exclusive events serve as a platform for senior members and stakeholders from the philanthropic sector to explore and delve into carefully selected topics that help them deliver impact in the real world.

我們衷心感謝所有社區夥伴舉辦的一系列場外活動。這些獨家活動為公益慈善領域的管理層及持份者提供了一個平台，讓他們可以深入探討和研究我們精心挑選的主題，共同在現實中結出累累碩果。

09.09  
2024

DAY 1  
第一天

Institute of Philanthropy  
**Private Luncheon:  
Examining Trust and  
Measurement  
in Asian Philanthropy**

公益慈善研究院  
**私人午餐：探討亞洲慈善產業中的  
信任與衡量**

HSBC Global Private Banking  
**Connecting Visionaries:  
Impact through Philanthropy  
Cocktail Reception**

滙豐環球私人銀行  
**滙聚遠見：善澤世界酒會**

Institute of Philanthropy  
**Measuring Impact in Giving:  
A Thought Leadership Dinner**

公益慈善研究院  
**慈善領袖晚宴：探索捐贈效益**

10.09  
2024

DAY 2  
第二天

Bank of China  
(Hong Kong) Private Banking  
**Luncheon Symposium:  
Practicing Philanthropy,  
Transmitting Wealth Legacy**

中國銀行（香港）私人銀行  
**家族辦公室特別專題午餐：  
實踐慈善理念  
傳承財富價值**

Bill & Melinda Gates Foundation  
and Institute of Philanthropy  
**Side Programme:  
Spotlight on Collaborative Philanthropy**

比爾及梅琳達·蓋茨基金會、  
公益慈善研究院  
**共建式慈善邊會  
從願景到影響：共建式慈善的實踐路徑**

從願景到影響：  
 共建式慈善邊會 |  
 共建式慈善的實踐路徑

# Spotlight on Collaborative Philanthropy

a side programme co-presented by  
 Bill & Melinda Gates Foundation and Institute of Philanthropy  
 比爾及梅琳達·蓋茨基金會、公益慈善研究院合辦

## Speakers 演講嘉賓

Cecilia CONRAD | Veronica T. GABALDON |  
 Weijing LU 盧瑋靜 | Neera NUNDY | Shagun SABARWAL |  
 Jennifer STOUT | Pritha VENKATACHALAM

## Moderator 主持人

◆ Isis KRAUSE

Collaborative philanthropy is a relatively recent model that is growing exponentially around the world. In China and Asia, there is much interest in seeding new collaborative funds as a way to scale grantmaking to issues and communities of key importance. Happening during the PBC 2024, the Bill & Melinda Gates Foundation and Institute of Philanthropy are pleased to co-present this special session, “Spotlight on Collaborative Philanthropy”. The 3.5-hour convening will share insights, trends, and bring together perspectives on collaborative philanthropy models around the world. Through key research insights, inspiring panel discussions, and generative table discussions to exchange ideas, we hope to foster a new wave of interest and investment of collaborative philanthropy across China and Asia more broadly.

共建式慈善作為一種新興的慈善模式近來在全球快速發展。在中國等亞洲國家，已經有些大額捐贈人開始通過資助共建式慈善的方式，為關鍵議題及社群設計相應規模的捐贈。值此香港國際慈善論壇舉辦之際，比爾及梅琳達·蓋茨基金會和公益慈善研究院共同舉辦共建式慈善邊會：「從願景到影響：共建式慈善的實踐路徑」。3.5小時的會議將分享全球共建式慈善的洞見、趨勢，和多種共建式慈善的落地模式。通過重要的研究發現分享、啟發性的小組研討和協作式的圓桌對話來交流思想。我們希望在中國和亞洲其它國家及地區更廣泛地培養對共建式慈善事業的興趣和資源投放。



### Cecilia CONRAD

Chief Executive Officer, Lever for Change  
Lever for Change 主任

Cecilia Conrad is the founder and CEO of Lever for Change, and a senior advisor at the MacArthur Foundation.

Lever for Change connects donors with problem solvers, influencing over \$2.2 billion in grants and supporting more than 175 organizations.

Previously, Conrad led the MacArthur Fellows program. Recognized by *The Nonprofit Times*, she is among the top 50 most powerful women in U.S. philanthropy. An Emerita Professor of Economics at Pomona College, she also served as Vice President for Academic Affairs and Dean.

Her work in racial and gender equity earned her the Samuel V. Westerfield Award and the Women of Power Award.

She holds a B.A. from Wellesley College and a Ph.D. in Economics from Stanford University.

Cecilia Conrad是Lever for Change創辦人及主任，亦是麥克阿瑟基金會的高級顧問。

Lever for Change連結捐款人與問題解決者，促成逾22億美元撥款，並支援超過175個組織。

此前，Conrad專責管理麥克阿瑟研究獎。她亦得到《The NonProfit Times》肯定，獲選為美國慈善事業界別50大最具影響力女性。她目前是美國波莫納學院經濟學榮休教授，並擔任學術事務副校長及院長。

她在推動種族和性別平等方面作出重大貢獻，並獲得Samuel V. Westerfield Award及Women of Power Award等殊榮。

她擁有威爾斯利學院學士學位及史丹福大學經濟學博士。



### Veronica T. GABALDON

Executive Director, Philippine Disaster Resilience Foundation  
菲律賓救災基金會執行理事

As the Executive Director of the Philippine Disaster Resilience Foundation (PDRF), Veronica Gabaldon leads the organization's strategic direction, programs, and administration toward achieving PDRF's vision to build resilient businesses and communities in the country.

Recognized as one of the active women leaders in the DRR (Disaster Risk Reduction) community in the country, she led the design, launch, and operation of the country's only private sector-led Operations Center in Clark, Pampanga.

As a strong advocate of how the private sector engages before and during crises, she has been active in the Connecting Business initiative platform of OCHA and UNDP, where she shares her expertise and experiences.

Before being appointed as Executive Director, she acted as PDRF's Senior Program Manager, leading the Recovery Program and the Telecommunications Cluster.

For 18 years, she also headed Smart Communications' nationwide initiatives and operations to boost customer and community relations.

She was a Finalist at the 2022 Women's International Network for Disaster Risk Reduction Excellence Leadership Award in the Asia Pacific.

作為菲律賓救災基金會執行理事，Veronica領導基金會的策略性方向、項目及行政工作，以實現為國家建設具抗逆力企業及社區的願景。

她在菲律賓積極推動災害風險減緩計劃，乃該領域的知名女性領袖。她在邦板牙省克拉克設立國內唯一私營的減災中心，負責中心的設計、推行及營運工作。

她積極倡議私營機構如何在災難發生前及期間發揮重要作用，並活躍於聯合國人道主義事務協調廳與聯合國開發計劃署的「連接商業」倡議（CBi）平台，分享其專業知識和經驗。

在獲委任為菲律賓救災基金會執行理事前，她擔任基金會高級項目經理，領導災後重建項目和緊急電訊分組。

過去18年，她負責帶領菲律賓電訊公司Smart Communications全國發展和營運，以促進客戶和社區關係。

她入圍2022年國際減少災害風險婦女網絡亞太區卓越領袖獎。



**Weijing LU**  
盧瑋靜

Associate Professor, School of Law and Humanities, China University of Mining and Technology (Beijing);  
CEO, Beijing Qiyue Center for Philanthropy  
中國礦業大學（北京）文法學院副教授、北京七悅社會公益服務中心主任

Prof Lu is the founder and CEO of Beijing Qiyue Center for Philanthropy, which is a major service provider of philanthropy research, program evaluation and training in China. Dr Lu and her colleagues have evaluated more than 1,000 NGOs/programs and helped donors create real value through screening good projects since 2008.

Integrating theoretical research and front-line service, Qiyue develops evaluation methodology that help partners solve social problems better.

She is the author of numerous books, industry papers and reports, which have high impact in the industry. She received her PhD degree in non-profit management from Beijing Normal University and was postdoctoral fellow of the Institute of Philanthropy, Tsinghua University.

She is master's supervisor at China University of Mining and Technology (Beijing). Her research interests include non-profit management, program evaluation, internationalization of NGOs etc.

盧瑋靜教授是北京七悅社會公益服務中心創辦人及主任，該中心主要服務於中國慈善研究、項目評估及培訓。自2008年，盧教授與團隊評估逾1,000個非政府組織項目，為捐贈者選擇優質項目以創造真正的價值。

北京七悅社會公益服務中心結合理論研究及前線服務，建立評估方法以幫助合作夥伴更有效地解決社會問題。

盧瑋靜教授的著作甚豐，亦發表了許多論文及報告，在業界具相當影響力。她擁有北京師範大學非營利管理學博士，曾是清華大學公益慈善研究院博士後。

她目前擔任中國礦業大學（北京）碩士生導師，研究方向包括非營利組織管理、項目評估、社會組織國際化等。



**Neera NUNDY**

Co-Founder and Partner, Dasra  
Dasra 創始合夥人

Neera Nundy is the Co-founder and Partner at Dasra India, a strategic philanthropic organization that started in 1999. Over the last two decades, Dasra has worked towards shaping the strategic philanthropy movement and strengthening the family philanthropy infrastructure in India. Dasra has catalyzed more than \$330 million towards social causes in India, supported over 1,500 diverse NGOs across the country, advised more than 750 philanthropists, foundations and corporates, and impacted the lives of over 170 million Indians since it began.

Neera leads ecosystem-building initiatives and facilitates key partnerships with global leaders like Harvard University, Stanford University, and USAID to accelerate social impact. Her overarching goal is to enable social entrepreneurs and funders with the support they need to achieve big goals in areas such as gender, urban resilience, and sanitation through systems change and collaborative philanthropy.

She holds an MBA from Harvard Business School and is a fellow of the third class of the Kamalnayan Bajaj Fellowship of the Ananta Aspen Center and a fellow of the Aspen Global Leadership Network. She is a Board Member of The Hunger Project, LGT Venture Philanthropy, American School of Bombay, and Aangan Trust.

She is Canadian, has lived in Mumbai for 21 years and runs Dasra with her husband Deval.

Neera Nundy是Dasra India聯合創辦人及合夥人，該策略性慈善組織於1999年成立。過去20年間，Dasra一直致力制訂策略性慈善行動，及加強印度家族慈善的基礎建設。Dasra至今已為印度社會公益事業籌集超過3.3億美元，支援全國逾1,500個不同的非政府組織，提供建議予逾750名慈善家、基金會及企業，為超過1.7億印度人的生活帶來正面影響。

Neera領導生態系統建構計劃，並促進與哈佛大學、史丹福大學和美國國際開發署等全球領袖的合作夥伴關係，以提升社會效益。她的整體目標是透過系統變革和慈善協作，為社會企業家和捐贈者提供所需要的支持，在性別、城市韌性和衛生等範疇實現宏大目標。

她擁有哈佛商學院工商管理碩士學位，亦是Ananta Aspen Center Kamalnayan Bajaj第三屆領袖學人，及Aspen Global Leadership Network成員。她是The Hunger Project、LGT公益創投、孟買美國學校和Aangan Trust的董事會成員。

Neera是加拿大人，在孟買生活了21年，並與丈夫Deval共同營運Dasra。



### Shagun SABARWAL

Asia Regional Director, Co-Impact  
Co-Impact 亞洲區主任

Shagun Sabarwal is Asia Regional Director at Co-impact where she leads Co-impact's program strategy and grant making in Asia.

Shagun is a social policy and development leader with demonstrated experience building partnerships for achieving the use of evidence in policy and supporting programs for gender equality.

Shagun is deeply passionate about creating a world full of opportunities that enable leadership of women and girls.

Shagun brings wide-ranging and deep experience of programmatic work across Asia, and has led large teams and complex partnerships, involving collaborations between nonprofits, government departments and knowledge and learning partners.

Over the years she has led a portfolio of projects to support governments in strengthening implementation systems using monitoring and evaluation, built institutions and teams, and developed and executed strategies for advancing women's leadership.

She has a doctorate in Public Health from Harvard University.

Shagun Sabarwal是Co-Impact亞洲區主任，負責公司在亞洲的戰略規劃及撥款工作。

她是一位社會政策及發展領袖，擁有建立夥伴關係的豐富經驗。她致力以理據實踐政策，並支持性別平等方面的項目。

Shagun熱衷於建立一個讓婦女能夠盡情發揮領導才能的世界。

她在亞洲各地為項目管理工作帶來廣泛及深入的經驗，領導龐大團隊及處理各種夥伴關係，當中包括非牟利組織、政府部門、知識和學習夥伴之間的合作。

多年來，Shagun帶領一系列項目，支援政府透過監測和評估措施加強執行系統，建立體制和團隊，並制訂執行策略，以提升女性領導力。

她擁有哈佛大學公共衛生博士學位。



### Jennifer STOUT

Deputy Director, Bill & Melinda Gates Foundation  
比爾及梅琳達·蓋茨基金會副主任

Jennifer STOUT serves as a deputy director on the Philanthropic Partnerships team.

She currently leads the effort to create a marketplace of aggregated philanthropic capital funds that can facilitate major gifts to social causes.

Since joining the foundation in 2010, Jennifer has supported the launch and development of the Giving Pledge as well as the foundation's efforts to encourage philanthropy in China and India.

Prior to her tenure at the foundation, she served as a senior consultant with the management consulting firm Booz Allen Hamilton and as an analyst with Pfizer's Strategic Investments Group.

Jennifer holds a Master's degree from Harvard University and a Bachelor of Arts from Yale University.

Jennifer Stout在比爾及梅琳達·蓋茨基金會公益慈善合作夥伴團隊擔任副主任。

她目前帶領創建一個匯集慈善資金的平台，幫助社會公益事業得到大額捐贈。

自2010年加入基金會以來，她致力落實及發展「捐贈承諾」(Giving Pledge)，並鼓勵及推動中國和印度的慈善事業發展。

加入基金會前，她曾於管理顧問公司Booz Allen Hamilton任職資深顧問，以及在輝瑞的策略投資集團擔任分析師。

Jennifer擁有哈佛大學碩士學位和耶魯大學文學學士學位。



### Pritha VENKATACHALAM

Partner, India Office Head, and Co-Head, Asia and Africa, The Bridgespan Group  
The Bridgespan Group 合夥人、印度分部主任及聯席主任（亞洲及非洲）

Pritha is Partner and Co-Head, Asia and Africa at Bridgespan, and also the head of Bridgespan's India office.

She advises philanthropies/ donors, governments, nonprofits, and the private sector on a range of global development opportunities.

She has also led and co-authored knowledge reports on strategic and collaborative philanthropy, resilient NGO sector, and community driven change, among others.

Prior to Bridgespan, Pritha established and led Dalberg Global Development Advisors' Delhi office, where she co-led the Global Health and Nutrition practice. Previously, she was a Director and India office head at Cambridge Economic Policy Associates, UK, and a financial specialist at the World Bank.

Pritha holds a master's in development management from the London School of Economics and an MBA from the Indian Institute of Management, Bangalore.

She serves on the board of AVPN, advisory board of Bahaar Foundation and Social Alpha, and is a mentor at WomenLift Health.

Pritha是The Bridgespan Group合夥人、亞洲及非洲聯席主任，及印度分部主任。

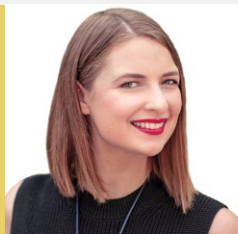
她為慈善機構/捐助者、政府、非牟利組織和私人機構就全球發展機遇提供顧問服務。

她領導撰寫並合著多份關於策略性及協作性公益慈善事業、具韌性的非政府組織，以及社區驅動改變等議題的報告。

Pritha加入Bridgespan前，曾成立及領導Dalberg全球發展顧問公司的德里分部，主管全球健康和營養業務。此前，她曾是英國劍橋經濟政策協會總監及印度分部主管，並曾任世界銀行的金融專家。

Pritha擁有倫敦政治經濟學院的發展管理碩士學位，以及在班加羅爾的印度管理學院獲得工商管理碩士學位。

她是亞洲公益創投網絡的董事會成員，亦是Bahaar基金會及Social Alpha的顧問委員，並在WomenLift Health擔任導師。



### Isis KRAUSE

Chief Strategy Officer, Philanthropy Together  
Philanthropy Together 首席策略官

Isis Krause is a facilitator, impact strategist, and convening designer advancing a more collective and inclusive vision for philanthropy. Through participatory design, she has led strategic planning and growth for dozens of organizations and designed over 300 convenings, including at the White House, Skoll, TED, the Gates Foundation and more.

In 2018, Isis led a year-long co-design process that birthed Philanthropy Together—a field catalyst for collective giving.

As fractional Chief Strategy Officer, she expands Philanthropy Together's vision and impact, builds partnerships, and creates programming.

As a serial impact entrepreneur she has architected and scaled multiple social impact initiatives including Freedom School for Philanthropy, Donors of Color Network, Purpose School, 100Kin10, and Co-Generate.

Isis is also a trained pastry chef, mother of 2, and firm believer in the power of collective action and gathering around kitchen tables to change the world.

Isis Krause是一位推動者、影響力策略家和體驗設計師，致力促進公益慈善事業的合作共融。透過參與式設計，她為數十個機構提供策略性規劃，並在美國白宮、Skoll、TED、比爾及梅琳達·蓋茲基金會等籌辦逾300場會議。

2018年，在她的領導下，進行了為期一年的共同設計過程，最終創立了Philanthropy Together，推動集體捐贈。

作為首席戰略官，她負責拓展Philanthropy Together的願景和影響力，與多方建立合作夥伴關係，並設計及發展項目。

作為持續且具影響力的創業家，她先後建構及開拓多項影響社會的計劃，包括Freedom School for Philanthropy、Donors of Color Network、Purpose School、100Kin10和Co-Generate。

此外，她亦是一名專業甜品師及兩子之母，堅信集體行動及「齊聚在餐桌」的力量足以改變世界。



11.09.  
2024

DAY 3  
第三天

A range of Trust-initiated project visits and docent tours will be arranged on 11 September 2024 following our main forum, offering our guests a glimpse into iconic and impactful projects.

我們在9月11日為論壇嘉賓安排了一系列基金主導項目參觀及導賞團，讓大家能夠深入了解並體驗具代表性及成效顯著的項目。

## Trust-initiated Project Visits 基金主導項目參觀

### JC PROJECT LIFT and HK public housing 賽馬會躍見新生活及香港公營房屋

Location 地點: T-Loft, Muk On Street, Kai Tak 啟德沐安街「啟德•東寓」

JC PROJECT LIFT is a five-year project which aims to help families living in transitional housing break free from the cycle of poverty by enhancing family capabilities and developing sustainable livelihoods.

為期五年的「賽馬會躍見新生活」，旨在協助居住在過渡性房屋的基層家庭增強家庭能力及持續職涯發展，從而擺脫跨代貧窮。



### KeySteps@JC 賽馬會童亮計劃

Location 地點: KeySteps@JC Hub, Sham Shui Po 深水埗賽馬會童亮館

KeySteps@JC aims to build a stronger foundation for children from disadvantaged backgrounds in their formative years.

「賽馬會童亮計劃」目標為基層兒童在幼年發展時期建立一個更強大穩健的基礎。



### Jockey Club Carer Space Project 賽馬會護老導航照顧者支援計劃

Location 地點: Jockey Club Carer Space (Tai Wai) 賽馬會照顧者中心（大圍）

The Jockey Club Carer Space Project aims to empower carers in our community, enabling them to support the elderly ageing-in-place, through Carer-centric service centres set up across various districts.

「賽馬會護老導航照顧者支援計劃」透過在社區設立以照顧者為本中心，提升照顧者能力，協助長者居家安老。



## Docent Tours 導賞團



### Tai Kwun 大館

Location 地點: Hollywood Road, Central 中環荷李活道

A vibrant, welcoming space that brings people together, Tai Kwun is committed to inspiring the community through arts, culture and heritage. In 2019, Tai Kwun received the Award of Excellence in the 2019 UNESCO Asia-Pacific Awards for Cultural Heritage Conservation.

大館致力通過藝術、文化和保育項目為社區帶來啟發與靈感，提供一個充滿活力的空間以凝聚大眾。於2019年，大館獲頒發聯合國教科文組織亞太區文化遺產保護獎卓越獎項。



### Hong Kong Palace Museum 香港故宮文化博物館

Location 地點: West Kowloon Cultural District 西九文化區

The Hong Kong Palace Museum aspires to become one of the world's leading cultural institutions committed to the study and appreciation of Chinese art and culture, while advancing dialogue among world civilisations through international partnerships.

香港故宮文化博物館的目標是成為世界首屈一指的博物館，推動公眾對中國藝術和文化的研究和欣賞，並與世界重要文化機構緊密合作，促進不同文化之間的對話。

A decorative graphic on the right side of the page. It features several overlapping circles in shades of blue and yellow. One circle in the upper right quadrant contains a grid of small white dots. The background is a solid blue color.

PBC FELLOWSHIP PROGRAMME

香港國際慈善論壇學人計劃

# PBC Fellowship Programme

## 香港國際慈善論壇學人計劃

The PBC Fellowship, launched at PBC 2024, aims to empower young social innovators and impact champions by offering them opportunities to engage with industry leaders worldwide at the forum. The Fellowship serves as a distinctive networking avenue for emerging leaders to interact with their international peers, exchange innovative ideas, share experiences, and collaborate on meaningful projects.

We invite you to meet our inaugural cohort of PBC Fellows. They are dedicated to tackling pressing social issues through various themes and focus areas, ranging from positive ageing and elderly care, fostering healthy communities through advocacy for mental health awareness and healthcare accessibility, empowering marginalised communities, especially ethnic minorities and migrant workers, through education and skill enhancement, as well as exploring strategies for capacity building and the incubation of social enterprises to drive sustainable change.

香港國際慈善論壇學人計劃（「學人計劃」）在2024香港國際慈善論壇宣布推出。學人計劃旨在促進年輕社會創新者和具影響力倡導者參與論壇，並與來自世界各地的行業領袖建立聯繫。我們希望透過學人計劃，為新晉青年領袖提供獨一無二的交流平台，讓他們與全球領袖建立聯繫、交流心得、分享經驗，並籌劃有影響力的慈善項目。

我們誠邀大家認識今屆的學人。他們致力透過不同議題和焦點領域解決迫在眉睫的社會問題，範疇包括豐盛耆年及長者服務、透過提高精神健康意識來締造健康社區、通過教育和技能提升賦權被邊緣化的社群，尤其是少數族裔和外籍勞工，以及制訂策略培育社會企業及建構其能力，以推動可持續變革。

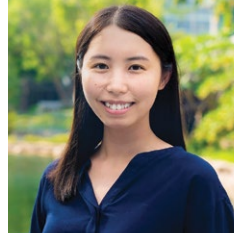
**Juliana BUSASI**

Founder and Executive Director,  
Tanzania Health and Medical Education Foundation  
Tanzania Health and Medical Education 基金會創辦人及行政總監



**Grace CHENG 鄭凱文**

Founder and CEO, Agewhale Limited  
Agewhale Limited 創辦人兼行政總裁



**Vyshnavi DESIRAJU 薇心兒**

Director, Being.Lagom  
Being.Lagom 總監



**Heesu JANG**

Policy Analyst, Social Economy and Innovation,  
Organisation for Economic Co-operation and Development  
經濟合作與發展組織社會經濟及創新政策分析員



**Sumbal JAVED**

Health Policy Advisor and Professor, Health Services Academy,  
Ministry of National Health Services Regulations & Coordination  
國家衛生服務法規與協調部衛生服務學院衛生政策顧問及教授



**Kevin KWONG 鄺冠華**

Co-Founder and COO, Heyr  
Heyr 聯合創始人及首席運營官



**Zhilin LI 李治霖**

Founder and CEO, The CharityBox  
益盒創始人及執行總監



**Queenie MAN 文慧妍**

Founder and CEO, The Project Futurus  
The Project Futurus 創辦人及行政總裁



**Innocent MUTANGA**

Founder and CEO, Africa Center Hong Kong  
香港非洲中心創辦人及行政總裁



**Myles NG 黃忠文**

Founder and CEO, HelpBridge  
HelpBridge 創辦人及行政總裁



**Peter YANG 楊禎彥**

Founder and CEO, Empact  
善能創辦人及行政總裁





香港賽馬會  
The Hong Kong  
Jockey Club

140  
年 YEARS

# Step By Step With You

Exhibition @ Arts Pavilion  
7 - 22 Sep (Free Admission)

與你並肩  
步步  
善行



[hkjc.com/withyou](http://hkjc.com/withyou)



Community Partners 社區夥伴



Media Partners 媒體夥伴



Supporting Organisations 支持機構



China Philanthropy Research Institute



香港城市大學 City University of Hong Kong



香港中文大學 The Chinese University of Hong Kong



香港教育大學 The Education University of Hong Kong



香港科技大學 THE HONG KONG UNIVERSITY OF SCIENCE AND TECHNOLOGY



香港大學 THE UNIVERSITY OF HONG KONG



香港都會大學 HONG KONG METROPOLITAN UNIVERSITY



香港樹仁大學 HONG KONG SHUE YAN UNIVERSITY



Private Bank



西九項目辦公室  
WKCDA Project  
Site Office

竹翠公園  
Wonderland

西區海底隧道  
Western Harbour  
Crossing

香港故宮  
文化博物館  
Hong Kong  
Palace  
Museum



環龍軒  
King Lung Heen

藝術公園  
Art Park

藝術展亭  
Arts Pavilion

自由空間  
Freespace

留白 Livehouse  
Lau Bak Livehouse





西九文化區西閘入口  
West Kowloon Cultural  
District West Gate  
Entrance

香港W酒店  
W Hong Kong



港鐵九龍站  
MTR Kowloon Station

圓方  
ELEMENTS



麗思卡爾頓酒店  
The Ritz-Carlton

Mango Tree

西九文化區  
管理局大樓  
WKCDA Tower

藝術廣場 Artist Square

M+



演藝  
綜合劇場  
Lyric  
Theatre  
Complex

#### Forum Venues 論壇場地

- The Hong Kong Jockey Club Auditorium at Hong Kong Palace Museum  
香港故宮文化博物館香港賽馬會演講廳
- The Box at Freespace  
自由空間大盒
- Grand Stair at M+  
M+大台階



“Step By Step With You” Exhibition at Arts Pavilion  
藝術展亭「與你並肩 步步善行」展覽



Badge Collection Point (on 10 September)  
論壇通行證收集處 (適用於9月10日)

#### Restaurant Partners 餐廳夥伴



King Lung Heen at Hong Kong Palace Museum (4/F)  
香港故宮文化博物館4樓 環瓏軒



Lau Bak Livehouse at Freespace (G/F)  
自由空間地下 留白Livehouse



Mango Tree at ELEMENTS (2/F)  
圓方2樓 Mango Tree

#### Community Partners 社區夥伴

Breakfast on 10 September 8:45-9:45am  
早餐供應：9月10日 上午8:45-9:45



Hong Chi Association - Hong Kong Palace Museum (LG/F)  
匡智會 - 香港故宮文化博物館地下低層



Food Angel - Freespace (G/F)  
惜食堂 - 自由空間地下



Bottle-filling Water Dispenser  
盛水式水機

# We value your feedback

## 感謝提供寶貴意見

We sincerely thank all esteemed participants of PBC 2024. It is our honour to convene a diverse and influential group of individuals, each offering unique perspectives and expertise.

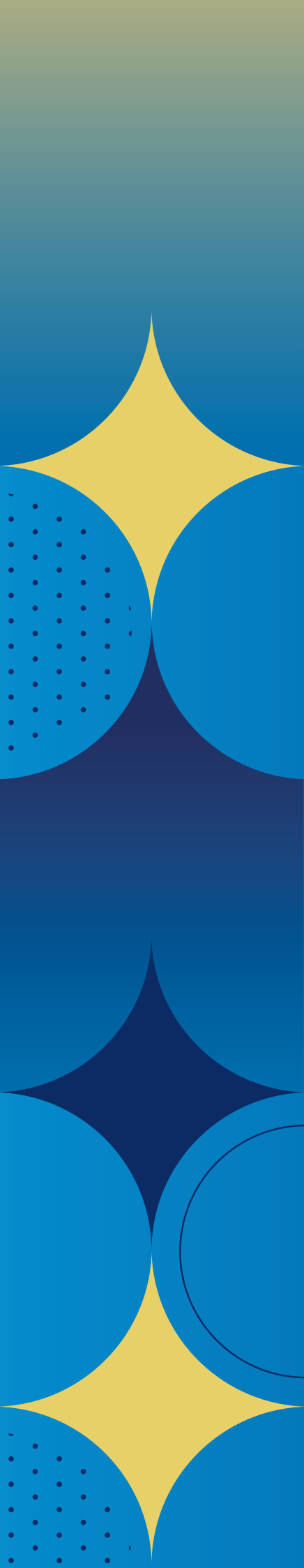
Please scan the QR code to fill in the survey. We value your feedback.

我們衷心感謝各位參與2024香港國際慈善論壇，同時也感到非常榮幸，能夠邀請到來自不同領域兼具有重要影響力的嘉賓，為此次活動帶來獨特的見解及專業知識。

請掃描以下的二維碼填寫問卷。我們非常感謝您寶貴的意見。







More about PBC 2024

更多關於2024香港國際慈善論壇的詳情

